

National Association of VOCA Assistance Administrators
Statewide Strategic Planning for Victim Services
November 6 - 8, 2003
Washington, D.C.

A G E N D A

Thursday, November 6

- 9:00 a.m. to 9:30 a.m. Welcome and Introductions
Jeff Kerr (OVC), Steve Derene (NAVAA), and Anne Seymour
- 9:30 a.m. to 9:40 a.m. OVC TTAC Resources for Strategic Planning
Gayle O'Donnell, OVC TTAC
- 9:40 a.m. to 10:15 a.m. OVC Strategic Planning Project Overview and "Lessons Learned" From States That Have Conducted Strategic Planning
Anne Seymour and Larry Tackman
- 10:15 a.m. to 10:30 a.m. BREAK
- 10:30 a.m. to 11:15 a.m. Assessing Readiness to Plan
Aurelia Sands Belle
- 11:15 a.m. to 12:30 p.m. Client and Stakeholder Identification (*Focus Groups*)
Anne Seymour and William McCoy
- 12:30 p.m. to 1:45 p.m. WORKING LUNCH
Strategic Planning: "Putting It All Together" or "A Linear Look at Strategic Planning"
Anne Seymour, William McCoy and Mario Gaboury
- 1:45 p.m. to 3:00 p.m. Conducting an Internal/External Assessment (*The SWOT Process*)
Aurelia Sands Belle
- 3:00 p.m. to 3:15 p.m. BREAK
- 3:15 p.m. to 5:00 p.m. Developing Values, Vision, and Mission Statements
Mario Gaboury
- 5:00 p.m. Pulse Check and Summary
All Faculty

Friday, November 7

- 8:30 a.m. to 8:40 a.m. Review of Day One/Questions and Answers
Steve Derene and Anne Seymour
- 8:40 a.m. to 9:15 a.m. Cultural Competence
Bill McCoy and Roi Holt
- 9:15 a.m. to 10:00 a.m. Glossary of Strategic Planning Terms (“Jeopardy”)
Roi Holt, Larry Tackman, and Steve Derene
- 10:00 a.m. to 10:30 a.m. Overview of Victim and Criminal Justice Data Sources
Mario Gaboury
- 10:30 a.m. to 10:45 a.m. BREAK
- 10:45 a.m. to 12:15 p.m. Developing Goals and Objectives for Strategic Planning
Anne Seymour and Bill Woodward
- 12:15 p.m. to 1:30 p.m. WORKING LUNCH: Consideration of Funding Sources
Steve Derene and Larry Tackman
- 1:30 p.m. to 2:30 p.m. Overview of Key Strategic Planning Tools
Roi Holt and Anne Seymour
- 2:30 p.m. to 3:00 p.m. How to Develop a Written Strategic Plan
Bill Woodward and Mario Gaboury
- 3:00 p.m. to 3:15 p.m. BREAK
- 3:15 p.m. to 3:45 p.m. How to Develop an Action Plan
Bill Woodward
- 3:45 p.m. to 4:15 p.m. Marketing Your Strategic Plan
Anne Seymour
- 4:15 p.m. Pulse Check and Summary
Aurelia Sands Belle and Larry Tackman

Saturday, November 8

- 9:00 a.m. to 9:30 a.m. Overview of the Project Logic Model
Mario Gaboury and William McCoy
- 9:30 a.m. to 10:15 a.m. Documentation, Monitoring, Tracking and Program Evaluation
Mario Gaboury and Bill Woodward
- 10:15 a.m. to 10:35 a.m. “Family Feud” – Potential Barriers to Strategic Planning
Steve Derene and Aurelia “Vanna” Sands Belle
- 10:35 a.m. to 10:50 a.m. BREAK
- 10:50 a.m. to 12:50 p.m. “Team Time” With Faculty Mentoring
- 12:50 p.m. to 1:00 p.m. Closing and Evaluations