



2020 NCVRW Community Awareness Project Project Summaries

The following are summaries of 2020 NCVRW CAP requested awards.

ALABAMA

Applicant: Victim Services of Cullman, Inc.

Amount Awarded: \$5,000

The Victim Services of Cullman, Inc. the project included a Ride for Justice Motorcycle Ride through Cullman and Winston Counties to promote victims' rights and raise awareness of victim services. All participants received bags containing promotional items and information about victim's rights, public safety, and crime victim issues. Due to COVID-19 restrictions, the remaining activities during National Crime Victims' Rights Week (April 19-25) were limited to providing information and raising awareness through social media, local media, and posting signage throughout the community.

CAP funds were used for promotional banners promoting the NCVRW events, printable materials (brochures, pamphlets and victims' rights cards) and giveaways items displaying the NCVRW logo.

ALASKA

Applicant: Alaska Native Justice Center (ANJC)

Amount Awarded: \$4,810.77

Alaska Native Justice Center (ANJC) will develop informational brochures to raise public awareness of crimes, victims' rights, and victims' resources in the Anchorage area. One thousand brochures will be distributed in two population centers in Southcentral Alaska: (1) The Municipality of Anchorage and (2) Wasilla. ANJC will also conduct an outreach campaign at key locations in Anchorage and Wasilla and plan to distribute functional promotional items, as well as brochures and awareness pins.

CAP funds will be used to produce printed materials, purchase, and distribute functional promotional giveaway items, and facilitate a public event.

Applicant: Victims for Justice

Amount Awarded: \$5,000

Victims for Justice will develop an NCVRW awareness campaign throughout Alaska using social media (Facebook, Instagram) and radio promotion. Public service announcements and advertising will take place on a statewide level.

Victims for Justice will kick off the week with their Annual Tree Ceremony. This year the event will be live streamed and VFJ staff

CAP funds will be used to for social media and radio promotional campaigns, printing of NCVRW materials (stickers and booklets), photobooth with NCVRW logo/theme/colors printed on photos and ribbon and flowers for tree ceremony.

ARIZONA

Applicant: Southern Arizona Children's Advocacy Center

Amount Awarded: \$5,000

Southern Arizona Children's Advocacy Center (SACAC) will be creating a community wide radio campaign and associated web landing page, to raise awareness within the community at large about the assistance and services that are available for victims of crime in Pima County/Southern Arizona. The activities will target Pima County, Arizona, which includes cities such as Tucson, Oro Valley, Marana, Green Valley, Sahuarita, and the Tohono O'odham and Pascua Yaqui Nations. SACAC intends to purchase airtime, to ensure that the radio spot airs during prime listener times throughout NCVRW.

CAP funds will be used for the purchase of a special NCVRW URL webpage for media campaign, production cost for 30 second radio message and cost of the 30 second spots on three local radio stations to run during NCVRW.

Applicant: Homicide Survivors Inc. (HIS)

Amount Awarded: \$ 4,994

Homicide Survivors Inc (HIS) will partners with local victim assistance agencies in Southern Arizona to promote victim rights awareness throughout NCVRW. The week of events include an Unsolved Homicide Press Conference in partnership with 88-Crime and local law enforcement agencies, NCVRW Recognition Breakfast in partnership with the Pima County Attorney's Office, and HSI's signature NCVRW Candlelight Vigil & Memorial. This year, HSI will kick off NCVRW with a first annual Family Fun & Safety Day at the Park - Corn hole Tournament.

CAP funds will be used to create a 30 second NCVRW television public service announcement, Facebook and Instagram sponsored NCVRW event advertisements, printing of Save the Date postcards, candlelight event program and "Know Your Rights," NCVRW flier, weekly newspaper ad, car magnets with HIS logo and #StopTheViolence, tote bags with HIS and NCVRW logo/theme and colors, a videographer to record the NCVRW events, press conference banner and candles for candlelight vigil.

ARKANSAS

Applicant: City of Jonesboro, AR

Amount Awarded: \$4980.50

The City of Jonesboro will create an advertising and marketing strategy to support the promotion of the 2020 NCVRW and provide information on the upcoming events being offered in the city. Promotion of the week through two digital billboards, proclamation signing, candlelight vigil, and tabling at informational events. The promotional materials will include statistics and information about victim rights and available services, such as those offered through the Child Advocacy Center, the Family Crisis Center, and state organizations, such as VINE and Arkansas Coalition Against Sexual Assault.

CAP funds will be used for two billboard advertisements, NCVRW promotional items (pens, tote bags and cups), shirts, expo fees, printed materials (posters, pamphlets/handouts and banner, and battery-operated candles.

Applicant: AR 16th Judicial District Victims Assistance Project (VAP)

Amount Awarded: \$4,920

AR 16th Judicial District VAP will host a NCVRW event in conjunction with a larger public event (58th Annual Arkansas Folk Festival), which draws 20,000 people from throughout the judicial district. The event will include an informational booth to promote the inaugural NCVRW event. VAP will celebrate NCVRW by offering information and promotional take-aways at both events. VAP plans to use print, radio and posters in all five counties for two weeks to make the public aware of VAP's services and the NCVRW.

CAP funds will be used to create and print tri-fold NCVRW information brochures, NCVRW posters, take -home promotional items (NCVRW pens, silicone wristbands and tote bags), and a media advertising in all counties with 2 weeks of newspaper ads and cable television spots using the NCVRW theme, logo and colors.

CALIFORNIA

Applicant: Northridge Hospital Foundation

Amount Awarded: \$5,000

The Northridge Hospital Foundation will host an extensive outdoor media campaign to promote and enhance the general public's awareness for rights and services for victims of all types of crime using bus advertising. In addition, NHF plans to distribute printed materials and purchase promotional grocery tote bags to be distributed at bus stops throughout NCVRW. NHF will conduct a social media campaign to share victim rights tips on its Facebook and Twitter accounts throughout the week and one week prior to promote NCVRW.

CAP funds will be used for the bus advertising, grocery bag giveaway, victims' rights brochures and handout and button pins for the volunteers handing out materials at the designated bus stops.

COLORADO

Applicant: Intervention, Inc.

Amount Awarded: \$4,600

Intervention will partner with a local non-profit film company to professionally create a mass media public service announcement (PSA) advertisement for use on television and social media which will inspire hope, create empathy and enhance the general public's awareness of the rights and services for victims of all crimes during NCVRW. The campaign will be a 60 second public service announcement about Colorado Constitutional rights for victims of crime and services for them. It will include survivors of violent and non-violent crime. This project will be in English and use other languages as well. The PSA will use the NCVRW logo, theme and colors.

CAP funds will be used for the development and editing of the PSA advertisement and survivor speaker fees for those included in the PSA.

CONNECTICUT

Applicant: Mothers Against Drunk Driving Connecticut

Amount Awarded: \$4,782

MADD will be attending a number of local events including community resource fairs, programming and a 5K Walk during NCVRW. MADD plans to develop a brochure to include contact information of state victim service agencies, Constitutional Rights of Victims of Crime in CT, and VineLink information that will be distributed during these events. MADD plans to distribute NCVRW promotional items to those attending these events in hopes that they are able to use the bags for their belongings or shopping needs, but more specifically the notebook as a journal where they can record their thoughts or feelings during traumatic times or make notes regarding court hearings.

CAP funds will be used to purchase tote bags, notebooks with pens and informational brochures.

DELAWARE**Applicant: Sexual Offense Support (SOS), University of Delaware****Amount Awarded: \$4,979**

Sexual Offense Support (SOS) is sponsoring the NCVRW 5K Run, Victims' Tribute and Candlelight Vigil. A press release will be provided to media and SOS will specifically arrange a radio spot and social media promotion. The NCVRW 5K will be held in Newark, Delaware, where the University of Delaware main campus is located. Additionally, a Victims' Tribute and Candlelight Vigil will be held at the end of the event. Participants can visit resource tables with various service agencies throughout the state at the event. Additionally, memorial walls are provided for letters, photos, artwork, etc. that victims/survivors would like to display. SOS will also have a "Call to Action" table where participants can learn how to get more involved in advocacy regarding victims' rights and services. The event will include a keynote speaker, a survivor, who is a University of Delaware graduate and a homicide memorial video will be playing during the candlelight vigil.

CAP funds will be used to produce t-shirts with NCVRW logo/theme, tribute location fee, speaker fee for tribute, invitations for tribute and promotional items including portable phone chargers, cups and bags.

DISTRICT OF COLUMBIA (DC)**Applicant: District of Columbia Forensic Nurse Examiners (DCFNE)****Amount Awarded: \$4458.30**

The DCFNE will be working with District's college students and the general public during NCVRW. During t week DCFNE and student groups from District universities will disseminate materials containing information about the DC Crime Victims Bill of Rights and the DC victim hotline (a single point of entry for all victims of crime) at various metro stations and big bus terminals throughout the city. DCFNE will also host a community screening of a selection of Netflix's "Unbelievable" miniseries, which is based on the Pulitzer Prize winning 2015 article "An Unbelievable Story of Rape" followed by a panel discussion. The screening will take place at the Anacostia Arts Center in Ward 8.

CAP Funds will pay for honorarium for survivor on panel, branded posters to educate about NCVRW, branded postcards with local resources listed, DC victim rights page, tote bags, volunteer t-shirts, water bottles, branded pens, space rental for video showing, and transportation for college students.

Applicant: Network for Victim Recovery of DC (NVRDC)**Amount Awarded: \$5,000**

NVRDC will host an Open House Community Roundtable to highlight the growing number of resources in the

District for victims of crime. The Open House Community Roundtable will feature the eight partner organizations who work together on DC's Rights in Systems Enforced (RISE) project. Throughout the day of the event, NVRDC plans to disseminate brochures about crime victims' rights and services available in the District and NCVRW themed outreach items. Throughout the week, including at the Open House Community Roundtable and online via a web page and social media, NVRDC will promote a video series that it will develop highlighting victims' rights and resources in DC. NVRDC will work with a video editor/graphic designer to create these videos, envisioned as short spots explaining what rights DC crime victims have as well as what resources exist in the community to assist in seeking justice, ensuring victims' rights, and inspiring hope for healing. Brief interviews from DC providers, local crime victims, as well as an animated victim bill of rights will be woven in, to create informative and engaging short videos. NVRDC Metro Day of Action will be held where NVRDC staff, volunteers, and partner organizations serving victims will hand out fliers and promotional materials to commuters at targeted Metro train and bus stations throughout DC's 8 Wards. All staff and volunteer participants will wear coordinated shirts that match the NCVRW colors and logo. Metro train and bus stations will be chosen specifically for their location including Wards experiencing higher crime victimizations. The fliers will contain information about NVRDC services and contacts, promote awareness of NCVRW and crime victims' rights, and include statistics and information provided in the NCVRW resource guide. The fliers and promotional materials handed out will highlight the logo and theme and be made available in English and Spanish.

CAP funds will be used for promotional outreach materials to provide to the general public at open house community round tables and at Metro Day of Action, ASL translators for open house community roundtable, video editing/graphic designer contractor to produce victim rights and services in DC, and online promotions of victim rights and services in DC video series.

FLORIDA

Applicant: Area Agency on Aging Palm Beach (AAPB)/Treasure Coast

Amount Awarded: \$4813.66

AAPB will be facilitating educational community outreach to target underserved community members who may be unaware of their rights and unaware of available resources. NCVRW-related banners will be placed in doctors' offices, faith community centers, lower-income 55+ living communities, cultural centers, senior centers, and other locations as part of an outreach initiative to educate underserved individuals and communities about the services and resources available to victims of all types of crimes. Additionally, 2,500 eyeglass cleaning cloths and 500 RFID- blocking wallets will be handed out by the Elder Rights Center and project partners in locations where underserved individuals are likely to live or visit. The NCVRW events organized by project partners and members of the Palm Beach County Victims' Rights Coalition and 19th Judicial Circuit Victims' Rights Coalition, where the remaining items will be handed out, are expected to include events such as ceremonies to honor crime victims, live music, art, and poetry by crime survivors, community trainings about crime, candlelight vigils, and a press conference with law enforcement and government agencies.

CAP funds will be used to purchase six standing banners, eyeglass cleaning cloths, and RFID-blocking wallets.

GEORGIA

Applicant: Cobb County District Attorney

Amount Awarded: \$5,000

The Cobb County District Attorney's Office will host, in partnership with the misdemeanor prosecution office and community agencies, activities that promote victims' rights. Examples include a metro-area wide candlelight vigil; Victims' Rights rally/resource arena; various speaking engagements throughout the community such as with Kiwanis,

local business associations, Rotary and local churches; a proclamation presented by the County Commission (which is televised on the local government channel); and law enforcement training.

CAP funds will be used to purchase pens, imprinted crayons for kids safety event, hand sanitizers, slide lock supply pouch for kids, whistle key/flashlight, first aid pocket kit, crime prevention coloring book all printed with the NCVRW theme and logo and information regarding the DA's Office website.

Applicant: Atlanta Victim Assistance, Inc. (AVA)

Amount Awarded: \$5,000

AVA is planning a Commemorative Event and Victims' Resource Guide. Atlanta Victim Assistance, Inc. (AVA) requests funds to promote public understanding and awareness of victims' rights and services in Atlanta, Georgia. AVA will use funds to hold a commemorative event during NCVRW and to create and publish an Atlanta Victims Resource Guide that will feature victims and their stories, as well as local resources such as counseling, housing, and specialized victim services. The guide will provide victims a platform to share stories on their own terms, as well as connect with vital resources.

CAP funds will cover costs associated with printing an Atlanta Victims Resource Guide that will honor victims and highlight key local resources. AVA will also use funds to provide promotional items to advance victims' rights and public awareness of victims' services.

GUAM

Applicant: Guam Office of the Attorney General

Amount Awarded: \$5,000

Guam Office of the Attorney General is planning activities to enhance the general public awareness of victims' rights and services, to pay tribute to victims of all crime types, to recognize outstanding advocates for their dedication, to recognize key network partnerships who have promoted community-wide awareness of available services for victims of crime and to recognize and promote innovative efforts in the 2020 NCVRW's theme, "See Justice / Ensure Victims' Rights / Inspire Hope". The planned events are a Community Resource Fair/Outreach Activity and coordinated activities with the Guam Department of Education to promote awareness through the LaniKate Campaign to elementary, middle and high school students and faculty with the focus on child abuse awareness and reporting requirements. Outreach will also include mass media advertising including outside billboards.

CAP funds will be used for items printed with the NCVRW theme and logo including tote bags, posters, electronic billboard campaign, television campaign, two retractable banners, and supplies related to the project.

HAWAII

Applicant: Child and Family Service

Amount Awarded: \$5,000

Child and Family Service is planning awareness and informational activities including resource tables from collaborative agencies, various giveaways for attendees, and free activities. The second event will be an annual Domestic Violence Vigil. The resource tables allow the public a safe place to ask a variety of questions, gather resource materials, collect contact phone numbers, wallet cards and other information such as available translation services for immigrants with English as a second language concerns and those seeking needed assistance.

CAP funds will be used for printing of resource brochures, pocket cards, safety planning brochures, court brochures, fliers to advertise NCVRW event, banners, pens, coasters, posters, giveaway bags, radio advertising, rental space for the vigil.

ILLINOIS

Applicant: Lake County State's Attorney's Office (LCSAO)

Amount Awarded: \$5,000

The LCSAO is planning a community outreach campaign during NCVRW promoting general public awareness about victims' rights and services available to victims of crime. Social media advertisements and printed materials with the NCVRW theme, logo and the Victim's Bill of Rights will be distributed throughout the community in locations such as local stores, libraries, community service agencies and at LCSAO outreach events. The public will be invited to an event which will highlight victims' rights awareness, feature an inspirational/motivational speaker, and include resource information from social service agencies. LCSAO will welcome victims, witnesses, service providers, law enforcement, and the general public to join them in a Walk for Victims' Rights. The walk will lead participants to engage in a SEEK JUSTICE scavenger hunt where they will encounter life-sized victim silhouettes that will present different crime victim stories. The walk will end at a stage where an inspirational speaker will deliver a presentation encompassing the NCVRW theme and INSPIRE HOPE. To reach the growing Hispanic population of Lake County, outreach materials will be created in English and Spanish through the assistance of a translator and graphic designer. Additionally, interpreters will be made available during the public event to assist this underserved population. An award will be given to recognize someone in the community who has gone above and beyond to assist victims. Local Service Agencies will provide resource tables and attendees will be able to ask questions about the services they provide victims.

CAP funds will be used for printed materials including the Victim's Bill of Rights and victim services information. Giveaways including bags, t-shirts, phone wallets, pens and pencils will all be printed to include the NCVRW theme and logo.

INDIANA

Applicant: Vanderburgh County Prosecutor's Office

Amount Awarded: \$5,000

The Vanderburgh County Prosecutor's Office is planning to celebrate NCVRW through a media campaign in Vanderburgh County that will encompass television commercials, social media campaigns, information tables and a Celebration of Survivors. The activities will target victims of all types of crime. In addition, distribution of information cards, buttons and giveaways focusing on various types of victimization will help to ensure the campaign is far reaching and inclusive of all. The Director of Media Relations for the Vanderburgh County Prosecutor's Office will shoot, produce, and edit television commercials for NCVRW involving several community partners and the Vanderburgh County Prosecutor's Office. At the county's Celebration of Survivors victims of all types of crimes will have an opportunity to speak out, share a poem, art, music or other expression of how their victimization has strengthened them and made them more resilient. During the celebration, balloons will be released honoring those who have been affected by crime. Information tables with giveaways and resource information will be available as well.

CAP funds will be used for giveaway items, such as sticky notes, business card magnets and Javelin pens, balloons, streamers and posters for the creation of a Survivor Board. The funds will also be used for the paid advertisement on local channels.

Applicant: Victim Assistance, Fort Wayne Police Department (FWPD)

Amount Awarded: \$4,983

FYPD is planning a NCVRW awareness campaign and a Candlelight Vigil. Funds will be used to enhance the general public's awareness of victim's rights and services available through mass media. advertising on 2 digital billboards, ads in local newspapers, an email blast through Fort Wayne Newspapers, printed materials, NCVRW advertisements on pizza boxes and business invoices, promotional giveaways and T-shirts for victims of all types of crimes. Street Pole Banners will be displayed downtown promoting NCVRW, the Candlelight Vigil, and victims' rights. FYPD will host an annual Candlelight Vigil where information about all types of crimes and promoting NCVRW awareness and the theme "Seek Justice, Ensure Victims' Rights, Inspire Hope." To commemorate victims/survivors during NCVRW a portrait wall of homicide victims will be displayed along with posters of NCVRW at the Candlelight Vigil. Local officials, survivors, LEA, and advocates will be speakers.

CAP funds will be used for purchase of T-Shirts with NCVRW colors, logo, and theme to be distributed at the vigil, and email blast by Fort Wayne newspaper subscribers, newspaper ads, billboard advertising, vinyl banner and labels.

IOWA

Applicant: Iowa Safe Schools**Amount Awarded: \$4,995**

Iowa Safe Schools is planning a Victim Service Resources and Social Media Campaign. Victim service resources will be disseminated through electronic communications and will include local victim service agencies and services available to every K-12 school counselor and every counseling department at colleges/universities in Iowa. Social media advertising and posts will be used on Iowa Safe Schools' social media accounts.

CAP funds will be used for printing posters and stickers with NCVRW information using the theme and colors. The funds will also be used for postage supplies, Facebook advertising including social media advertising.

Applicant: Deaf Iowans Against Abuse, Inc. (DIAA)**Amount Awarded: \$5,000**

DIAA is planning to produce a Public Service Announcement and Promotional Materials. Deaf Iowans Against Abuse, Inc. will be partnering with two sister agencies, ThinkSelf in Minnesota and Deaf Unity in Wisconsin for two activities. DIAA will develop an accessible Public Service Announcement, in American Sign Language, with captioning, to promote awareness of NCVRW and the victim services the partnering agencies provide in the tri-state area. This PSA will be promoted during the month of April. DIAA will develop a promotional refrigerator magnet displaying the NCVRW logo with dates and the logos and contact information for the three, tri-state agencies. These will be passed out by the three agencies during NCVRW.

CAP funds will be used to purchase/print promotional magnets, travel costs for collaborative agencies, and a videographer.

Applicant: La Luz Hispana**Amount Awarded: \$5,000**

La Luz Hispana will cover a wide range of audiences in its social media campaign. The project includes social media postings in Spanish and English for awareness with outreach information and a schedule of events for that week; and disseminating promotional fliers and brochures to different diverse businesses around rural towns in Northeast Iowa on certain dates. During the outreach, promotional bags with promotional items will be distributed to 11 different selected businesses. Tables will be set-up to talk to customers that stop at the business to spread awareness in small towns. Give away promotional will be given and visitors will be asked to tag them on social media with a picture of them and their promotional items for NCVRW. La Luz will coordinate a Resource Fair and invite a few businesses and

area agencies that provide social and health services. To end the week La Luz will put a collage of pictures of all their activities and outreach completed in NCVRW and post it to their social media to bring awareness.

CAP funds will be used for printing of cotton tote bags, bottle openers with 3-1 charging cable, printing of posters and brochures, travel reimbursement for outreach to five towns averaging 120 miles to each roundtrip.

KENTUCKY

Applicant: Lotus Children's Advocacy and Sexual Violence Resource Center

Amount Awarded: \$5,000

Lotus Children's Advocacy and Sexual Violence Resource Center is planning Community Outreach and Public Awareness. Lotus will conduct a two-part community outreach and engagement project to promote and enhance the public's awareness of rights and services off all types of crimes during NCVRW. The outreach and awareness campaign will include the broadcast of television messaging, targeted social media and video marketing, billboard with NCVRW campaign, yard signs displayed throughout neighborhoods across the eight-county region, posters and print informational materials displayed at regional county courthouses as well as public libraries. Advocates will set up resource tables/displays at county courthouses and maintain them throughout the NCVRW. In addition, the Lotus CAC will host Advocacy Days that will offer the public individual meetings with an advocate to assess needs and receive needed referrals as well as informational materials that will help more victims seek justice and understand their rights. Lotus advocates will have resource books available to offer opportunities for victims to learn more about and connect to the service providers/agencies. A hands-on interactive expressive art activity will offer victims and community members of all populations a chance to explore what seeking justice, ensuring victim rights, and inspiring hope means to them and other victims.

CAP funds will be used for television and radio advertising, digital media marketing, billboard advertising, posters, community art project supplies, yard signs, banner, resource booklets, stress balls, and backpacks.

LOUISIANA

Applicant: Jefferson Parish District Attorney

Amount Awarded: \$4,973

The Jefferson Parish District Attorney is planning NCVRW public awareness and information events. The Jefferson Parish District Attorney Victim Assistance Department will host an information booth in the atrium of the General Government Building daily. Bi-lingual personnel will be on hand to distribute Victims' Rights multi-language brochures, to answer questions, and to promote the planned activities. The project also includes billboards along a causeway, a Stroll for Justice event to honor victims of all crimes and resource awareness, and a website and social media campaign.

CAP funds will be used for billboards along major highways, promotional banner for event, park rent for event, and NCVRW logo and theme printing on bracelets, hand sanitizers, magnets, cell phone wallets, youth and adult t shirts, light and whistle, and butterfly stress balls.

Applicant: District Attorney's Office, 22nd Judicial District of Louisiana

Amount Awarded: \$4,993

The DA's Office is planning Multi-Media Campaign, Open House and Giveaways. The multi-media campaign will include two billboards, yard signs, and printed materials, including, bookmarks, and posters, as well as on the website and social media. Bracelets and PopSockets will be used as giveaways.

CAP funds will pay for two billboards, yard signs, bookmarks, posters, bracelets and PopSockets. They will also be used for a social media campaign and awards at the event.

MAINE

Applicant: Kennebunk Police Department

Amount Awarded: \$ 2987.95

Kennebunk Police Department is planning a weeklong event to interest the general public about rights and services for victims of all types of crimes. Each day will have a topic surrounding the most incidences of victimization and will conclude the week with an expo covering all types of victimization. These various events will include a dissemination of resources and information.

CAP funds will be used to purchase items with the theme and logo. Those include tote bags, a banner, victim awareness disk drop game, forget me not seeds, whistle keyring, plastic water bottles, magnifier bookmark, RFDI pouches, child abuse, domestic violence and awareness stickers, candle holders, and tablecloth.

MASSACHUSETTS

Applicant: Chelsea Collaborative

Amount Awarded: \$5,000

Chelsea Collaborative will launch a mass media advertising campaign to raise awareness of the prevalence of fraud and consumer scams targeting immigrants. The Collaborative intends to work with a local immigrant filmmaker, Alex Gomez, to produce a video to be televised through Greater Boston Spanish media outlets and extensively on social media. The video will feature immigrant victims of fraud telling their stories firsthand, giving voice to victims, and helping to protect future victims who may be targeted by similar scams by sharing information on consumer rights and supportive services for victims.

CAP funds will be used to purchase video production for awareness campaign, advertising on Spanish language television, and printed materials including posters, fliers and invitations.

MICHIGAN

Applicant: LACASA

Amount Awarded: \$2,681

LACASA plans to host a film screening at a local movie theater and a panel of local professionals and high school students. The panel will discuss their experiences with bystander intervention and how to safely step in. Specifically, the importance of believing victims, validating experiences, sharing resources and creating a culture that does not tolerate violence against others will be discussed. Victims will be included on the panel to share their experiences. Also participating on the panel will be professionals whose roles are to connect victims to resources and help them seek justice. The panel discussion will close with awards being given to several local agencies and individual professionals that have provided exemplary services and support to victims of crime. LACASA will also host informational tables at local high schools during the lunch hour. Additionally, LACASA staff will be visiting all local law enforcement agencies to thank them for their service to victims and provide them hand sanitizer to carry in their patrol car or on their person. The sanitizers will include the logo, theme and colors of the NCVRW project and LACASA's 24 hour on- call response team number.

CAP funds will be used for promotional items including hand sanitizer, privacy cover with screen cleaner, awards at the event, printing of fliers, posters, and tip cards, and a social media awareness campaign.

Applicant: Centro Multicultural La Familia

Amount Awarded: \$5,000

Centro Multicultural La Familia will host a 5K walk and an informational fair that will take place alongside the 5K walk during NCVRW. During the 5K walk, information including brochures and resource information will be given to walk participants and guests. CMLF will distribute mailings to the community in and around the city of Pontiac, Waterford, Auburn Hills, Madison Heights and Southfield in Oakland County and its neighboring cities in Romeo, Washington township and Ray Township in Macomb County.

CAP Funds will be used to purchase a button maker and supplies to create event-related bilingual statements, tote bags, t shirts, whistles, postcards, resource materials including brochures, and postage to advertise events and awareness material mailers including social media campaign.

Applicant: Sheridan County Coalition Against Violence (ACCESS)

Amount Awarded: \$5,000

Sheridan County Coalition Against Violence (ACCESS) will use the funds for information desk set ups, which will need items such as posters, cardboard cutouts, brochures, Victim Rights cards and other decoration items. The funds will also be used for promotional giveaways such as T-shirts and pens to extend mindfulness regarding the National Crime Victims and their rights. There will be five activities, one for each day of the National Crime Victims' Rights Week.

MINNESOTA

Applicant: Safe Haven Shelter for Battered Women

Amount Awarded: \$4,985

Safe Haven will educate the general public about the rights and services for victims of all types of crimes by using social media/traditional media messaging, bus transit advertising and high-profile bathroom signs posted throughout Duluth and the surrounding region. Four large signs that attach to the sides of city transit buses, and four tail signs that attach to the rears of the buses will be purchased. The bus ads will run on eight different city buses for 30 days, and in addition the buses themselves switch routes throughout the month. Strategically-placed bathroom stall ads will also run for 30 days and will work in tandem with the bus ads to reach a broad audience in the Arrowhead region of Duluth and beyond.

CAP funds will be used to pay for the bus advertising and bathroom signs.

Applicant: Advocates Against Domestic Abuse dba HOPE (Healing Opportunity Provided Equally)

Amount Awarded: \$5,000

During NCVRW, HOPE will provide a pop-up resource booth at the seven food shelves that serve Aitkin County. The booth will have promotional giveaways that have the assortment of colors matching the theme of NCVRW. The items will be imprinted with the NCVRW logo and "Seek Justice | Ensure Victims' Rights | Inspire Hope." Hope will also include their own and the other participating community partners' logos that serve victims of crime. Community partners will work together to design the promotional items and layouts for the awareness booklets. The collaborative team will approach area businesses, civic organizations and faith-based groups to see if they would like to donate items to assist in filling the totes and help spread the word during NCVRW.

CAP funds will be used to purchase grocery totes, lanyards/USBs and awareness booklets for the above events.

MISSISSIPPI

Applicant: The Shafer Center for Crisis Intervention

Amount Awarded: \$5,000

Shafter Center for Crisis Intervention will coordinate an "office challenge" throughout Forrest, Marion, Lamar and Jones counties. In the weeks leading up to 2020 NCVRW, the committee members will challenge different businesses and offices to encourage employees to wear their 2020 t-shirts (which will be distributed beforehand) on the designated days during NCVRW. Committee members will visit each of the committed sites and take a group photo. Each of the group photos will be shared via social media. Additionally, photos will be developed and framed and given to each site to hang in their offices. The Center also plans to coordinate proclamation signings with local municipalities and will invite local media.

CAP funds will be used to purchase t-shirts, banners, and other supplies included awards and frames for the event.

MISSOURI**Applicant: St. Louis Circuit Attorney's Office****Amount Awarded: \$5,000**

St. Louis Circuit Attorney's Office-Victim Services will translate a brochure including information about victims' rights and services available into four languages with prevalence in the St. Louis Region. The brochures will be mailed to area agencies for distribution to clients who have Limited English Proficiency in order to increase awareness of victims' rights and available resources to victims of all types of crime within the immigrant community. The three languages will be Spanish, Bosnian, and Arabic. The brochure will list the Missouri Constitutional Victim Rights; it will provide detailed information about Victim Services' mission, programs, and how to obtain them; explain in detail the criminal justice process within St. Louis City; discuss Missouri's Victim Automated Notification System, a system that provides notification for custody status changes and case updates; and Case.net, a public database where people can access general information about a case. The brochure will provide information on interpreter services available to victims of all types of crime, provide information about access to special assistance due to a disability, provide tips for the courtroom, discuss Missouri's Crime Victim Compensation Program, and provide helpful information on constructing a victim impact statement.

CAP funds will be used to translate and print brochures.

Applicant: Missouri Department of Public Safety (DPS), Crime Victim Services/Juvenile Justice Unit**Amount Awarded: \$5,000**

Missouri Department of Public Safety is planning to host an event to honor victims, survivors and the network of care and systems in Missouri dedicated to improving the criminal justice system. Leading up to the event DPS plans to employ a social media campaign, radio advertisements and print advertisements to promote NCVRW. The entire month of March will be filled with PSA's and other printed materials developed. Beginning in April, DPS will begin distributing incentives and packaging materials for the event. This event will raise awareness, promote resources and invite people to become active in the Crime Victims' Rights movement.

CAP funds will be used to offset the development of a radio ad, newspaper advertising, printing costs for Save the Date cards, printing resource cards, programs, posters and t shirts.

MONTANA**Applicant: Montana Department of Justice OCPVS****Amount Awarded: \$5,000**

OCPVS plans to enhance the general public's awareness of rights and services by producing a 30 second TV ad and a 30 second radio ad encouraging victims to seek justice and promote OCPVS as a central resource for information about victims' rights, resources, and contact information for partner organizations and local service providers such as crime victim advocates, law enforcement, prosecutors, and state or non-profit agencies that can assist with recovery. The ads will target all victims of crime in Montana who may need information about their rights or services available.

CAP funds will be used to offset the costs of video production including creating scripts, performance, editing, encoding and music licensing fees.

NEBRASKA

Applicant: City of Beatrice

Amount Awarded: \$4,977

The City of Beatrice is planning to obtain advertising space with four billboards in the City of Beatrice and throughout Gage County. The City will also use grant funds to purchase promotional items, such as pens, printing of brochures, business cards and posters. These items would be distributed to the public and to partner agencies within gift bags the week prior to NCVRW. The brochures will include the types of services available to all types of crime victims by city's program. The City of Beatrice will distribute pens to the general public at the City of Beatrice Board of Public Works as well when customers come to pay their utility bill.

CAP funds will be used to purchase billboards, an outdoor vinyl sign, business cards with program information, brochures, tri-fold posters for public displays, pens and gift bags.

NEVADA

Applicant: Las Vegas Metropolitan Police Department

Amount Awarded: \$4,999.25

The Las Vegas Metropolitan Police Department will host Coffee with Cops and Advocates at ten locations throughout the valley. One week prior to NCVRW, local media (radio and television) will be used to highlight the upcoming events as well as to focus on the meaning of the week. Throughout the week, a calendar identifying the days, times and locations of the events will be published in El Tiempo, a local Spanish language newspaper. A full color calendar will also be included in the Sunday edition of the Las Vegas Review Journal. A full color 11 x 17 posters with the NCVRW theme will be posted in all area commands and at some local agencies and businesses to promote the 2020 theme and the upcoming events. Social media will also be used to advertise the upcoming NCVRW events and to highlight victims' rights during April.

CAP funds will be used for newspaper advertising, Spanish media advertising, full color posters and giveaways (insulated tumblers and lip balm).

NEW JERSEY

Applicant: Passaic County and Paterson City

Amount Awarded: \$5,000

Passaic County and Paterson City will support a three-pronged strategy: (1) in-person marketing, wherein PPD Officers will wear buttons and display car magnets about NCVRW, as well as distribute palm cards providing information about CVRs and highlighting the PCPO's new mobile app to connect victims with resources (access to

case information, available resources, mapping, and notifications); (2) large-scale visual marketing, specifically advertising of the NCVRW event and the mobile app on a large billboard above Interstate Route 80, which bisects the City of Paterson and reaches tens of thousands each day; and (3) purchase of giveaway items to be distributed at the PCPO's 23rd Annual NCVRW Candlelight Vigil. PPD Officers will wear buttons and sport vehicle magnets that say "Ask Me about Crime Victims' Rights/2020 NCVRW is 4/19—4/25," as well as carry palm cards that include information about how to access the PCPO's victim witness portal (i.e. the new mobile app), information on victims' rights and services, and note that "Interpretations Available" in Spanish, Arabic, and Bengali so that non-English speakers know they can contact the OVWA directly for assistance.

CAP funds will be used to purchase billboard advertisements, vehicle magnets for police department vehicles, buttons, palm cards, and other promotional items.

NEW YORK

Applicant: New York County District Attorney's Office

Amount Awarded: \$5,000

A candlelight vigil co-sponsored by the Manhattan District Attorney's Office, the New York State Attorney General's Office, and the Downstate Coalition for Crime Victims is designed to welcome and support victims and survivors of all crimes from across New York City, as well as their friends, families, and fellow community members. The Vigil also recognizes service providers in the field of community advocacy, healing and crime prevention. The Vigil's mission is to give survivors and their families a voice and provide recognition of their experience through artistic expression including song, dance and poetry. Survivors will participate with their own creative expressions and testimonies, and there will be artwork on display.

CAP funds will be used for speaker fees, travel reimbursement, honorarium for the choir, graphic art designs, event supplies including ribbons and candles, and promotional items including magnets, tote bags, stress balls, buttons, and stuffed animals for children.

Applicant: The Korean American Family Service Center, Inc.

Amount Awarded: \$5,000

The Korean American Family Service Center, Inc. plans to create a print media campaign during NCVRW. Secondly, KAFSC will partner with two local Korean radio programs during NCVRW to reach even more Korean American community members who may or may not have access to the Korean newspapers. Lastly, the Center will launch a week-long social media campaign on its organization's website and social media outlets (Facebook, Twitter, and Instagram accounts). Posts will include statistics pertinent to the Korean American community and emphasize the need to raise awareness in the community.

CAP funds will be used to purchase print and radio ads, as well as a guest spot on Korean Radio.

Applicant: The New York Crime Victims' Task Force

Amount Awarded: \$5,000

The New York Crime Victims' Task Force intends to use funding to support a multitude of public events that will bring awareness to the exemplary services and the rights of crime victims. A Crime Victims' Candlelight Vigil at a local place of worship in Malta will be held. At this vigil victims will be given the opportunity to speak about how they have been affected by crime, a scroll with victim's names will be displayed, musical selections will be performed, and a candle lighting ceremony will be held in memory of all crime victims. An awards ceremony, the DWI Memorial Ceremony, will be hosted to honor those who have lost their lives to impaired drivers. A Ceremony of Remembrance will be held at the Homicide Victims' Rose Garden in Schenectady. The roses planted in this garden are all planted in memory of individual homicide victims. New rose bushes are dedicated

at this ceremony and the families of those who have roses already in their names are invited to speak out about their loved ones. The annual Take Back the Night Rally, held at the RPI Campus in Troy, NY and a separate Rally held in East Greenbush will include speakers, music, informational tables and a march. The Annual Brick Dedication Ceremony is another event, occurring in Albany at the NY State Crime Victims' Memorial. New York has dedicated a small park in its capital to crime victims.

CAP funds will be used to purchase memorial lapel pins, NCVRW information cards, promotional items, website enhancement to include NCVRW events and mass media advertising.

Applicant: SEPA Mujer, Inc.

Amount Awarded: \$5,000

SEPA Mujer's is planning a Justice, Ensuring Victims' Rights, Inspiring Hope conference to be held at SEPA Mujer's main office located in Beth El Temple in Patchogue, New York. The conference introduction will start with Patchogue Mayor Paul Pontieri who will officially "open" the day's events with his remarks about victims' rights in the community and read a Proclamation. The official NCVRW video will be shown, tying the local event with the larger NCVRW celebrations around the country. A Latina victim of crime will share her personal story and how she overcame the trauma of victimization. A presentation emphasizing 10 Core Victims' Rights will be followed by 2 panels on seeking justice and ensuring victims' rights. Panelists will represent underserved populations. Attendees will also create and share their personal pledges of what they can do to support victims in their communities. They will be asked to make a commitment to distribute NCVRW/ SEPA Mujer crime victims' hotline # stickers to businesses, places of worship, restaurants, recreational venues within their local communities.

CAP funds will be used to purchase t-shirts with NCVRW logo and theme, stickers, posters, banners, pens, and tote bags.

Applicant: Consumer Credit Counseling of Rochester

Amount Awarded: \$4,995

CCCS of Rochester (CCCSR) will coordinate and host a one-day victim awareness conference and resource fair. The conference will build awareness of crime victim's rights and resources through tabling by local service providers, a panel discussion of victim's rights, and breakout sessions. Commercials will be aired throughout the week leading up to the NCVRW Resource Fair on a local radio station. An online flier that will advertise the date and time of the event, location (with map), event activities, names/logos of the participating agencies, and biographical information of the panel and break-out session speakers. Fliers will be disseminated electronically. A tri-fold document developed to highlight rights for crime victims and "first-step resources" for multiple types of crimes, including domestic violence, ID theft, financial fraud, and theft. The brochure will contain contact information of federal, state, and local agencies, references to crime victim laws, and action steps. The NCVRW Conference event will include panelists to answer participant questions regarding crime victim's rights, services, and resources. Four breakout sessions covering: crime victim resources, ID theft protection, avoiding financial scams, domestic violence, and property protection will be offered twice during the event at concurrent times.

CAP funds will be used to purchase advertising for the event including radio commercials and social media. Space rental, brochures, event supplies, and for speaker fees for the event.

NORTH CAROLINA

Applicant: NC Coalition Against Sexual Assault

Amount Awarded: \$4992.35

The North Carolina Victim Services Interagency Council will host its 19th Annual Crime Victims' Rights Week Remembrance Ceremony. The event will bring agency advocates together from various disciplines with the common goal of improving individual and systemic services to all victims of crime and their loved ones. The main program will include an opening by the Honor Guard, a survivor speaker, a crime victim advocate speaker and the annual flower memorial ceremony. All participants will receive ribbons name badges with the NCVRW theme printed on them as well as the podium. The event is open to the general public.

CAP funds will be used to offset speaker fees, travel reimbursement, signage, interpreter and translation services, promotional materials including notepads and pens.

Applicant: Destined to Win Ministries Incorporated

Amount Awarded: \$5,000

Destined to Win Ministries will increase general public awareness of victims' rights and services by conducting the following events focusing on victims of all types of crimes: A distribution of event calendars, fliers, posters, and display of banners. There will be newspaper, radio and social media advertising during NCVRW. A Candlelight vigil will be held for victims/survivors and their families to heighten public awareness. The theme video will be viewed, and a special recognition /awards ceremony will be held honoring victims/survivors for their participation in this project. Finally, a resource fair will be hosted to provide pertinent information for victims/survivors while promoting involvement from the community and heightening public awareness.

CAP funds will be used to print event calendars, fliers, posters, banners, radio ads, newspaper ads, brochures, and for a speaker for the event.

NORTH DAKOTA

Applicant: Dakota Children's Advocacy Center

Amount Awarded: \$5,000

The Children's Advocacy Centers of North Dakota (CACND) proposes a strategy to reach the state's population of 40,000 Native American Indians. The CAC plans to create a 15-second video PSA that informs victims about their victims' rights. Viewers of the video will be directed to a campaign landing page (e.g., www.CACND.org/rights) with a full list of the rights available, as well as other resources that can be downloaded. The video will be culturally reflective of the Great Plains American Indian tribes. The video PSA will be distributed through two channels—GoodHealthTV and social media.

CAPS funds will be used to purchase the production of a 15 second video, website work, airtime of the video on GoodHealth and social media outreach.

OHIO

Applicant: Alliance Area Domestic Violence Shelter, PACE, Inc.

Amount Awarded: \$4952.50

The Stark County Victims' Rights Coalition is planning a mass media campaign to educate the community, spread awareness, and highlight NCVRW. The campaign will encompass the three main cities in Stark County: Massillon, Canton, and Alliance. The coalition will place five billboards throughout the county. The coalition also plans to advertise the NCVRW theme and local resource information on five buses throughout the Stark County Area.

The Coalition will create and distribute brochures to all coalition members as well as other local agencies such as hospitals and law enforcement offices. The brochures will include educational information on all Crime Victims' rights, local resource information, relevant agency phone numbers and both the Coalition and NCVRW logo. There will be three versions of the brochure: English, Spanish, and interests of the LGBTQI community. In order to reach other populations of the general public, several different agencies in the coalition will be featured on a morning radio talk show. Finally, promotional items and giveaways will be purchased and distributed to local agencies such as courts, hospitals, counseling services and law enforcement to help aid in situations such as waiting for a jury's decision, law enforcement interviews and/or counseling sessions.

CAP funds will be used to purchase billboards, smooth stone stress relievers, journals, printing brochures, and transit authority advertisement.

Applicant: Ohio Crime Victim Justice Center

Amount Awarded: \$4,588

Ohio Crime Victim Justice Center has partnered with the Ohio Attorney General's Office and United States Attorney's Office for the Southern District of Ohio to provide a free educational event in central Ohio. The event is open to the public and will honor survivors. The goal is to inform the public about crime victims' rights and how to protect and enforce their rights. The event will feature notable speakers who will educate the general public on three matters of importance the prevalence and effects of mass violence, human trafficking, and the rights of all crime victims including steps victims can take to learn about, protect, and enforce their rights. Ohio Crime Victim Justice Center will address how victims' rights apply not only in the contexts of human trafficking and mass violence, but for all crime victims, and will help attendees to understand how to access services and free legal assistance for rights enforcement if they or someone they know becomes a victim of crime. All speakers will also focus on increasing community understanding of what it means to provide services to victims in a way that is trauma responsive.

CAP funds will be used for the venue rental, audio/visual equipment rental, radio and television advertising, name badges, signage, banners, printing of victim rights cards, fliers, and interpreters.

OKLAHOMA

Applicant: Kaw Nation

Amount Awarded: \$5,000

The Kaw Nation will host an event that will feature culturally appropriate education and awareness activities, a color walk/run in support of victims, a guest speaker and culturally appropriate prayer to start off the walk-in honor of all victims/survivors. A panel discussion prior the event on stage, discussing, "Overcoming barriers facing Native American Women on the Path to Justice, Ensuring Victim Rights in Rural Areas, and Inspiring Hope" will be presented.

CAP funds will be used to purchase t-shirts with the NCVRW theme, giveaways, recognition awards, radio and print advertising, banners, and decorations.

Applicant: Sequoyah County Sheriff's Office

Amount Awarded: \$4,972

The Sequoyah County Sheriff's Office plans to have a Street Fair at the Sequoyah County Courthouse. This event will be presented to ensure the general public has the knowledge of their rights and services available to meet the needs of victims of crimes and their families. All county Law Enforcement agencies, Advocacy Agencies, Special Victims Units, the District Attorney's Office, Mental and Physical Health Agencies, the Sallisaw Fire

Department, EMS and the local college have agreed to actively participate in the event. These agencies will set up stations allowing each to provide information concerning their services. These stations will hand out literature on Victims' Rights and staff will be available to discuss the resource options available to victims. The District 27, District Attorney's Office, will also present to hand out brochures and to discuss Victims' Rights and the Victim Compensation Program for victims of all crimes.

CAP funds will be used to purchase t-shirts, a banner, television and radio advertising, totes, plastic cups, frisbees and stress balls to give away at the event.

OREGON

Applicant: Oregon Department of Justice, Crime Victim and Survivor Services Division

Amount Awarded: \$4,988.89

Oregon Department of Justice, Crime Victim and Survivor Services Division (CVSSD) will distribute information about crime victims' rights through a printed calendar, available in English and Spanish. Each month, we will highlight a specific category of rights, including informational rights, privacy rights and protection rights.

CAP funds will be used to print calendars in English and Spanish and translation services.

PUERTO RICO

Applicant: Puerto Rico Health Justice Center (PRHJC), San Juan Bautista School of Medicine (SJBSM)

Requested Amount: \$5,000

Puerto Rico Health Justice Center plans to increase awareness during National Crime Victims' Rights Week 2020 by hosting several educational panels related to services sensitive to victim's needs for all crime victims. An information table with the Journey to Positive Emotions will be available during the event week for children. Therapy dogs, a service frequently used at the PRHJC will be available throughout the week's events. An educational booth will be set up at the SJBSM facilities. The booth will include an activity in collaboration with Coordinadora Paz Para Las Mujeres and their campaign "Juega pa'l equipo" (Play for the Team). This campaign was developed to address gender-based violence in schools and universities through an educational message, utilizing sports. The final activity is to coordinate with Menonita Hospital-Caguas, Plaza Las Américas Mall & the SJBSM to illuminate their facilities during the event week with the assigned color of the event.

CAP Funds will be used to support audiovisual equipment (stage, speakers, microphone, projector and screen), educational materials (brochures and flyers) and promotional giveaways (stress balls and balloons).

RHODE ISLAND

Applicant: Family Service of Rhode Island

Amount Awarded: \$4,998

Family Service of Rhode Island, with the Rhode Island Attorney General, Rhode Island General Treasurer, Mayor of Providence, Providence Police Chief, Director of the Rhode Island Department of Corrections, the United States District Attorney for the State of Rhode Island, the Public Safety Commissioner and other dignitaries will gather to honor Rhode Island victims of crime and survivors, as well as individuals and organizations committed

to providing support and resources for them. The events are broadly attended by the general public, survivors, families of crime victims, crime victim service providers and local media. The programs begin with the Providence Police Department Honor Guard presenting the colors, arrival of the Providence Mounted Command on horseback and a live rendition of the National Anthem. Following a short speaking program based on the year's NCVRW theme celebrating survivors, families, and service providers who have served as exemplary models of crime victim advocacy, attendees participate in a moment of silence and the honorees lay a donated wreath in NCVRW colors in memory of all victims of crime.

CAP funds will support print, radio, and electronic event marketing in the weeks leading up to the ceremony; PA system, podium, and tent rental; event banners in English and Spanish; retractable backdrop banners in English and Spanish; "yard" signage for the grove area; propane heater rental; program and save-the-date postcard printing; engraved recognition plaques for honorees; and, promotional items mirroring the NCVRW theme (i.e., tote bags. Grant funds will be used to support PA System and generator rental, program printing, and advertising via print and electronic media in the weeks leading up to the events.

SOUTH CAROLINA

Applicant: Lyman Police Department

Amount Awarded: \$3,905

The Lyman Police Department, Town personnel and Council Members will dedicate a "Garden of Hope" where victim survivors will be privy to a personal space to sit and reflect privately. The property will be donated by the Town of Lyman, landscaped and situated in a safe area in close proximity to the local Municipal Court and Pacific Place (the facility where many of child and adolescent violent crime survivors are already attending free Expressive Art Therapy). The garden will be open to the public. During the garden's ribbon cutting and dedication the Town's Mayor will read a Proclamation (proclaiming NCVRW week). The event will include the display tables of other local law enforcement agencies, nonprofits and community partners. Marketed through social media (the Town of Lyman's website and Police Department's Facebook page), public fliers and networking through colleagues. Crime Victims will be personally contacted by the Crime Victim Specialist with invitations to attend.

CAP funds will be used for brochures, flier, banners, promotional items (bookmarks and locker magnets.)

TENNESSEE

Applicant: 7th Well

Amount Awarded: \$4,886

7th Well will host a city-wide scavenger hunt to raise public awareness about rights and services for victims of crime generally, and victims of human trafficking specifically. The scavenger hunt will take place at locations throughout the city. The conclusion of the scavenger hunt will culminate with a celebratory gathering in a city park with awareness and information booths, guest speakers, and the announcement of winners. All participants will receive a bandana to signify their participation in the scavenger hunt. Participants will be required to wear the bandana throughout the event. Each team will receive a puzzle (one piece per hunt location) with facts about crime victims' rights and services. This puzzle will serve as a keepsake and tool for participants to share their new knowledge about crime victims' rights with others.

CAP funds will be used for participant bandanas, clue puzzle, fliers and print materials, location rental fee, event insurance and volunteer t-shirts.

TEXAS

Applicant: Webb County Sheriff's Office

Amount Awarded: \$5,000

Webb County Sheriff's Office plans to host six separate events to enhance the general public's awareness of the rights and services available for all types of victims of crime in South Texas communities in Webb County. A mass media campaign will be in the only daily newspaper, the Laredo Morning Times, for the regional area of the City of Laredo, Webb County, and Zapata County. The ads will contain the logo, theme, colors of the 2020 NCVRW along with the schedule of the week's activities and an invitation to the public to attend these events. The six separate events include an informational booth outside a memorial service at St. Patrick's Church, an informational booth at the Laredo Medical Center, a proclamation at a Webb County facility, an informational booth at Doctor's Hospital, a candlelight vigil at Lake Casa Blanca State Park, and an informational booth at the community centers at Rio Bravo (morning) and El Cenizo (afternoon).

CAP funds will be used for newspaper advertising, promotional items (t-shirts, lanyards, pens, USBs, tote bags, key chains,) and butterflies for vigil.

Applicant: Greater Austin Crime Commission

Amount Awarded: \$4,965

Greater Austin Crime Commission will be partnering with Emmis Radio, specifically their Latino and Spanish-speaking radio stations, to produce and air a series of public service announcements (PSAs) during NCVRW. The PSAs will address three topics: what crime victim's rights are (ensure victim's rights); how crime victims can reach out for help (seek justice); and resources for healing/getting involved (inspire hope). An event at Mexican Consulate (located in Central-East Austin) will feature community resources for crime victims. This event will be live streamed on the radio stations' Facebook Live channels and will be interactive. A proclamation will be provided by the Austin City Council Member Alter who is highly supportive of APD Victim Services and initiatives for victims of crime in Austin and will take place at Austin City Hall during NCVRW. These initiatives will be accompanied by social media campaign in English and Spanish. The posts will feature the information included in the PSAs as well as expanded information with clickable links, referring viewers to more information and resources in the greater Austin area as well as #SeekEnsureInspire (#BuscarAsegurarInspirar in Spanish). These posts will be disseminated on social media platforms at the Austin Police Department, both radio stations and the Mexican Consulate.

CAP funds will be used for the creation of a series of English and Spanish public service announcements and radio spots throughout the week and live streaming at the Mexican Consulate event.

Applicant: Friendship of Women, Inc.

Amount Awarded: \$5,000

Friendship of Women, Inc. will host a free public event titled "NCVRW Take Back Your Rights Summit" that will include breakout presentation sessions from local and state experts covering a variety of issues related to victims of crime. In addition, there are opportunities for attendees to collaborate and take part in a resource fair before, after and in between sessions throughout the event. A free training will be offered to the general public to enhance the general public's awareness of rights and services for victims of all types of crimes. Mass media advertising will be used to help raise awareness of and promote NCVRW and the "NCVRW Take Back Your Rights Summit" event that will highlight the victims' rights week to the community. Bench ads, radio interviews, tv interviews, announcements, press release, social media ads, banners, posters, and fliers will be used in English and Spanish. Mass media advertisement will be aired and displayed in advance leading up to NCVRW and during

the week. Printed materials will be provided to attendees at the event in the form of agendas/programs, bookmarks and brochures. Promotional giveaways items such as tote bags, water bottles, pens and notepads will be given to attendees at the event.

Cap funds will be used for advertising (bench ads social media,) printed and promotional materials (fliers, brochures, bookmarks, notepads, tote bags, pens, water bottles, event programs and banners,) event venue rental, event set-up supplies and speaker fees.

UTAH

Applicant: Utah Office for Victims of Crime

Amount Awarded: \$4,500

Utah Office for Victims of Crime (UOVC) are partnering with Bikers Against Child Abuse and the Utah Grizzlies, a hockey team, to host a motorcycle ride guided by B.A.C.A. to bring awareness and promote the 2020 NCVRW events. The ride will end at the Utah Grizzlies venue, which will be followed by a press conference prior to the game with statewide leaders, survivors and members from the Utah Grizzlies to bring awareness, and victim rights; then at the beginning of the game an announcement of the 2020 NCVRW events will be made and the ceremonial puck drop will be performed by a crime victim. UOVC will also have a booth in the concessions area with information and resources. UOVC will host a candlelight vigil with various agencies statewide to honor all victims of crime. UOVC will also partner with Utah Museum of Contemporary Art to provide a safe space for youth and adults to create visual art. The event will include speakers sharing their stories. The art created will be on display at the museum for an extended period of time. In collaboration with the Utah Pride Center and other organizations statewide UOVC will be hosting a film and panel to focus on crime victims in the LGBTQ2S+ community. Members of the panel will include: a crime/victim survivor, community leaders from the LGBTQ2S+ community, the Utah Pride Center, and Transgender Education Advocates of Utah. To conclude the NCVRW UOVC will host a family day event and resources fair at Liberty Park, in Salt Lake City. Victim centered services agencies will host booths in order to provide resources and information to attendees in different languages.

CAP funds will be used for NCVRW t-shirts, printing materials (bookmarks, brochures and fliers) advertising and event banners, and booth set-up fees, sign language and other language interpreters and promotional giveaways (noisemakers, reusable bags, pens, chap-sticks and silicon mobile phone pocket wallets).

VIRGINIA

Applicant: Virginia Victim Assistance Network (VVAN)

Amount Awarded: \$5,000

Virginia Victim Assistance Network (VVAN) will use on-air messaging on three NPR affiliate and classical music stations to promote NCVRW, its theme, and will direct listeners to the Virginia Victim Assistance Network for more information which will be featured on the VVAN homepage. VVAN will also broadcast public awareness announcements on a Spanish language radio station serving the Richmond, VA area. VVAN will use grant funds to purchase Facebook ads to promote National Victims' Rights Week and VVAN programs to targeted audiences across Virginia. Those ads will feature the NCVRW theme, logo, and colors and will include quotes from victims who have benefited from VVAN's direct services programs. They will direct audiences to VVAN's website which will have additional information on NCVRW and VVAN programs. Finally, VVAN will design and purchase double-sided coasters featuring the NCVRW theme, logo, and colors as well as list VVAN's website for additional information. Coasters will be distributed at allied partner NCVRW events including annual events held by the Department of Criminal Justice Services, the Office of the Attorney General, and Victim/Witness coalition events across the state.

CAP funds will be used to radio spots, Facebook ads, promotional giveaways (coasters) and website NCVRW page updates.

WEST VIRGINIA

Applicant: Family Refuge Center

Amount Awarded: \$5,000

Family Refuge Center will host its The Beacon of Hope Ceremony in Lewisburg, WV (Greenbrier County) as their NCVRW kickoff event. The community recognition ceremony will choose two Champions of Victim Rights from each of FRC's four service counties. FRC will honor these recipients by presenting them with a "Beacon of Hope" award during the ceremony followed by a speech from each recipient about his or her work as it relates to victim rights. The ceremony will also include a panel of key speakers who will speak on victim rights. FRC will host a Crime Victims' Rights Coloring Contest for young students in both Pocahontas and Monroe Counties in southern West Virginia. Older students will be given the 2020 NCVRW theme as a writing prompt for an essay or poem after a presentation on the history of victim rights. These works will be judged by two separate committees that will include two victims of crime survivors, and one winner per grade level per school will be chosen for each county. The winning works will be displayed at local businesses following an opening ceremony where winners will receive medals and a victim of crime survivor will speak. FRC will host a screening of the film, "On Her Shoulders," at Concord University in Mercer County, WV. A panel of speakers will discuss the focus on crime victims' rights in regard to sexual violence throughout the film. FRC plans to partner with the Foreign Film Club and/or the International Students Club for this screening.

CAP funds will be used to rent the ceremony venue, purchase the Beacon of Hope awards, billboards, medals, tables, chairs, tablecloths rental for the ceremony, promotional giveaways and printing supplies.

Applicant: Young Women's Christian Association of Wheeling WV

Amount Awarded: \$4,995

YWCA of Wheeling WV plans to host an Awareness Photo Scavenger Hunt. The hunt will build awareness of local agencies and locations that work to seek justice, ensure victims' rights, and inspire hope to victims of crime. At each location that the participants will get a short synopsis of what services and assistance that each location offers victims of crime. YWCA Wheeling's Outreach Advocates will also hold daily awareness presentations throughout NCVRW at local schools and community outlets to enhance awareness of the rights and services for victims of any type of crime and promote awareness of local resources for victims of crime. The YWCA will also host a resource fair and film screening of 'Private Violence', a film about a domestic violence victim seeking justice for and an advocate who seeks justice for all women and follows their journey. Participants will receive a tote bag filled with a t-shirt, pen, scavenger hunt information, bookmark, and brochure. Finally, an active media campaign, including local news interviews, local radio interviews, social media and website daily updates and posts will occur throughout NCVRW.

CAP funds will be used to purchase scavenger hunt supplies (printed instructions, hunt props and photo activity materials) and promotional giveaways (tote-bags, pens, brochures and posters.)

WISCONSIN

Applicant: FORGE

Amount Awarded: \$4,998

FORGE is partnering with Wisconsin Transgender Education and Advocacy Coalition for Healing (WiTEACH,) to create a statewide coalition of victims, victim services providers, advocates, and members of the general public

to collectively increase knowledge, empower and support participants, build relationships, and mobilize and focus efforts to make public and agency policy changes to lower barriers between transgender/non- binary victims and service providers that meets on a recurring basis. WiTEACH's Launch will take place on a day during NCVRW 2020. Although participants will have the opportunity to sample the kinds of activities WiTEACH meetings will feature before and/or after the NCVRW event, the day's primary draw will be a NCVRW speaker and victim services resource fair. FORGE will also offer tables to victim service agencies or professionals who have not previously welcomed transgender or non-binary victims in the hope they will consider making their policies and practices more trans-inclusive, and even consider joining WiTEACH.

CAP funds will be used for print and social media advertising, a speaker fee, awards, audio visual equipment rentals, table and chair rentals, press kit materials and mailing, stickers for NCVRW participant folders, folders and NCVRW tote bags.

Applicant: Eau Claire County Victim Witness Services

Amount Awarded: \$4,820

Eau Claire County Victim Witness Services plans to promote public awareness of victims' rights by supplying 5,000 bags to local grocery stores and food pantries within Eau Claire County for distribution during NCVRW. ECCVWS plans to have staff and possibly county law enforcement to assist with bagging groceries during NCVRW to help talk to community members about Crime Victims' Rights. Additionally, EECVWS will have a computerized message displayed across a message board outside of Carson Park in Eau Claire City during NCVRW.

CAP funds will be used to purchase reusable grocery bags and the cost of an electronic billboard message regarding NCVRW during the week.

WYOMING

Applicant: Compass Center for Families

Amount Awarded: \$5,000

Compass Center for Families plans to develop newspaper, radio and social media campaign to reach out to the general population to educate them about where to go for help, victim compensation and victim Bill of Rights. In addition, Compass Center will host a panel discussion with free admission to the general public with advocacy agencies, law enforcement and court personnel for conversations about what is the process for reporting and prosecuting a crime, the sentencing of an offender, and what a victim can expect through the whole process. Finally, a local talk radio interview and a letter to the editor regarding the importance of NCVRW.

CAP funding will be used for print, television and social media advertising (development, production and airtime), printed materials (business cards and posters) and discussion panel event venue rental.

