

2022 National Crime Victims' Rights Week (NCVRW)

Community Awareness Project (CAP)

Applicant's Webinar Q&A

October 27, 2021

- Q: Would a dramatic reading about human rights activists and their experiences as crime victims be considered "entertainment"?
- A: The reviewers have awarded funds for this type of event in the past. We ask that the applicant detail the CAP-related expenses to allow reviewers to determine eligibility during their reviews.
- Q: Is there a chance where the deadline can be extended under certain circumstances
- A: This is a competitive grant. The deadline is November 12 at 11:59 ET. We always encourage individuals to get started and submit their applications before the deadline to accommodate any technical issues they may encounter with the electronic grant application system. It is very unlikely the deadline would be extended.
- Q: Are public colleges and/or universities eligible to apply?
- A: Yes. Eligible entities are public agencies, Non-profit organizations, Community-based victim service organizations, Faith-based organizations, Tribal organizations, and community coalitions
- Q: I work for the State of New Mexico Indian Affairs Department as a state agency can we apply for this funding?
- A: Yes.
- Q: Do you have references for those projects awarded in the past?
- A: You can see last year's award recipients and their projects at the link on our website. <https://navaa.org/wp-content/uploads/2021/03/2020-NCVRW-Awardee-Summaries-REVISED-11-03-20.pdf>
- Q: Would we use the OVC logo on deliverables?

A: No. Subgrantees are not allowed to use the OVC logo without prior permission and are only required to include the provided NCVRW logo, colors, and theme on all items printed using CAP funds.

Q: Are t-shirts with sponsors' logos acceptable?

A: As we stated in the webinar if using CAP funds for the purchase of the t-shirts to supplement an event, the NCVRW logo, colors, and theme would need to be on the shirts. We also encourage local project information, etc. on those printed materials as well. If there are people sponsoring your event and the only things you will be requesting are printed t-shirts, please be ready to explain in your application why you need the shirts with the sponsor information.

Q: If our organization wants to partner with a local agency on an event - like a 5k, can that agency advertise the 5k on their web page, even though they have a donation field on the web page, as long as monies from the grant don't pay for that web page to be updated. Just want to make sure that we can advertise on the partner web page.

A: This depends. If the partnering agency is fundraising on the page that advertises the event, that may be an issue. But a general advertisement for an event on a page doesn't necessarily mean it wouldn't be allowed.

Q: As a state agency, we are required to use in-house printing for things through our state print office, rather than a bid - do we still need to do the bid process?

A: If that is your requirement as a state entity, please explain that in your application.

Q: Can you go over "consumable supplies/commodities" again?

A: These are items that participants in your event would take with them or use while at the event. Examples could include printed materials, supplies for your event, or anything related to the event for the participants or to implement the event.

Q: Are the logos and colors available online yet? Including artwork/infographics. If no, when should we expect that?

- A: No, the logo and colors will be released by OVC. In the past, those have been revealed in mid to late December. You will receive notice when they are available. If you haven't done so, please sign up for the listserv (the form is on the CAP home page).
- Q: If two organizations collaborate, is the cap for the event still at \$5000, or is it per organization?
- A: Keep in mind we are expecting to fund approximately 47 projects across the country. The expectation would be to fund one project per state. Two applications for the same project must explain in their applications why they are written as two separate entities/agencies.
- Q: For clarification, when submitting the budget, we should submit it as a pdf, not as an excel?
- A: Yes, please submit the document as a PDF when uploaded into the application.
- Q: Are you giving preference to public in-person events over mass/social media advertisement?
- A: The reviewers will look at all types of events and determine based on the applications where the most people will be impacted by the NCVRW event. Funding in the past has included both in-person and/or virtual events, and mass/social media campaigns.
- Q: Does the proof of printed items have to be approved prior to the application being submitted?
- A: The proof of printed items does NOT have to be approved prior to the application submission. After subgrantees are awarded their funding, then those proofs would need to come to Rhonda Dean, Project Director at rhonda@navaa.org for approval prior to printing.
- Q: Do we need to include the comparison information for the facilities in the application, or in the final invoice/report?
- A: Reporting the process and selection in the final report would be sufficient. However, as suggested in the webinar, records of the bid information should be kept on file in case of an audit by OVC or NAVAA.

Q: Would a public service announcement be an allowable expense? If so, would it only be allowed to "run" on television during the one week in April?

A: Please note, in most instances a public service announcement is offered to non-profits, etc. at no cost. When including print, radio, or television advertising we ask that you use the correct language to avoid confusing the reviewers. The cost of print, radio, or television advertising is an allowable expense. Purchased airtime with CAP funds should target the NCVRW dates of April 24-30, 2022; however, the time leading up to the week is also allowable.

Q: In looking at the list of allowable items...a domestic violence shelter (non for profit) could use the grant funds for t-shirts as a qualified item?

A: If the t-shirts are used to support an awareness event for victims of all crime types. Be prepared to explain in your application why you would need the t-shirts to enhance your project and that the use of the NCVRW logo, colors, and theme would be included.

Q: If we're planning to run several small events throughout NCVRW, can we apply funding to all events? Or is the \$5,000 specific to only one event?

A: The \$5,000 is considered the maximum for each applicant. Multiple events and activities can be supported throughout NCVRW under one application.

Q: Say we partner with a second agency, but we want to secure \$5K for our part, and then apply on their own for \$5K - but the larger project is collaborative. Is this, okay? If the costs of the entire project are enough for both parties to apply.

A: We encourage all organizations to apply for these funds. Please keep in mind, NAVAA will be able to fund approximately 47 projects across all fifty states and six U.S. territories. If two applications come in for the same state, region, or community, reviewers will need to consider the need to fund both projects through the NCVRW CAP funds.

Q: Does agency mean the entity that is applying?

A: Yes, the agency is the entity applying and financially responsible for the project.

Q: It seems like the funding is centered around an event rather than raising awareness activities - is that correct?

A: An "event" is or could be part of a whole awareness activity for the week. An event can include one or more activities supported by the NCVRW CAP funds and geared to bring victim rights awareness to a community.

Q: Do we have to have a certain amount of additional funding in order to qualify for these funds?

A: There is no match requirement for this grant.

Q: If an event is going to cost 10k, do you need to know that we are just asking for partial funding?

A: As mentioned in the webinar, please describe in your application what you need the CAP funds for. Even if other parts of the project cost more than \$5,000; tell the reviewers what you would like to fund with your grant application.

Q: Could you explain In Direct cost?

A: Indirect costs are those costs administratively that allow you to implement your program.

Programs have three choices with Indirect costs:

- Use of the agency's approved federally negotiated indirect cost rate; or
- If an agency has never had a federally negotiated indirect cost rate, up to 10% de minimis rate; or
- Not to request indirect costs.

Please note this does **NOT** increase \$5,000 NCVRW CAP maximum. Please leave the budget line blank if NOT requesting indirect costs!!!

Q: Can funds be used for a choir honorarium?

A: It depends. Is the choir part of the event (vigil or other awareness) and NOT meant to be a draw for attendees then yes, it would be allowed?

Otherwise, if the choir is the main reason people are attending the event, it would then be considered entertainment.

Q: Will this presentation be available so I can share it with our team?

A: Yes. You can find the recording of the webinar on the CAP website.

Q: 5k events usually require registration fees which mostly go back into the next event if it's annually, but if there is extra, is that allowed to be donated to an agency that supports crime victims or is that considered fundraising?

A: It depends on multiple factors. If the CAP grant funds are used to offset expenses for the 5K, then the reviewers would question why there is a registration fee for the event.

Q: All types of crimes doesn't just include violent crime, correct?

A: That is correct. ALL victims of ALL crime types.

Q: What does "all crimes" entail? Just want to know so we can provide comprehensive awareness if there are crimes I'm not thinking of.

A: All crime types are defined as a crime with an identifiable individual victim that has suffered direct physical, emotional, or pecuniary harm as a result of the commission of a crime punishable by state or federal laws.

Q: Our organization focuses on the Latino/Hispanic communities in Ohio. As these communities do not know about National Crime Victims' Rights Week and information is traditionally not available in Spanish nor cultural approaches implemented to inform these communities, can our agency still apply for funds to reach these communities? Or does the project need to be for a more general community (English-speaking, mainstream community, with no cultural approach)?

A: Yes, you can apply for an event that is specific to culturally specific populations and is encouraged.

Q: If we are awarded, do we pay for the expenses and then are reimbursed, or do you award us the money beforehand?

A: This grant is reimbursable. The organization spends the funds and then are reimbursed for their expenses.

Q: Do these events have to happen during the National Crime Victims' Rights Week of April 24- 30, 2022?

A: Yes. It is required that project events/activities occur during the designated dates of NCVRW.

Q: Will the slides be available to print.

A: They will be posted on the website.

Q: If the event is held at the state legislature to raise awareness, but not to lobby for any specific bills?

A: We ask that you clearly detail the event and its intended audience in the application. The funds are intended for events/activities to raise the public's awareness of crime victims' rights. Please detail in the application how the event with the state legislature will accomplish this goal.