



**Support Victims.  
Build Trust.  
Engage Communities.**

**National Crime Victims' Rights Week | April 18–24, 2021**

## **2021 NCVRW Community Awareness Project Project Summaries**

### **ALABAMA**

**Applicant:** Mobile County District Attorney's Office

**Amount Requested:** \$4,063.23

**Previous Recipient:** 2015, 2016, and 2018

The Mobile County District Attorney's Office (MCDA) National Crime Victims' Rights Week (NCVRW) project includes a general public awareness campaign through mass media advertising, printed materials, and promotional giveaways. In addition, the week will include a community resource fair where resource tables will be available with local organization materials highlighting services. The primary focus is a mass print campaign, through billboards in two (2) locations throughout the MCDA's service area, postcards mailed to victims and/or their families, printed materials, yard signs, and easel boards distributed across the community. The NCVRW logo, theme, and colors will be used in all general public awareness events and items.

CAP funds will be used for the public awareness campaign materials (billboards, postcards, yard signs, and easel boards) displaying the NCVRW logo, theme, colors. In addition, CAP funds will be used for the set-up and breakdown costs of the resource fair.

### **ALASKA**

**Applicant:** Alaska Native Justice Center

**Amount Requested:** \$4,500.08

**Previous Recipient:** 2019 and 2020

The Alaska Native Justice Center's (ANJC) project includes the production of awareness stickers, purchase and distribution of functional promotional giveaway items, and support of an awareness event. ANJC has developed informational brochures to raise public awareness of crimes, victims' rights, and victims' resources in the Anchorage area. These brochures are welcoming to underserved populations (Alaska Native adults, elders, and homeless individuals, including youth) and will be printed as part of the NCVRW resources. ANJC will purchase functional promotional items to include fleece throw blankets, reusable (durable) hot beverage tumblers with a lid, and Alaskan tea bags (individually packaged) for distribution in Anchorage and Wasilla to enhance public awareness of NCVRW. All promotional items will feature NCVRW colors, logo, and theme. Leading up to NCVRW, ANJC will utilize local radio, ANJC and partner websites and social media, Alaska Native Regional Corporation Shareholder Relations Committees, and print fliers for NCVRW publicity. ANJC will conduct an outreach campaign at key locations in Anchorage and Wasilla heavily used by the targeted populations

and the general public. Outreach teams will distribute functional promotional items, as well as resource brochures. A cafeteria style coffee shop located in the Anchorage Native Medical Primary Care Center and CITC facilities, will feature NCVRW coffee cups and sleeves.

CAP funds will be used for the described functional promotional giveaway items displaying the NCVRW logo, theme, and colors.

**Applicant:** Victims for Justice

**Amount Requested:** \$5,000

**Previous Recipient:** 2015, 2016, 2017, 2018, 2019 and 2020

Victims for Justice's (VFJ) project includes targeted outreach strategies that highlight victim rights in the judicial system. VFJ will use social media (Facebook, Instagram, and YouTube) and radio promotion in different communities to create awareness about NCVRW throughout Alaska. VFJ will kick off NCVRW with its traditional tree ceremony and the event will be live streamed. VFJ will also host a virtual panel on the intersection of municipal, state, and federal victims' rights and resources available. VFJ will host an award event where awardees will be honored via social media. The awards will increase awareness on the need for services in communities throughout the state. VFJ will collaborate with the Aleutian Pribilof Islands Association (APIA), an Alaskan Not for Profit Corporation whose mission is to advance the overall economic, health, social and cultural development of the people within the Aleutian and Pribilof Regions in the State of Alaska. VFJ and APIA will reach out to victims of crime throughout the state and ask eleven victims, all in different communities, to each read one constitutional victim right and touch upon the meaning of this right to them. VFJ will produce a video combining the eleven constitutional victims' rights read by victims, along with resources available in the community, and a message from public officials. This video will then be premiered on VFJ's and APIA's Facebook and YouTube page.

CAP funds will be used for the rental of a sound system for events, speaker honorariums, ribbons for tree ceremony, hand sanitizers, radio and social media ads, rental audio equipment for panel discussion, engraving for awards, mailing, and shipping costs, and production of video. All items will display the NCVRW logo, theme, and colors.

**Applicant:** Knik Tribe

**Amount Requested:** \$4,584

**Previous Recipient:** No

The Knik Tribe's project includes a virtual media campaign and virtual 5k event. The virtual campaign consists of local victims speaking out against violence and what their rights mean to them. It will also include local resources, an overview of Knik Tribe's programs that support victims of crimes, as well as additional community organizations. The media presentation will debut on the start of the NCVRW. In addition, the project will host a Virtual 5K to encourage the community to get out and get active in hopes to get those in need of resources.

CAP funds will be used to purchase awareness t-shirts, running flashlights, custom running bibs, postage, and shipping costs. All items purchased will include the NCVRW logo, theme, and colors.

## ARIZONA

**Applicant:** Southern Arizona Children's Advocacy Center

**Amount Requested:** \$4999.68

**Previous Recipient:** 2020

The Southern Arizona Children's Advocacy Center's project includes a media campaign for NCVRW that will support the ongoing work of the collaborative partners by building a cohesive message for victims of all types of crime, so they know there are services available. The funds will be used for a community wide radio campaign and associated web landing page to raise awareness within the community at large about the assistance and services that are available for victims of crime. The project includes the creation of a special web landing page with a unique URL just for the NCVRW activities ([www.helpforvictimsaz.com](http://www.helpforvictimsaz.com)). Radio spots will be produced and purchased to direct listeners to this special web landing page that will have links to organizations in Pima County that provide critical services to victims of crime, including the crime victim services available through the Pima County Attorney's Office and the Arizona Attorney General's Office. In addition to purchased radio spots, each member of the collaboration will promote the special web site on social media. The project intends to purchase airtime, to ensure that the radio spot airs during prime listener times.

CAP funds will be used to purchase the URL for a special campaign webpage with the NCVRW logo, theme, and colors, production fee for radio spots, and purchase airtime for radio spot on at least 3 different stations.

**Applicant:** DNA People's Legal Services**Amount Requested:** \$5,000**Previous Recipient:** No

The DNA People's Legal Services' project includes the development of multilingual radio programs that will reach tens of thousands of listeners in DNA's service area. DNA has experience producing radio programs and will coordinate scriptwriting with the Farmington Police Department and a local domestic violence shelter. Messages will contain general victim rights awareness information, including how to contact local Farmington and Navajo Nation resources. Messages will also mention domestic violence specifically since this population of crime victims often does not know their rights or where to seek help. DNA expects to air programs for approximately 3 weeks in April on two stations, one of which is the premier Navajo-language station that is heard throughout the Navajo Nation.

CAP funds will be used to create NCVRW themed radio programs in English, Navajo, and Spanish to air on local radio stations approximately four times per week for three weeks in April.

**Applicant:** Casa Grande Public Safety Foundation**Amount Requested:** \$5,000**Previous Recipient:** No

The Casa Grande Public Safety Foundation's project includes informational/educational materials to be disseminated at a variety of events. The project will host a virtual proclamation event, conduct a screen campaign on televisions in local businesses, three newspaper ads, candlelight vigil, and virtual victims' rights training session. The materials focusing on the awareness of victims' rights will be distributed at schools, head start programs, child development centers, food banks, Salvation Army, domestic violence services providers and behavioral health agencies in Pinal County. Materials will include the NCVRW logo and designated colors as well as this year's theme.

CAP funds will be used to purchase promotional materials (clips, fans, pens, bracelets, lapel pins, bookmarks, fliers, resource information, and other printed materials,) television and radio ads, and printing cost for resource materials. All promotional items and resource materials will include the NCVRW logo, theme, and colors.

## ARKANSAS

**Applicant:** Crime Victims Assistance Association of Arkansas

**Amount Requested:** \$5,000

**Previous Recipient:** 2015, 2016, 2017, 2018. and 2019

The Crime Victims Assistance Association of Arkansas' project includes general public awareness events virtually available to the entire state of Arkansas during NCVRW. The overall goal is to enhance the general public's awareness of the rights and services for victims of all types of crimes. This will be accomplished through general public awareness events, the printing of resource stickers that include the 2021 theme and information about crime victims' rights for distribution, four billboards across the state that highlight crime victims' rights week and events, and radio interviews for public awareness and promotion of events.

CAP funds will be used for interpreter services for the deaf and hard of hearing, language interpreters, closed captioning, printed stickers, radio ads, billboards, banners, candles, printing fees, and recognition gifts for speakers. All items will include the NCVRW logo, theme, and colors.

## CALIFORNIA

**Applicant:** Northridge Hospital Foundation

**Amount Requested:** \$5,000

**Previous Recipient:** 2019

The Northridge Hospital Foundation's project includes promotional giveaways, a grocery tote bag designed using the 2021 NCVRW color palette and logo, and the silicone wristbands imprinted with the 2021 NCVRW theme "Support Victims. Build Trust. Engage Communities," along with brochures and fact sheets for all types of crime. These promotional giveaways will be distributed to the foundation's partner organizations for victims' rights awareness.

CAP funds will be used for grocery tote bags, brochures on victim's rights and information on local victim service providers in English and Spanish, and silicone wristbands engraved with the NCVRW theme. All items and materials will incorporate the NCVRW logo, theme, and colors and local victim service providers contact information.

**Applicant:** San Francisco District Attorney's Office, Victim Services Division

**Amount Requested:** \$5,000

**Previous Recipient:** 2017, 2019, and 2020

The San Francisco District Attorney's Office, Victim Services Division's project includes a comprehensive public outreach campaign using social media and traditional media outlets. The 2021 NCVRW week event will create a multilingual video public awareness campaign aimed at informing all San Franciscans about their rights as victims of crime, as well as resources that are available. The project includes the filming of a series of 6 videos, each approximately 30 seconds in length. Each video will contain the same content but will be recorded in a different language. The six-video series will have a video in each of the following languages: English, Spanish, Cantonese, Mandarin, Tagalog, and Punjabi. Each video will briefly discuss Marsy's Law Rights, crime victims' compensation, and services available through the San Francisco District Attorney's Office Victim Services Division along with their contact information. The goal of the project is to bring awareness to victims, specifically those who are monolingual, non-English speakers in the San Francisco community.

CAP funds will be used for the production of the six videos and script translations (Spanish, Cantonese,

**Applicant:** Monterey County District Attorney's Office, Victim's Unit

**Amount Requested:** \$4,675

**Previous Recipient:** 2017

The Monterey County District Attorney's Office, Victim's Unit's project includes a public awareness campaign on local television and radio stations. The plan is to purchase media time slots on local channels and run a public service announcement that allows representatives from Law Enforcement, Public Officials, non-profit agencies, survivors, and members of their local Sexual Assault Response Team and Child Abuse Response Team to acknowledge NCVRW. Each representative will acknowledge crime victims and survivors, bring attention to NCVRW, victims' rights, and available victim services. The targeted audience will be the citizens of Monterey County.

CAP funds will be used for the production and airtime of the NCVRW commercial.

**Applicant:** Alameda County District Attorney's Office

**Amount Requested:** \$5,000

**Previous Recipient:** No

Alameda County District Attorney's (ACDA) Office's project will reach out to its partner agencies and survivors to create a committee to plan one or more 5k Walk/Run events that can be held in person or virtually in Alameda County. Each registered participant will have a one-week commitment to complete and log their 5K and take a picture of themselves with their promotional items. A media campaign will be created that showcases all the participants with the goal to increase awareness and importance of victim's rights. The ACDA will reach out to the community at large, specifically schools, hospitals, businesses and recreation centers in Alameda County and the events will be held throughout NCVRW.

CAP funds will be used to purchase t-shirts, posters, banners, masks, water bottles and stickers with NCVRW logo, colors, and theme. Items will also include the organization's identifying information.

**Applicant:** Ruby's Place

**Amount Requested:** \$4972.34

**Previous Recipient:** No

The Ruby's Place project includes efforts to increase the public's general awareness of the rights of victims of all types of crime and how to access local services, including its Trauma Recovery Center. The primary activity will be a print bus advertisement campaign to run from throughout NCVRW and supported by social media activities. Both communications avenues will direct individuals back to an on-line resource for crime victims and how to access victims' services through Ruby's Place and other community partners.

CAP funds will be used for coordination of awareness efforts, bus advertisement campaign, and a small amount for items that will be produced for social media giveaways with the NCVRW logo, theme, and colors.

**Applicant:** Riverside County District Attorney's Office

**Amount Requested:** \$5,000

**Previous Recipient:** 2016 and 2018

The Riverside County District Attorney (RCDA) Office's project includes 1000 contactless kits for crime

victims and their families to participate in a virtual memorial event that will take place during NCVRW. This event will recognize victims of crime who lost their lives, acknowledge survivors, and bring awareness about victims' rights to the public. The event will provide education and outreach related to Marsy's law, victims' rights education, teaching coping skills, the impact of trauma, and grief healing practices. The contactless bags will contain educational materials from RCDA's Division of Victim Services, other local non-profit partners, as well as focused campaigns to educate the community about how Marsy's Law rights applies to them. The Marsy's Law campaign to promote awareness to victims of crime is geared specifically for victims and their families who continue to need to utilize Marsy's Law to ensure their rights.

CAP funds will be used to purchase promotional giveaways, tote bags, candles, awareness ribbons, and the setup costs for the production of the tote bags. All items will include the NCVRW logo, theme, and colors.

## **COLORADO**

**Applicant:** Intervention, Inc

**Amount Requested:** \$3,800

**Previous Recipient:** 2020

The Intervention, Inc. will partner with a local institution of higher learning, social media creator and social media influencer to professionally create a mass media public service announcement specific for social media platforms which will provide awareness about victims of crime. This project will be a 2-part 30 to 40 second video to the targeted audience and users of Facebook, Instagram, Twitter, YouTube, WhatsApp, WeChat, TikTok, Reddit, LinkedIn, Snap Chat, Pinterest, Parlor, and other professional applications. The first video will provide awareness about the impact of the COVID crisis on victims experiencing violence and the second will be provide the information that will help victims gain trust in victim services agencies. The goal is to engage those communities that are most affected by COVID so that victims can reach out to victim services providers.

CAP funds will be used for the social media campaign, editing software, survivor of crime video appearance, and speaker fees. The NCVRW logo, theme, and colors will be used throughout the social media campaign and video along with the organization's contact/resource information.

**Applicant:** The Arc of Aurora

**Amount Requested:** \$1,105

**Previous Recipient:** No

The Arc of Aurora's project includes a social media campaign across its social media pages. The Arc will create six informational graphics to post on social media (Facebook, Instagram, Twitter, and LinkedIn) during NCVRW and end with a video on the 7th day of NCVRW. Each day will feature a different informational graphic targeted to include resources and education for supporting victims with disabilities regarding the TALKS, TRAININGS, and TOOLS available through THINK+change. All six graphics and one video will feature the NCVRW logo, follow the NCVRW theme color palette, and include the 2021 theme.

CAP funds will be used to create and support sponsoring daily posts of the six informational graphics on social media. The cost of the video (recording, editing closed captioning, etc.) social media informational graphics, social media posts and Every Victim Matters poster and mailing giveaway will be supported through the NCVRW CAP funds.

**Applicant:** PeaceWorks Inc

**Amount Requested:** \$5,000

**Previous Recipient:** No

The PeaceWorks, Inc.'s project includes a 5K Trail Run/Walk. This Trail Run/Walk is a general public awareness event that is designed to raise awareness to the rights and services available to victims from all crime types. Every registrant for the Get Up, Stand Up, Run for Your Rights 5K Trail Run/Walk will receive a themed tote bag with themed promotional items in it, including a themed t-shirt and themed finishers medal. Additionally, literature will be developed to raise awareness about victims' rights for all victims, including a victims' rights pocket card and a brochure detailing victims' rights specific to Colorado. Additionally, PeaceWorks collaborators for this Run/Walk will be asked to include their informational brochures with regards to the specific type of victims' rights in which they specialize.

CAP funds will be used for promotional giveaway items (NCVRW themed recognition medals, NCVRW themed tote bags, and NCVRW themed t-shirts), mass media advertising (social media promotions and newspaper promotions), printed materials (promotional community fliers, NCVRW themed victims' rights cards, and NCVRW themed rights literature), and rental of necessary equipment (lease of timing equipment for race, rental of traditional porta potty, and rental of handicap porta potty.)

## **DELAWARE**

**Applicant:** Delaware Victims' Rights Task Force

**Amount Requested:** \$5,000

**Previous Recipient:** 2016, 2017, 2018, 2019, and 2020

The Delaware Victims' Rights Task Force's (DVRTF) project includes several virtual events. DVRTF will host 3 one-hour webinars, with each focusing on services in each county. The goal is for the general public to hear about victims' rights, but also to learn how to access victim services in each county. Additionally, DVRTF plans to host a meditation and mindfulness session that will be open to any victims that want to participate as a method of self-care. Victims will also be invited to record virtual victim impact statements that can be shared. Also, instead of an in-person proclamation signing with NCVRW with the Governor, DVRTF plans to have a video recording proclamation reading featuring prominent figures in Delaware. The impact statement videos, and proclamation video would be shared online. DVRTF will also coordinate a virtual advocacy day where they will have people wear their NCVRW shirts and promote NCVRW online. The task force has a Facebook page they will also use to promote the week and will ask their member agencies to do the same.

CAP funds will be used for speaker fees for the victim impact statement video, the cost of the NCVRW t-shirts, and the NCVRW promotional items with the logo, theme, and colors (face masks, hand sanitizer, and charging banks) that will be distributed by direct victim service providers.

## **DISTRICT OF COLUMBIA (DC)**

**Applicant:** Network for Victim Recovery of DC

**Amount Requested:** \$5,000

**Previous Recipient:** 2015, 2016, 2017, 2018, 2019 and 2020

The project of the Network for Victim Recovery of DC includes awareness and outreach campaigns through radio, social media, and mailings. Throughout NCVRW, awareness and outreach spots will

appear on the local radio stations. NVRDC's community engagement staff will work to develop the content for these spots, which will increase the community's knowledge of NCVRW and enhance awareness of rights and resources for communities in DC impacted by violence. NVRDC will also reach the community at home through a mailing of outreach postcards throughout DC's 8 Wards. These postcards will contain contact information for assistance, promote awareness of NCVRW and crime victims' rights, and include statistics and information provided in the NCVRW resource guide. Targeted promotion of NCVRW and DC crime victims' rights and services on social media will be conducted throughout the week. Additionally, NVRDC will utilize social media posts throughout the week to further promote the audio clips made for radio promotion, as well as the NCVRW animated video which was created last year. In the weeks leading up to and during NCVRW, NVRDC will tweet on Twitter and post on Facebook to generate engagement in the topic and tagging other victim service providers to boost engagement and interact with a wide audience.

CAP funds will be used for media outreach and awareness radio, social media boosted outreach and awareness post campaign, and direct mailing of NCVRW awareness and resources in the community postcards. The NCVRW theme and logo will be utilized along with the organization's information for services and other resources.

**Applicant:** Men Can Stop Rape

**Amount Requested:** \$5,000

**Previous Recipient:** No

The Men Can Stop Rape project will create and purchase branded merchandise to distribute on all 8 college campuses in Washington, DC to raise awareness about victim services in the city. The targeted audience will be all victims of crime, with a focus on connecting college students and the surrounding campus population to crime victim services. The visual branded messaging associated with NCVRW will be a core component of deepening trust between victims, bystanders, and service providers.

CAP funds will be used to create and purchase branded merchandise with the NCVRW logo, theme, and colors, which includes hand sanitizers, stickers, sanitizing wipes, and shipping cost to universities. These will be co-branded with the agency's logo and resource information.

**Applicant:** The Safe Sisters Circle

**Amount Requested:** \$5,000

**Previous Recipient:** No

The Safe Sisters Circle's (SSC) project includes a mix of in-person and virtual public education outreach campaigns focused on spreading the word about crime victims' rights and supportive legal and advocacy services. SSC plans to distribute materials advertising its NCVRW activities and educating on its legal and advocacy services to community-based organizations, community centers, libraries, and churches. In addition, SSC will distribute the same materials and promotional giveaways to the public at metro stations.

CAP funds will be used for the design of NCVRW themed outreach materials, brochures and giveaways with the NCVRW logo, theme, and colors. The funds will cover the cost for printing paper outreach materials, purchasing giveaways (t-shirts, buttons, totes, removable stickers, and hand sanitizers), purchasing tablecloths and posters, honorarium for speakers at listening session, transportation for staff and speaker for outreach activities, the production and airtime fees for radio advertising, and social media advertising costs for boosting and promoting events.



## FLORIDA

**Applicant:** Palm Beach County Victims' Rights Coalition

**Amount Requested:** \$3,730

**Previous Recipient:** No

The Palm Beach County Victims' Rights Coalition project includes several events offered by the coalition's partners throughout the week. The Coalition for Independent Living Options presents an eclectic event of live music, art, and spoken word poetry by crime survivors with disabilities. The West Palm Beach Police Chief, the City of West Palm Beach Mayor's Office, the Office of the State Attorney, US Representative's Office, Palm Beach County Commissioner, Palm Beach County Sheriff's Office, and the Federal Bureau of Investigation have been invited to give briefings and open the 2021 National Crime Victims' Rights Week for Palm Beach County. A testimonial will be given by a victim of crime so attendees can understand the impact crime has, not only for the individual, but for the community. Palm Beach County Victim Services & Certified Rape Crisis Center Core of the Year Award will take place at the Opening Ceremony as well as the FBI Agent of the Year to illustrate the hard work and commitment of law enforcement in the community. The 40th Annual Awards Luncheon will feature a keynote speech by a domestic violence survivor. The project includes a ceremony in a local garden to honor all crime victims in Palm Beach County by highlighting and engaging in healing activities to include their personal stories, the presence of Therapy Dogs and the opportunity to participate in guided relaxation. State Attorney's Office 9th Annual Walk for Victims' Rights will also take place during NCVRW.

CAP funds will be used for awareness bracelets, awards, t-shirts, keynote speaker, decorations, and video production with the NCVRW logo, theme, and colors along with the organization's contact/resource information.

**Applicant:** City of Miami Beach

**Amount Requested:** \$5,000

**Previous Recipient:** No

The City of Miami Beach's project includes its first virtual 5k event to engage the community in NCVRW, as well as support, celebrate, and empower victims of crimes. The event will be featured on the city's social media sites to allow for participants to post event pictures promoting NCVRW. Post event, the city will measure the impact of these targeted promotions via data analytics reports showcasing the number of people exposed, number of people who clicked for the registration page, etc.

CAP funds will be used to support the virtual 5k, to purchase 5k t-shirts to be distributed prior to the race to the first 300 local registrants, a targeted social media advertising campaign on Facebook, Twitter, and Instagram amplifying the messaging about NCVRW and victims' rights and services. The 5k t-shirts will include the NCVRW logo, theme, and colors along with the organization's contact/resource information.

**Applicant:** City of Cape Coral - Cape Coral Police Department

**Amount Requested:** \$5,000

**Previous Recipient:** 2017

The City of Cape Coral's project will host an outdoor public community event at a city park in Cape Coral. With the active participation of local victim advocates, the general public will better understand the assistance they can expect to receive after their victimization. This will be accomplished by having over 20 local service agencies with information tables set up and personnel on hand to engage with the Southwest Florida community. Attendees will be given a reusable bag to collect the information provided by the service agencies. A resource den in a semi-private area, with bilingual advocates ready to answer questions, will be set up to provide guidance in seeking resources. A special kid's event will be set up and teen volunteers will be utilized to assist the kids. There will be an open microphone for victims/survivors

and an empowerment board to share their stories.

CAP funds will be used for promotional giveaways displaying the NCVRW logo, colors, and theme along with the organization's contact/resource information. These items will include seeded paper packets, fans, hand sanitizer, cloth masks, reusable bags, pens, coffee sleeves, and panic key chains.

**Applicant:** Project HELP, Inc.

**Amount Requested:** \$5,000

**Previous Recipient:** No

The Project HELP, Inc. will hold a NCVRW event to raise awareness of victim services and victims' rights. The event will include distribution of NCVRW awareness materials, information on services available through Project Help and its partners, as well as activities honoring crime victims and survivors.

CAP funds will be used for and to distribute giveaways displaying the NCVRW logo, theme, and colors along with the organization's contact/resource information (i.e. bags, silicone cell phone card holders, fans, whistles, lanyards, pens, post it notes), printed hand-outs with crime victim information and resources, posters, table banners, and a butterfly release to honor crime victims.

## GEORGIA

**Applicant:** The Cottage, Sexual Assault Center & Children's Advocacy Center

**Amount Requested:** \$4,000

**Previous Recipient:** No

The Cottage, Sexual Assault Center & Children's Advocacy Center project includes billboards for raising awareness and showcasing the hotline resource, the services of The Cottage will also be shared with targeted audiences. One of the project's billboards will be strategically placed near low socioeconomic housing, bus stops, and shopping locations to provide information to key populations that are at higher risk of being victims of a crime and also face barriers to receiving services. Another billboard will be located on Loop 10 that creates a perimeter surrounding Athens-Clarke County. The Cottage plans to utilize social media to showcase billboards and discuss connections with other agencies on how to serve all victims of crime throughout the month of April. The social media campaign will also have posts and videos weekly throughout the month of April. On alternating days of the week, survivor voices will be showcased on The Cottage's social media pages with anonymous narratives regarding the services of The Cottage and partnering agencies.

CAP funds will be used for the NCVRW themed billboard designs and rentals. The NCVRW logo, color and themes will be utilized in the design of the billboards. The organization will also use its logo and contact information for victims to obtain resources and services.

**Applicant:** Chattahoochee Judicial Circuit Victim-Witness Assistance Program

**Amount Requested:** \$5,000

**Previous Recipient:** No

That Chattahoochee Judicial Circuit Victim-Witness Assistance Program project will collaborate with local law enforcement and first responders to host 'Safety Days' and visit 17 high schools throughout the circuit which covers the six counties. The event will allow high school students and their teachers to rotate through the various displays where NCVRW materials highlighting local and national resources

and services available to victims of all crime types will be provided. Each attendee will receive a resource bag containing face masks, hand sanitizer, pens, pencils, USB ash drives, fans, frisbees and all items will have the NCVRW color scheme and logo. Printed material, such as bookmarks, palm cards, posters and all educational materials will also be distributed. The project will also include a mass advertising campaign beginning in March 2021 featuring the NCVRW color scheme, artwork, logo, and information distributed from different angles: printed posters throughout the city's public transportation network, public service announcements via radio and television stations, daily updates to social media sites (both to educate and invite to the events), and the utilization of a volunteer to update and broadcast regular announcements on social media.

CAP funds will be used for tote bags, NCVRW event stamp for outgoing mail, pens, coasters, wooden sticks to make fans, thick card stock for fans printed, t-shirts printed, NCVRW banners with stand, NCVRW 8' hanging banners, NCVRW posters, 18 awareness posters, NCVRW programs for memorial service, NCVRW invitations to service w/inserts for memorial table, adult custom NCVRW logo printed face-masks, child custom NCVRW logo printed face-masks, tablecloth, journals, business card holders for cell phones, memorial button supplies, and shipping for items. All items will incorporate the NCVRW theme, logo, and colors along with the organization's contact/resource information.

## HAWAII

**Applicant:** Hawaii Crime Victim Compensation Commission

**Amount Requested:** \$4,985

**Previous Recipient:** No

The Hawaii Crime Victim Compensation Commission project includes a candlelight vigil, a proclamation from the governor, virtual victim wish billboard, informational webpage, brown bag informational sessions, and informational resource posters and bus placards. The webpage will include NCVRW and event information, victims' rights and resource information, and brown bag informational sessions. A virtual victim wish billboard will be running all week for victims/survivors, advocates, and supporters to submit a wish to be posted for a victim/survivor they know. Brown bag informational sessions with local victim service providers will provide information about victims' rights and support services provided to victims in the community. These will be posted on the event webpage and will be recorded for viewing throughout the week. Printed advertisements, event posters, and bus placards will be posted throughout the islands for a month prior to the event. Printed materials will include the NCVRW logo, theme, and colors, contact information for victim service agencies, and a QR code for direct access to the event webpage.

CAP funds will be used for the NCVRW event webpage, webpage launching costs, vigil candles w/ drip protectors, printing, and advertising of bus placards with production and installation, printing of event posters, promotional items displaying the NCVRW logo, theme, and colors along with the organization's contact/resource information, envelopes, and postage.

## IDAHO

**Applicant:** Advocates Against Family Violence

**Amount Requested:** \$4998.93

**Previous Recipient:** 2019

The Advocates Against Family Violence project will invite the local mayor of each town to read the Idaho Victims' Bill of Rights. Local victim service providers and prosecutor offices will assist in inviting and transporting victims to all community outreach events. Laminated cards/bookmarks, with the

NCVRW theme, providing information on service providers, will be handed out. Area service providers will be invited to all events, and each event will host at least one speaker. T-shirts with the NCVRW logo, theme, and colors will be given away at each event.

CAP funds will be used for t-shirts, laminated victim services cards, ribbon, fabric markers, candles w/hand protectors, bus bench advertising, event venue rental, victim speaker fees, local newspaper ad Facebook campaign, and local radio station ads. All items will include the NCVRW logo, theme, and colors along with the organization's contact/resource information.

## ILLINOIS

**Applicant:** The Network: Advocating Against Domestic Violence

**Amount Requested:** \$5,000

**Previous Recipient:** No

The Network: Advocating Against Domestic Violence project includes an awareness campaign that centers on the need for enhanced rights for victims of crime in Illinois, to include educating the public on the experiences of victims of crime in the court system. The Network, along with partner organizations, will create and disseminate printed materials notifying victims of their rights and of supportive services to assist in the legal process. These materials will be printed and available for wide public dissemination at the scheduled NCVRW awareness event.

CAP funds will be used for the digital design of NCVRW themed advertisement for the public awareness event. Design to be completed in web optimized format for digital ads and print format for public advertising in social service providers and court offices. Funds will also be used for the design and printing of palm cards with the NCVRW logo, theme, and colors for rights awareness and connection to supportive services to be printed in English on one side and the second side in one of 3 other languages (English, Spanish, Arabic, and Hindi). The NCVRW logo, theme and colors will be used for all printed materials including giveaways. The agencies contact/resource information will also be printed on all materials.

**Applicant:** Survivor Resource Center

**Amount Requested:** \$4,950

**Previous Recipient:** No

The Survivor Resource Center's project will include an awareness campaign, a panel discussion led by area law enforcement, State's Attorney's Office, crime victim service providers and will include survivors of crime, awareness booths and supply information to those in attendance in order to increase awareness of services and provide an opportunity for people to learn more about what help is available to crime victims. The event will also include displays of art and poetry by survivors of all types of crime. Radio announcements will be played the month prior to the event to advertise the panel discussion and promote awareness of crime victim rights. Radio advertisements featuring area law enforcement, survivors of many types of crime and crime victim service organizations will run throughout NCVRW to inform area citizens about crime victim rights. Newspaper ads will run two weeks prior to the event and at the beginning of NCVRW to promote the week and inform readers of the rights that crime victims have. Billboards and bus ads will run for one month, including during NCVRW. The advertisements will promote awareness of NCVRW and promote community support of crime victims. Victim rights cards will be developed that will list the rights that crime victims have and contact information on the area organizations that serve crime victims, including those serving victims of domestic violence, sexual violence, tracking, child abuse, elder abuse, robbery, identity theft, and families of homicide victims.

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CAP funds will be used to produce cards that include victim rights and referral information with the

NCVRW logo, theme, and colors and service provider information, billboards, bus advertisement, newspaper advertisements in area newspapers, radio announcements for one week announcing and promoting crime victim rights and NCVRW.

**Applicant:** Lake County State's Attorney's Office

**Amount Requested:** \$5,000

**Previous Recipient:** 2016, 2017, 2018, 2019, and 2020

The Lake County State's Attorney's Office (LCSAO) project includes a virtual outreach campaign during NCVRW, promoting community-wide increased general public awareness about victims' rights and services available to victims of crime. The virtual event will include an inspirational speaker who will deliver a presentation encompassing the NCVRW theme to "Support Victims- Build Trust- Engage Communities." The event will include a virtual Victims' Rights Scavenger Hunt with printed NCVRW journals that provide the Illinois Crime Victims' Rights, inspirational thoughts, and empowering exercises. Local media kits that include information about NCVRW will be created and distributed to local radio stations and news media sources. In addition to the media kits, a NCVRW participation box will be mailed or delivered by staff to registered attendees that includes the NCVRW journals, promotional materials, and information about the LCSAO, its Victim/Witness Division and how we assist victims of all crimes. The virtual event will provide an opportunity for participants to provide feedback to help staff in identifying gaps for people trying to find services and provide information on what would be helpful to reach victims of all crimes.

CAP funds will be used for pens, Victims' Rights Scavenger Hunt Journals, bags, boxes for mailings/drop offs, hats, speaker, postage to mailboxes and a graphic designer. All items will include the NCVRW logo, theme, and colors along with the organization's contact/resource information.

## INDIANA

**Applicant:** Marion County Prosecutor's Office

**Amount Requested:** \$4,842.54

**Previous Recipient:** No

The Marion County Prosecutor's Office (MCPO) project includes a series of one-hour outdoor "Stop-by" events to be held at neighborhood community organizations. These events are focused on expanding their grassroots efforts to reach all those in need of services. The events will be held in the parking areas of select community organizations that are trusted in their neighborhoods, serve a diverse economic, racial, ethnic, and age demographic, and are open to all. Residents who pull into the parking area will be given a brief overview of victims' rights and advocacy services available, and a resource bag to take home. The resource bag will contain a range of items that include the NCVRW logo, theme, and colors, and it will include information on victims' rights, victim resources, and MCPO's victim advocacy services.

CAP funds will be used to purchase promotional giveaways displaying the NCVRW logo, theme, and colors along with the organization's contact/resource information (phone charger, travel tumbler, reusable tote, and journal) and t-shirts.

**Applicant:** Victim Assistance, FWPD

**Amount Requested:** \$5,000

**Previous Recipient:** 2016, 2017, and 2019

The Victim Assistance, FWPD project funds will be used to enhance the general public's awareness of victim's rights and services available through mass media advertising on 2 digital billboards,

advertisements in local newspapers, an email blast through Fort Wayne Newspapers 30,000 subscribers, printed materials, this year's theme will be advertised on pizza boxes and business invoices, promotional giveaway t-shirts for victims of all types of crimes during NCVRW. Target audiences include the elderly, women, children, youth, immigrants, non-English speaking communities, any person who has experienced any type of crime, and the general public.

CAP funds will be used for event t-shirts, 3 colored eighth of a page ads for 4 days in the local newspaper, box Labels with white semi-gloss, permanent adhesive with NCVRW camera ready art, digital billboard advertisements (2 locations for two weeks), custom coffee sleeves, and bus advertisements. All items and advertisements will include the NCVRW logo, theme, and colors along with the organization's contact/resource information.

**Applicant:** Holly's House

**Amount Requested:** \$5,000

**Previous Recipient:** 2019

The Holly's House project includes a social media awareness/video campaign, multiple survivor celebrations, and the opening of a healing garden targeting victims of all types of crime. In the event that in person events are allowed, information tables will be present at each participating county courthouse, providing information cards and giveaways focusing on various types of victimization to help ensure the campaign is inclusive for all. Socially distanced and virtual activities include a social media campaign, a Facebook event page for collaborators, videos highlighting victims, survivors and families sharing personal experiences with victimization, and community resources will be listed alongside each video. Additionally, each day during NCVRW, professionals from partner organizations will generate Facebook Lives hosted on the event page, featuring types of victimization and the community resources available to meet victim and family needs.

CAP funds will be used for information cards, posters, Facebook Video Awareness Campaign, Facebook daily Live Q and A event, sets of river rock for distribution and individual painting for placement in the Healing Garden, and metal memorial plaque with engraving. All items and materials will include the NCVRW logo, theme, and colors along with the organization's contact/resource information.

## IOWA

**Applicant:** NIAD Center for Human Development

**Amount Requested:** \$5,000

**Previous Recipient:** 2017

The NIAD Center for Human Development will use funds to promote NCVRW with giveaways, information, coloring contest, and a media awareness campaign. The project includes the purchase of drawstring backpacks, silicone bracelets, bubbles & stickers to place in the bags using the NCVRW theme, colors, and logo. The bags will be filled with items from a variety of local community partners and businesses, featuring a blend of simply fun activities and crime prevention information.

CAP funds will be used to purchase the promotion items displaying the NCVRW logo, theme, and colors. The agencies contact/resource information will also be printed on all materials.

**Applicant:** Season's Center for Behavioral Health

**Amount Requested:** \$5,000

**Previous Recipient:** 2015

Seasons Center plans to host two events during NCVRW to enhance the general public's awareness of rights and services for victims of all types of crime. Two drive-through events will be held during NCVRW. Each event will showcase a variety of survivor stories and crime statistics on large, weatherproof signs in victim-informed, trauma-sensitive language that can be read without requiring that attendees leave their vehicles. The events will be promoted through social media and posters posted at local locations such as libraries, community bulletin boards, and schools. At the end of the drive-through attendees will be encouraged to light a candle in honor of a victim and leave a message of encouragement on a sign that will be shared on social media, with victim-serving agencies, and other avenues to reach victims and their families. Each vehicle will also be provided with a NCVRW Resource Bag that includes NCVRW logoed items, as well as a resource flier with information on available local, state, and national services for victims of crime. In addition to the drive through event a Driven by Hope Social Media Campaign will also be hosted throughout NCVRW. Seasons will launch an extensive social media campaign sharing victims' stories, local, state, and federal crime statistics, and available resources for victims of crime. The NCVRW theme, logo, and colors will be used with all postings.

CAP funds will be used to purchase social media ads on a variety of platforms, including Instagram, Facebook, and Twitter. Funds will also be used to purchase NCVRW promotional giveaways and event resources. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Family Crisis Centers

**Amount Requested:** \$4,992

**Previous Recipient:** 2017

Family Crisis Centers (FCC) intends to enhance the general public's awareness by creating and distributing face masks that display the NCVRW logo and information, as well as the 1-800 phone number and text line for the Iowa Victim Service Call Center (IVSCC), a division within Family Crisis Centers. IVSCC will partner with employers across the state of Iowa to distribute face masks to their employees. Along with the face masks, IVSCC will provide Iowa employers with a virtual newsletter that will highlight NCVRW, as well as provide information on how employers can best help support their employees who are victims and survivors of violent crimes and educate them on the services IVSCC provides. Masks will be distributed to these businesses during NCVRW and employees will be requested to wear their mask throughout the week.

CAP funds will be used to purchase the face masks with the NCVRW logo, theme, and colors.

**Applicant:** La Luz Hispana

**Amount Requested:** \$5,000

**Previous Recipient:** 2020

La Luz Hispana will host a NCVRW virtual video series. Posts will include a video message each day promoting victims' rights and services, along with closed captioning in both English and Spanish. When a victim or survivor interacts with, shares, or provides feedback about the videos, they will get the opportunity to receive a promotional gift bag that has the NCVRW logo and quotes filled with promotional items. La Luz also plans to distribute T-Shirts to prominent community members, such as school employees, retail and restaurant owners, community organization members, hospital staff,

religious leaders, and others that have made an impact on the community. Pictures will be taken of participating community members wearing their t-shirts and holding posters showing their support for victims and survivors of crimes. These community members and their businesses will be shown in a photo montage concluding the week's video messages. Videos will be filmed in various locations in the communities served in order to familiarize the victims and survivors with areas of the community they may not have visited previously.

CAP funds will be used for the production of the video messages, purchase of NCVRW promotional items, t-shirts, social media advertisements, and Latino radio advertisements. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## KENTUCKY

**Applicant:** Kentucky Office of the Attorney General

**Amount Requested:** \$2,128

**Previous Recipient:** No

The Kentucky Office of the Attorney General plans to host a Victims' Rights Awareness Day to be held in downtown Frankfort, KY, Kentucky's state capital, during NCVRW 2021. The event would be planned in partnership with the Kentucky Office of the Attorney General's Survivors Council. The event would kick off the afternoon with an awareness march. At the finish of the march, attendees would participate in a resource fair, which would include information tables set up by partner service providers. The goal of the resource fair is to offer a setting in which service providers could interact with attendees, explain available services, answer questions, and pass out information about their programs. The event will end with a Memorial Service for Victims. A victim/survivor will serve as our main guest speaker to share his/her story and provide hope for healing. The event will culminate with a release of biodegradable lanterns carrying messages of hope, survival, and remembrance.

CAP funds will be used to purchase a NCVRW banner, ten (10) picket signs, promotional items encouraging self-care and victims' rights awareness, lanterns, and printing of Crime Victims' Rights brochures. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Justice and Hope for Crime Victims

**Amount Requested:** \$4,327

**Previous Recipient:** No

Justice and Hope for Crime Victims will be hosting two public speaking events during National Crime Victims' Rights Week in 2021. These events will include guest speakers, victim testimonies, award presentation, and a remembrance and honor segment for victims and survivors. The goal of these events is to educate, promote, and enhance awareness of crime victim rights and available services for victims of all crime types. The targeted audience is the community at large for the areas served, including Jefferson, Boyd, Greenup, Carter, Lawrence, Morgan, Rowan, Elliott, and Lewis Counties in Kentucky. These events are open to the general public and advertised locally; inviting all to attend. Justice and Hope for Crime Victims will reach out with personal invitations to public officials and elected officials, law enforcement personnel, community partners, and other local nonprofits to as a visual representation to the public of the great services available right here in their local area as well as an opportunity to make those services readily available to the attendees for questions, conversations, or services. Representatives from the local domestic violence shelters, child advocacy centers, and sexual assault and rape crisis centers will also be in attendance.



CAP funds will be used to cover the rental cost of the event venue, masks and hand sanitizer with the NCVRW logo, theme, and colors to be used during the events in efforts to provide a safe and healthy atmosphere.

## **MARYLAND**

**Applicant:** Community Advocates for Family and Youth (CAFY)

**Amount Requested:** \$5,000

**Previous Recipient:** 2020

Community Advocates for Family and Youth (CAFY) plans to host a video-conference Community Awareness event during NCVRW. The event will be streamed using the Zoom video conference service and is designed to inform the greater community and coincide with a report about the state of victims' rights in Prince George's County since the start of the Covid-19 Pandemic. The report and online gathering will document how different types of crimes have grown and how the needs of crime victims have changed since the initial outset of Covid-19 and will be the substance behind this planned media event during NCVRW. The report will utilize anonymized client data CAFY case managers and counsellors have documented while responding and coordinating services. The report will also discuss related trends and the growing need for additional mental health services, safe shelter and food assistance, and other resources to assist crime victims.

Cap funds will be used for social media promotion of the event and report, and costs to print the report, and other materials for hosting the event itself. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Baltimore City Office of Equity and Civil Rights

**Amount Requested:** \$4,913.20

**Previous Recipient:** No

The Baltimore City Office of Equity and Civil Rights (OECR) plans to host, in partnership with Roberta's House, 3 days of webinars consisting of a total of 4 speakers, 1-2 speakers per day. The target audience is Baltimore City residents with the geographic area being Baltimore City, MD. The discussions on each webinar will focus on raising awareness of the rights and services available to victims of all types of crimes. There will be efforts to reach and emphasize underserved and marginalized groups within the Baltimore City community. The third and final day of activities will conclude with a virtual painting event.

CAP funds will be used for mass media advertising, radio outreach, production of printed materials (flyers and brochures), webinar speaker fees, and supplies for a virtual painting event. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** For All Seasons, Inc.

**Amount Requested:** \$5,000

**Previous Recipient:** No

For All Seasons, Inc. intends to enhance the general public's awareness of rights and services for victims of all types of crimes during NCVRW through a marketing campaign. The NCVRW campaign will consist of a billboard on a highly trafficked road. The billboard will use the NCVRW theme, colors, and messaging, and will also include the agency logo, web address and phone number. The campaign will

also include YouTube advertising and Facebook advertising using NCVRW theme, message, and colors, with Four All Season's logo, website and phone number included.

CAP funds will be used for NCVRW messaging graphics for a billboard and YouTube and Facebook advertising. The NCVRW logo, theme and colors will be used along with the organization's logo and resource/service information.

## MASSACHUSETTS

**Applicant:** Brockton Police Department

**Amount Requested:** \$5,000

**Previous Recipient:** No

The Brockton Police Department (BPD) Victim Assistance Program's (VAP) NCVRW create virtual programming for the 2021 NCVRW and display themed posters throughout the city and distribute auto cup holder trash cans with the NCVRW logo and VAP resource cards. Using the theme of "Support Victims. Build Trust. Engage Communities," the BPD VAP will create four videos to be shared as promoted posts on the Brockton Police Facebook page. One video will be shared each weekday (Monday through Thursday) of NCVRW and then on Friday, the VAP will hold a promoted Facebook Live event to be cross posted on the Facebook pages of the City of Brockton and several agencies that provide victim's services in the city. The goal of these posts is to promote Crime Victims' Rights, the resources available in Brockton, to ensure that victims and survivors of any type of crime understand there is support available, and where to get support services. Each video will also be preceded and followed by a still of the NCVRW poster and the logo and theme will be displayed in the actual video. To promote the videos, NCVRW-themed posters with a posting schedule will be placed around the city and shared on social media by the BPD, City of Brockton, and service agencies.

CAP funds will be used for printing posters, brochures, and resource cards and to purchase the mini auto trash cans bearing the NCVRW logo, theme, and colors and the organization's contact/resource information. The cans will also be distributed at the BPD, City Hall, and the Brockton Public Library.

## MICHIGAN

**Applicant:** Keweenaw Bay Indian Community

**Amount Requested:** \$5,000

**Previous Recipient:** No

The Keweenaw Bay Indian Community (KBIC) Transitional Home will collaborate with the Baraga County Shelter Home, Local Police, Tribal Court, Dial Help, and our Health Department, in a community awareness campaign in preparation for NCVRW. Month long activities that will promote or enhance the general public's awareness of rights and services for victims of all types of crimes in conjunction with NCVRW will include: 1) billboards; 2) newsletter and radio Station Ads; 3) candlelight vigil in remembrance of all victims of crime; 4) promotional items (Victim of Crime Ribbons); and 5) movie theater advertising.

CAP funds will be used for billboard and theater advertising, newspaper, and radio station ads, and supplies for the vigil. All materials will have the logo, theme and colors for NCVRW and the organization's logo and information printed on all items.

**Applicant:** Child & Family Services of Saginaw

**Amount Requested:** \$5,000

**Previous Recipient:** No

Child & Family Services of Saginaw will implement a mass media marketing campaign to increase awareness of victims' rights and local resources in the community. The campaign will include television, billboards, radio, and social media advertising to help promote NCVRW with messaging to support victims, build trust and engage communities. Three static and one digital billboard will be placed at several locations throughout Saginaw County during the month of April 2021. Desktop and Mobile Ads will be created for social media outlets (Facebook and TV5), online streaming (Google) and online television programs during the week of NCVRW. Radio promos will be produced to run on two FM and one AM local radio stations for two weeks in April 2021.

CAP funds will be used to purchase billboard, radio, and digital ads.

**Applicant:** Prosecuting Attorneys Association of Michigan

**Amount Requested:** \$5,000

**Previous Recipient:** No

Prosecuting Attorneys Association of Michigan will host the state's Crime Victims' Rights Week Vigil. The 2021 Vigil will be held via an online video conferencing platform. This organization will promote this event via the public website and social media. The plan will be to incorporate a candlelight vigil, award acknowledgements to those who support and champion victims' rights, an opportunity for victims to express their messages of love, loss, and support, as well as a message from one or more of the state's leaders. This event will be livestreamed across Michigan with association partners publicizing the event with their local constituencies.

CAP funds would be used to purchase public service announcements on electronic billboards and double-sided signage for each of the fifteen county prosecutor's offices. Funds will also be used to purchase NCVRW themed ink pens for distribution and two vinyl NCVRW banners. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** LGBT Detroit

**Amount Requested:** \$5,000

**Previous Recipient:** No

LGBT Detroit NCVRW activities will consist of the following: A "Know Your Rights" social media outreach campaign, campaign in the park, and an in-person community gathering. The social media campaign will consist of a 30 second commercial and infographics that will be marketed to LGBT Detroit's 7,000 plus followers and boosted to 4,300 other folks. The campaign in the park will take place in a historically LGBT location- Palmer Park. The in-person event will be hosted outside at LGBT Detroit's headquarters. This event will be targeted to women and fems in the LGBT community. The event will kick off with a round table of community leaders where victim rights and healing will be discussed. Next attendees will participate in spoken word, singing, and dancing to discuss healing and close out the night with a candlelight vigil.

CAP funds will be used for social media advertising, supplies for each event, speaker fees, and printing of resources and posters. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## MINNESOTA

**Applicant:** Sexual Violence Center

**Amount Requested:** \$5,000

**Previous Recipient:** No

The Sexual Violence Center (SVC) proposes to run billboard and bus ads to inform victims of their rights. The ads will incorporate the 2021 NCVRW theme and colors and include information about where crime victims can find more information about their rights. With the overwhelming number of individuals facing homelessness in Minnesota, SVC is proposing to purchase promotional functional items such as bottled water, masks, etc. and hand cards (wallet size) to pass out in the encampments to ensure that those at higher risk for victimization will have information about their rights as victims of crime. SVC will host a virtual Agents of Change Award Ceremony to recognize individuals, advocates, survivors, nonprofits, local and/or state entities that have been change agents and a champion for the rights of victims of crime. The ceremony will facilitate a panel discussion about the rights of victims and include survivors to share how important it is for crime victims to know their rights.

CAP funds will be used for printing of outreach materials, social media, and radio advertising, and supplies for NCVRW outreach and giveaways. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Redwood County Attorney's Office

**Amount Requested:** \$4,516.58

**Previous Recipient:** No

The Redwood County Attorney's Office NCVRW project includes the distribution of mass media literature and public events. Local communities will receive Minnesota Crime Victim Rights (CVR) brochures and newly created English, Hmong and Spanish CVR and victim services brochures with business cards from each of the 4 agencies in a business card holder. These items along with other NCVRW items will be located at easily accessible locations in the community, city hall, the local café or library. Public awareness advertisements on radio stations and in newspapers will run throughout NCVRW. A Crime Victim Services Outreach Event will also be held where a formal presentation and panel consisting of advocates and crime related systems will discuss crime victimization and crime victims' rights.

CAP funds will be used to purchase retractable banners, brochures, shopping bags, sticky notes, stress stars, and for printing and advertising for the event. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Dakota County Attorney's Office

**Amount Requested:** \$5,000

**Previous Recipient:** No

The Dakota County Attorney's Office will host several NCVRW events to raise awareness and to distribute materials. A kick-off event for NCVRW will be held during the monthly breakfast with a keynote speaker. Police Chiefs will recognize the efforts of Crime Prevention Specialists from their respective law enforcement agencies. Certificates of Appreciation will be given to each agency by the Dakota County Attorney's Victim Services supervisor. Each attendee will receive a CD/jump drive with the NCVRW materials, printed resources, and a reusable bag with the theme and logo. Public service announcements about victim's rights will be broadcasted on five local cable television stations and at local high schools. Resources providing description and contact information will be printed and made available in schools, city hall lobbies, libraries, licensing centers, courthouses, county service centers, and made available to community partners and placed on each agency's website. Various group presentations in-person and virtual will be held throughout the week.

CAP funds will be used for printing of resources and handouts, postage, promotional items, tote bag, wipes, and hand sanitizer and presentation supplies. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Hands of Hope Resource Center

**Amount Requested:** \$4,592.50

**Previous Recipient:** No

Hands of Hope Resource Center plans to have a large public awareness campaign about “Crime Victim’s Right” targeting schools and students. The plan is to get as many schools as possible as part of NCVRW that would assist with presentations and distributing NCVRW handouts and promotional items. This would also include as many public events and/or presentations as possible. In addition, radio and billboard advertising will be used to raise awareness.

CAP funds will be used to purchase billboard and radio advertisement and to purchase giveaways including t-shirts and stress balls with the NCVRW logo, theme, and colors. The NCVRW logo, theme and colors will be used alongside the organization’s logo and contact information on all printed materials and promotional giveaways.

## MISSISSIPPI

**Applicant:** Our House, Inc.

**Amount Requested:** \$4,999.99

**Previous Recipient:** Prior to 2015

Our House will provide awareness materials and promotional items that reflect local available services and helpline numbers for victims of crime in five rural counties in the Mississippi Delta. Awareness packets will be developed that will include information regarding NCVRW, crime victim’s statistical occurrence, and available services. The packets will be disbursed to service providers to share with their clients.

Promotional giveaways displaying the NCVRW logo, theme, and colors will include masks, hand sanitizer, pens, or postcards, etc. At least 50 locations within their service area will display NCVRW’s material for victims of crime. Banners reflecting NCVRW’s logo, theme, and colors will be displayed at grocery stores and banks on designated days. The post cards will be delivered and displayed at local hospitals, law enforcement departments, schools, and doctors’ offices. Ink pens and masks will be given out at all events. Our House will also host a one-hour virtual candlelight ceremony to honor survivors and raise awareness about various acts of crime. The ceremony will be recorded and posted on social media platforms.

CAP funds will be used to purchase giveaways, printing postcards, and retractable banners with the NCVRW logo, theme, and colors along with the organization's contact/resource information.

**Applicant:** The Shafer Center for Crisis Intervention

**Amount Requested:** \$5,000

**Previous Recipient:** 2018, 2019, 2020

The Shafer Center for Crisis Interventions committee plans to use NCVRW CAP funds to purchase materials in the 2021 color and theme. They plan to coordinate a "selfie challenge" throughout eleven counties in southeast Mississippi. In the weeks leading up to 2021 NCVRW, the community will be challenged to wear the 2021 t-shirts during the event and send a selfie which will be posted and shared

through social media throughout the week. Each selfie photo will be shared via social media and a compilation video will be shared at the end of the week with all of the photos. Additionally, they will offer challenges to different communities, offices, and groups to see who submits the most selfies or the most creative selfies.

CAP funds will be used for printing costs, individual signs for the selfies, banners to hang in the community, and t-shirts. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## MISSOURI

**Applicant:** Missouri Department of Public Safety, Crime Victim Services/Juvenile Justice Unit

**Amount Requested:** \$4999.88

**Previous Recipient:** 2019 and 2020

Missouri Department of Public Safety (DPS), Crime Victim Services/Juvenile Justice Unit is requesting funds to promote and draw attention to its NCVRW event that will complement the overall theme for Crime Victims' Rights week, Support Victims/Build Trust/ Engage Communities. The event is held to honor victims, survivors, and the intricate network of care and systems in Missouri that are dedicated to improving the criminal justice system. The event will provide the general public with an awareness of the devastating personal impact of crime in communities, reinforce DPS dedication to crime victims' rights and highlight the available victim services from across the state. The entire month of March will be filled with PSA's and other print material developed with funds from this award. Beginning in April, DPS will begin distributing incentives and packaging materials for the event.

CAP funds will be used for printing materials, sign language interpreters, and radio advertising. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** St. Louis Circuit Attorney's Victim Services

**Amount Requested:** \$4,965

**Previous Recipient:** 2019 and 2020

St. Louis Circuit Attorney's Victim Services will advertise and host a Virtual Resource Fair during NCVRW. Victim Services will partner with various organizations such as St. Louis Metropolitan Police Department, Crime Victim Center, International Institute, Annie's Hope-the Center for Grieving Kids, and more. These organizations will be present for the resource fair to provide relevant information about services available to victims of crime. NCVRW CAP funds will be used to purchase a 1-month Zoom membership to host the fair. Victim Services will create a short video discussing the importance of NCVRW, including victim testimonials to discuss how having access to services has fostered their ability to build trust within their communities and providers to help overcome their victimization. The video will be played as an introduction to the fair. Presenting organizations will then be sent to individual breakout rooms. Participants will be able to enter the individual rooms of the organizations they are interested in learning more about. Within each breakout room, presenting organizations will have the opportunity to conduct a short presentation or "Q&A" for attendees. Presenters and event facilitators in each breakout room will be wearing NCVRW t-shirts for easy identification among participants. Following the event, participants will have the option to sign up to receive a physical resource card that compiles contact information for every organization at the Virtual Resource Fair. Resource cards will be distributed to each participating organization for their distribution to clients during the remainder of NCVRW.

CAP funds will be used for advertising and promotion of NCVRW and the Virtual Resource Fair. Three standing banners will be displayed at locations with high foot traffic, such as courthouses and police departments. Fliers will be distributed to presenting agencies for display and distribution, and displayed at local agencies such as universities, churches, and libraries. Funds will also be used to promote the event over social media, local newspapers, and local radio stations to target the general public on various platforms. All items will include the NCVRW logo, theme, and colors along with the organization's contact/resource information.

## NEBRASKA

**Applicant:** Nebraska Commission on Law Enforcement and Criminal Justice

**Amount Requested:** \$5,000

**Previous Recipient:** 2019 and 2020

Nebraska Commission on Law Enforcement and Criminal Justice's project will be purchasing airtime across a large rural network (15 stations) through Rural Radio | KRVN to play a commercial produced using the NCVRW theme, and other marketing information put forth, as well as a short, recorded testimonial or share of information, voiced by an advocate and/or survivor. The commercial (typically 30 seconds in length) would run 20 times via 15 stations for a total of 300 run times, over the course of two weeks, including the week of NCVRW. Given the nature of the project the contact at Rural Radio stated that it is likely the network would donate airtime or other investment into the project. It is also anticipated to use digital marketing material on their website with a direct link to the program. The second portion of awareness and promotion is to collaborate with Foodbank for the Heartland, who have locations across the entire State and many in the rural areas where there are little to no other service providers by placing stickers on food baskets and/or food vouchers, as well as displaying awareness information and educational promotional materials in the mobile pantries and locations of pick up.

CAP funds will be used for printing and advertising costs for materials displaying the NCVRW logo, theme, and colors along with the organization's contact/resource information.

## NEVADA

**Applicant:** City of Mesquite - Victim Services Program, City Attorney

**Amount Requested:** \$5,000

**Previous Recipient:** 2020

The City of Mesquite plans to purchase eight vinyl banners and place advertisements throughout the community in high traffic areas to promote victims' rights, statistics, and events throughout the City. The City will host a 'Lunch and Learn' on victims' rights at the Senior Center. The luncheon will focus on various types of victimization, prevention, what to do and who to contact if victimization occurs. A proclamation will be placed on the City Council agenda proclaiming April 18-24, 2021 as "Victims' Rights Week". The proclamation will be read during the City Council Meeting and will be posted for two weeks for the public to view. The City will host training at the Mesquite Police Department (MPD) that will focus on how the police department and victim advocates can work together, the referral process, and how best to assist traumatized victims. The training will also provide an opportunity to encourage MPD to make referrals to advocates, in an effort to aid victims that may otherwise not receive help. There will be a "Victims' Rights Black Light Walk/Run". The City will advertise on the City's website and FB pages, newspapers, and Recreation and Senior Center newsletters. Flyers will be distributed through the City, and all schools-elementary, middle, and high schools. The event will be a black light glow walk/run to make it fun and enticing to the community, to encourage participation. Each participant will be given a t-shirt, UV light, glow stickers, and victim rights card. Prior to the walk/run victim advocates will speak about types of victimizations, victim's rights, and to recognize community partners who have assisted

with the victim services program. During the ceremony held before the race, booths will be set up to display resources, victim advocate contacts, and flyers. There will be information available on victim's rights, types of victimization, safety planning, etc.

CAP funds will be used to purchase t-shirts for the Run/Walk, UV flashlights, large vinyl banner for advertising, eight vinyl banners printed with victim rights and statistics, recognition awards, and advertising. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** University of Nevada Reno Police Services

**Amount Requested:** \$5,000

**Previous Recipient:** No

University of Nevada Reno Police Services plan to hold two events during NCVRW, a virtual 5k walk and run and a cumulative candlelight vigil. The two events will enhance awareness of rights and services for victims through the creation of t-shirts, informational pamphlets, and a social media campaign. T-shirts that display the NCVRW logo will be created and given to individuals who participate in the 5k. Individuals will be encouraged to wear the t-shirts and create social media posts with the associated event hashtag, in order to increase the community's awareness. Resource pamphlets will be created with information on NCVRW, the rights, and services available to victims, and additional resources for individuals to access. Pamphlets will be distributed via mail, or at the ending of the candlelight vigil. Finally, a social media campaign will take place leading up to and during the events.

CAP funds will be used to purchase t-shirts, print informational pamphlets, social media boosts and postage. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## NEW JERSEY

**Applicant:** United Community Corporation

**Amount Requested:** \$5,000

**Previous Recipient:** No

United Community Corporation (UCC) requests support for a public awareness campaign on the rights and availability services for victims of crimes during NCVRW. They anticipate that the campaign will reach more than 20,000 members of the public through the distribution of printed materials and promotional giveaway items, social media advertising, and printed advertising. They plan to focus the project using the existing infrastructure and community network for their Food Pantry distribution program. UCC's proposed NCVRW project will include distribution of printed materials (such as brochures and victims' rights cards) and promotional giveaway items (bracelets, buttons, t-shirts, or grocery/tote bags) that will be included in the hundreds of food bags will expect to distribute to more than 2,500 residents during the week of April 18-24. These materials will explain and detail the availability of UCC's services and victims' rights, and other resources available. Print and online advertising, and social media posts, promoting NCVRW and informing the public about the availability of services, and how community members can contact UCC for more information. Print advertising will appear in community newspapers in the City of Newark and surrounding Essex County. Online advertising will appear on Facebook, Twitter, Instagram, via Google Ads, or on community websites.

CAP funds will be used to purchase print and social media advertising, promotional giveaways, printed banners, and brochures. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.



**Applicant:** The Arc of New Jersey

**Amount Requested:** \$2,365

**Previous Recipient:** No

The Arc of New Jersey plans to leverage social media with a web page devoted to victims titled One Door to answer questions and increase awareness about victimization and people with disabilities, as well as create a “one stop” location for referral information and education. The webpage will highlight the NCVRW theme, using the logo and colors to emphasize the importance of raising awareness. The "kick-off" of the webpage will occur during a Virtual Vigil, scheduled to coincide with and highlight NCVRW. The online newsroom would provide data and information for breaking and ongoing news stories, to increase general awareness of the issues and needs of victims with disabilities. It would also be a clearinghouse of referral and support information for people with disabilities and their families throughout New Jersey.

CAP Funds will be used to offset the costs for website creation and social media advertising.

**Applicant:** WWITS Mentoring Program

**Amount Requested:** \$4,985.90

**Previous Recipient:** No

WWITS Mentoring Program will promote and enhance awareness to the public on their rights as a crime victim, as well as the services available throughout NCVRW and the month of April. A digital billboard will promote the upcoming events. Posters and postcards will be distributed throughout the community and high traffic area businesses within the city, police departments, prosecutor’s office, faith communities and schools. The first event will be the distribution of door knockers promoting the events will be placed at every home and business throughout the city. The second event will be promoted as "Survivors Speak" where victims of crime can share their victimization in an open forum with translators on hand. Affiliate partnerships will be on hand to explain their programs and how they can provide victim services. There will be a candlelight vigil. An informational program with candles, t-shirts, wristbands, and tote 3 to 4 bags for victims of crimes.

CAP funds will be used to purchase digital billboard advertising, vinyl banners promoting the events, tote bags, wristbands, t-shirts and printing for posters and other advertising. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Women Aware, Inc.

**Amount Requested:** \$1,890.70

**Previous Recipient:** No

Women Aware will host a one-hour, bilingual, virtual community outreach presentation featuring experts on crime victims’ rights and resources. Panelists will include members of Women Aware’s client services team and representatives from the Middlesex County Prosecutor’s Office, Central Jersey Legal Services, and local law enforcement. The program will be presented via Zoom in a webinar format and panelists will answer commonly-asked questions such as: “How do I know what my rights are? Who represents me and my rights? Where do I go for help? How do I protect myself and my children from being contacted or harassed by the abuser? What is crime victim compensation?” Attendees will also have the opportunity to ask their own questions of panelists using the Chat feature. A moderator in each room will facilitate bringing questions to the attention of panelist(s). The Zoom presentation will also run-on Women Aware’s YouTube channel, further extending outreach to the general public who will benefit from learning more about crime victims’ rights and resources. Invitations will be extended to county partners

so they can become better informed about crime victims' rights and resources and better able to serve their clients. The program will be recorded for dissemination through Women Aware and partners' websites and social media channels following the event.

CAP funds will be used for printing of brochures and fliers regarding the event, pens for giveaways, and video production. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## NEW MEXICO

**Applicant:** Resolve

**Amount Requested:** \$1,182.50

**Previous Recipient:** No

Resolve is proposing a statewide social media campaign on Facebook and Instagram during NCVRW. This proposed project will reach victims of crime at home and on social media. A robust and broad-reaching social media campaign will educate victims and support communities on crime victims' rights and the resources available to them. This will be done through targeted advertising. Resolve will work with the social media consultant company New Why to ensure that our ads are as effective as possible.

CAP funds will be used for social media advertising and the social media consultant.

**Applicant:** Los Alamos Police Department

**Amount Requested:** \$5,000

**Previous Recipient:** 2017 and 2019

The Los Alamos Police Department will enhance general public awareness of rights and services for victims of all crimes through in-kind mass media advertising, and a community walk that will culminate at the children's resource fair. Advertising will highlight upcoming activities and a proclamation will be issued. For the walk, children will be encouraged to create banners and signs with the theme and colors. The Victim Assistant will provide children's backpacks prior to the event. Children survivor backpacks will contain a blanket, facemask, water bottle, and t-shirt. The remaining t-shirts will be handed out as the community arrives at the start of the walk at the high school parking lot. The t-shirt color will match the theme color and will have the motto and victim assistant contact information. Other giveaways for the fair will be bags, masks, hand-sanitizers, water bottles, pens, and pencils. The LAPD Victim Assistant page will link to community partner pages under the NCVRW heading.

CAP funds will be used for promotional giveaways which include the walk t-shirts, bags, masks, hand sanitizers, and water bottles. The project will utilize the NCVRW theme, logo, and colors as well as the organization's resource/contact information on all printed materials.

## NEW YORK

**Applicant:** Manhattan District Attorney's Office

**Amount Requested:** \$5,000

**Prior Recipient:** 2018 and 2020

The Manhattan DA Office will organize and execute the 2021 Crime Victims' Vigil, co-sponsored by the Downstate Coalition for Crime Victims, the Manhattan District Attorney's Office, the New York State Attorney General's Office, and the Bronx District Attorney's Office. At this event, Downstate Coalition

members will honor those who have lost their lives from acts of violence, those who have been harmed and survived, and those victim advocates and programs that provide critical services to survivors. Survivors will participate with their own creative expressions and testimonies, and the Vigil will culminate with a candlelight remembrance of all victims of homicide.

CAP funds will be used to create a virtual ceremony with improved sound quality and video production.

**Applicant:** Korean American Family Service Center

**Amount Requested:** \$5,000

**Prior Recipient:** 2015, 2016, 2017, and 2020

The Korean American Family Service Center (NAFSC) will host a public virtual workshop to educate the NY/NJ Korean American community about crime victim's rights and how to access support and resources. The workshop will be supported linguistically through live 3 translated captions provided by a professional translator. Second, a week-long media campaign will be launched through local Korean print media. KAFSC will promote its 24-hour bilingual emergency hotline as an avenue for support and resources and promote community-wide public awareness of the rights and available services for victims of all types of crime. Third, KAFSC will partner with two local Korean radio programs during NCVRW to reach even more Korean American community members who may or may not have access to the Korean newspapers. Lastly, KAFSC will host a week-long social media campaign on the organization's website and social media outlets.

CAP funds will be used to purchase print, radio, and social media advertisements and to purchase promotional items displaying the NCVRW logo, theme, and colors as well as the organization's contact information.

**Applicant:** Bronx Independent Living Services

**Amount Requested:** \$5,000

**Previous Recipient:** 2015, 2016 and Other

Bronx Independent Living Services will conduct a virtual celebration event for NCVRW. This event will be designed to engage and inspire residents from throughout the complex and culturally diverse community, and will be widely publicized through print and non-print advertising, media interviews, PSA's distributed to English and Spanish-speaking news outlets, flyers broadly circulated in neighborhoods throughout the Bronx, web and social media postings, premium incentives (e.g. imprinted items containing information about the event as related workshops), cooperating community organizations, and will feature a range of activities. These will include presentations by motivational speakers, success stories shared by crime and abuse survivors, a virtual resource fair and fashion show, peer-to-peer discussions, and an awards ceremony dedicated to recognizing personal achievement. Prior to the 'gala' the agency will conduct a series of workshops beginning one month prior to NCVRW, that will also be well publicized. These sessions will be designed to raise public awareness with the intention to focus public attention on NCVRW (highlighting its history and importance), as well as to describe available resources and celebrate empowering and inspirational personal solutions.

CAP funds will be used for printing of promotional materials, print and social media advertising, and virtual workshop fees through Zoom. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** New York Crime Victims Assistance Task Force

**Amount Requested:** \$5,000

**Previous Recipient:** 2016, 2018, and 2020

The New York Crime Victims Assistance Task Force intends to utilize funding to support innovative methods to increase awareness to the exemplary services and the rights of crime victims. All events described will have virtual offerings to allow for increased attendance. Regionally, NCVRW will kick off with a Crime Victims' Candlelight Vigil at a place of worship in Saratoga County. Another event in Warren County hosted in conjunction by Warren and Washington Victim Assistance Programs, child advocacy center, domestic violence, and sexual assault support agencies recognizing those in the community that have fought for the rights of crime victims. The Driving While Impaired (DWI) Memorial Ceremony in will honor those who have lost their lives to impaired drivers. A Ceremony of Remembrance held at the Homicide Victims' Rose Garden where roses will again be planted in memory of individual homicide victims. The Albany County Ceremony of Remembrance, sponsored by the Albany County District Attorney, Albany County Sheriffs' Office Stop DWI Program, and the City of Albany in remembrance of crime victims. Several Take Back the Night Rallies are also held across the region, which include speakers, music, informational tables, and marches.

CAP funds will be used to support all aspects of the planned events for NCVRW including website enhancements, transit, and essential store advertising, print materials, promotional items, and print media marketing. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Lewis County Opportunities, Inc.

**Amount Requested:** \$5,000

**Previous Recipient:** No

Lewis County Opportunities' Victim Services will hold a resource fair, symbolic support walk, and candlelight vigil. Advertisements for the event will take place in the weeks prior to the event via posters, radio and television PSA campaigns, and social media interviews and posts. The local radio and TV news stations and Linking Lewis County (a local digital news site) will be invited to broadcast the event. The resource fair will promote awareness of the rights and services available to victims of all types of crimes. Local service providers will be invited to set up informational booths representing their organization in order to educate participants on the available services and programs. Matching reusable bags (with face masks as applicable) will be handed to all participants upon registration, used to collect printed materials and promotional items distributed at the various booths. There will be a scavenger hunt for both adults and children, with the opportunity to win prizes donated by local businesses. All partnering agencies, volunteers, and staff will wear printed t-shirts with the NCVRW logo and colors. The event will feature a special moment to pay tribute to volunteers that have gone above and beyond in their service to victims of crime. The event will conclude with a symbolic support walk through town ending at the steps of the Lewis County Courthouse. The mayor of the Village of Lowville will read a proclamation honoring National Crime Victims' Rights Week. Then, two survivors of crime will be invited to speak and read their testimonies. The survivor's stories will conclude with a moment of silence and a candlelight vigil.

CAP funds will be used for radio, print and social media advertising, t-shirts, cloth face masks, pens, and volunteer recognition plaques. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## NORTH CAROLINA

**Applicant:** Destined to Win Ministries

**Amount Requested:** \$5,000

**Prior Recipient:** 2015, 2016, 2017, 2018, 2019, and 2020

Destined to Win Ministries will increase awareness of victims' rights, needs, and services by conducting a print media campaign. There will be distribution of event calendars, a directory of criminal and juvenile

justice resources, and brochures to the general public to promote awareness. The week culminates with a Facebook Live event with a keynote speaker.

CAP funds will be used to offset those printing costs, for social media advertising, and supplies for the various awareness campaigns. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## **NORTH DAKOTA**

**Applicant:** North Dakota Department of Corrections and Rehabilitation

**Amount Requested:** \$5,000

**Prior Recipient:** 2015, 2016, 2017, 2018, and 2019

The North Dakota Department of Corrections and Rehabilitation (ND DOCR) Victim Services Program will hold an advertising campaign to inform all victims and the general public, statewide, of the importance of NCVRW and contact information for resources. Printed and online newspapers in North Dakota will advertise NCVRW and ND DOCR VSP contact information. Multiple large market radio stations will promote NCVRW with 15 or 30 second commercials multiple times a day. The Victim Services Program Manager will promote NCVRW throughout the ND DOCR and county agencies with daily e-mail blasts using facts, information and graphics provided in the NCVRW Resource Guide. Flyers and stickers will be distributed throughout the state by local and county Victim Services, and victims of crime who volunteer their time. Customized stickers promoting the national theme will be worn by statewide public safety employees and will be distributed to city, county & state agencies as well as community outreach organizations.

CAP funds will be used for printing, advertising costs, NCVRW promotional items displaying the NCVRW logo, theme, and colors along with the organization's contact/resource information.

## **OHIO**

**Applicant:** Citilookout

**Amount Requested:** \$4,990

**Prior Recipient:** No

Citilookout will create a television commercial for survivors of crime, while focusing primarily on victims of color for NCVRW. The goal of the television commercial is to encourage victims of color in the Miami Valley area to reach out for assistance and that help is available to navigate the justice system. The television commercial will be aired by a prime-time network during NCVRW. Furthermore, in the weeks leading up to the airing of the commercial, NCVRW colors and logo will be used on a billboard.

CAP funds will be used for the production and airing of the television commercial. The rest of the funds will go towards advertising costs affiliated with the billboard and printing of NCVRW posters. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Columbus CARE Coalition

**Amount Requested:** \$5,000

**Prior Recipient:** No

The CARE Coalition will be offering "Trauma-informed Storytelling" workshops, open to anyone in the

community that has experienced trauma or been a victim or knows a victim of any type of crime. From this group, CARE will select several stories to record and share with the community through a PSA to be aired during NCVRW. CARE will also provide linkage with local agencies and services, as needed to support long term needs for mental health support following the workshop. This storytelling experience will be recorded (with the consent of the individual) and video will be played during the annual CARE Coalition Remembrance Vigil which is centered around families who had a violent loss. The PSA will be aired during the week of NCVRW over various media platforms, such as Facebook, billboards, radio, citywide emails, posters/literature passed out in the community.

CAP funds will be used to purchase promotional and memorial items, printing materials, speaker fees, and production of the video public service announcements. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Cuyahoga County Prosecutor's Office

**Amount Requested:** \$5,000

**Prior Recipient:** No

The Cuyahoga County Prosecutor's Office NCVRW project includes a media campaign, NCVRW promotional items, and brochures. The media campaign will feature seven days of social media posts to take place during NCVRW. The media campaign will consist of targeted messages that will run for five days as a paid boosted post on Facebook and Instagram. The promotional products would be passed out at community outreach events hosted by the community that the prosecutor's office would attend during NCVRW. The Cuyahoga County Prosecutor's Office, Witness Victim Advocate Unit brochures would be passed out at community outreach events hosted within the community that the prosecutor's office would attend also during NCVRW.

CAP funds will be for a media awareness campaign, promotional items, and printed materials. All items will include the NCVRW logo, theme, and colors alongside the organization's logo and contact information.

## OKLAHOMA

**Applicant:** Delaware Tribe of Indians Family & Children Services

**Amount Requested:** \$4,999.84

**Prior Recipient:** No

The Delaware Tribe will be hosting a community resource fair in recognition of NCVRW. Each supporting agency will be given an area for their information and resource booth. Each participating agency will bring their own informational materials and giveaways to promote the crime victim services offered. There will be a billboard campaign, newspaper and radio advertising, and a social media launch for NCVRW and the events.

CAP funds will go to marketing the event and promotional items for public distribution by tribal programs at the event. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Ponca Victim Services

**Amount Requested:** \$4,995.25

**Prior Recipient:** No

Ponca Victim Services will host a Missing and Murdered Indigenous Women, Girls, and Persons Memorial Dance/Stand in Solidarity with Victims of Crime event. This honor dance will take place

within the Ponca Nation Tribal Community at the White Eagle Cultural Center. Ponca Victim Services also plans to coordinate the planning of the event with the local MMIP of Northern Oklahoma, local Domestic Violence Shelter, and District Attorney's Office. During the event they will include two local Victims of Crime and have them share their stories during the event. Participants will receive a NCVRW vinyl bag in themed colors containing a Tee-Shirt, Lapel Pin, Water Bottle, Hand Sanitizer, and a Cultural Hand Fan. Ponca Tribal Victim Services will also hold a cultural ceremony with the shawls and native drumming and singing in honor of the lost and stolen. Following the ceremony, there will be an opportunity for the participants to come up to the stage and share their families' personal testimony/story. Lastly, finishing up the program the drummers will drum sacred native songs to allow the participants to dance and heal from their trauma.

CAP funds will be used to purchase promotional giveaways, print ads, fliers, and banners for the various events. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Stillwater Domestic Violence Services, Inc.

**Amount Requested:** \$3,675

**Prior Recipient:** No

Stillwater DV Services will hold a candlelight vigil at the Payne County Courthouse in Stillwater, Oklahoma. The project will support a speaker, produce a victim silhouette exhibit, print, and distribute information packets/resource materials, and distribute promotional items, candles for the event, pens and magnets with the NCVRW logo and services information.

CAP funds will be used for speaker stipend and travel, silhouettes, banner, and promotional items for the event. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## OREGON

**Applicant:** Crime Victim Advocacy Program

**Amount Requested:** \$4,926

**Prior Recipient:** 2015 and 2017

Lutheran Community Services Northwest's Crime Victim Advocacy Program proposes to conduct an awareness campaign through virtual/social media platforms along with transit advertising campaigns and billboard advertising to increase county wide and cross state public awareness of rights and services for victims of all types of crimes. The campaign will be completed through transit advertising (light rail) and billboard advertising. The social media campaign will target different cultural, linguistic and minority communities through the virtual platforms of Facebook, Twitter, and Instagram.

CAP funds will be used for billboard and virtual and social media campaigns displaying the NCVRW logo, theme, and colors. The organization's logo and contact information will also be included on all printed materials.

## PENNSYLVANIA

**Applicant:** National Homicide Justice Alliance

**Amount Requested:** \$5,000

**Previous Recipient:** No

The National Homicide Justice Alliance's project for NCVRW is a final dedication of a memorial garden. This would include a gathering with survivors' speakers.

CAP funds will be used for promotion of the event on social media, printing for victim rights cards, posters, and brochures. They will also be used for giveaways and decorations for the event. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Neighborhood Legal Services Association

**Amount Requested:** \$5,000

**Previous Recipient:** No

Neighborhood Legal Services Association (NLSA) will conduct a multi-channel community awareness project designed to build attendees general knowledge about a variety of key civil legal issues experienced by victims of crime, complete Legal Wellness Check-ups, and identify resources available community resources and supports to assist crime victims. This online public awareness project will also be supplemented by the production of 4 podcasts that inform crime victims of their rights and available community resources on key legal topics such as Legal Protections from Abuse, Safe at Home Child Custody Issues, Legal Protection for Victims of Sexual Violence or Intimidation, and Safe at School designed to increase awareness and prevent/ respond to sexual assault, stalking and interpersonal violence in higher education. The online presentations workshops will be held daily.

CAP funds will be used for social media and other digital advertising, promotional giveaways displaying the NCVRW logo, theme, and colors along with the organization's contact/resource information, and podcast production costs.

**Applicant:** YWCA Hanover Safe Home

**Amount Requested:** \$4,941.75

**Previous Recipient:** No

YWCA Hanover Safe Home plans to introduce an internet-based Zoom speaker series designed to educate and provide awareness for all victims of crime throughout NCVRW.

CAP funds will be used to purchase NCVRW giveaway items displaying the NCVRW logo, theme, and colors along with the organization's contact/resource information. These items will include a drawstring bag with a silicone bracelet, a gaiter face mask, and a whistle keychain.

**Applicant:** YWCA Northcentral Pennsylvania

**Amount Requested:** \$5,000

**Previous Recipient:** No

YWCA Northcentral Pennsylvania plans to host a "Cardboard Survivor Series" and a community event during NCVRW. The agency plans to setup the silhouettes and signs within the rural communities to reach underserved populations, as well as within the city. On the Friday of NCVRW, the community will gather within Brandon Park, in Williamsport, PA where all of the silhouettes will be placed.



CAP funds will be used to purchase supplies to make the silhouettes, media campaign, speaker compensation and park rental. All printed materials will include the NCVRW logo, theme and colors and the organization's contact information and logo.

## PUERTO RICO

**Applicant:** San Juan Bautista School of Medicine - Puerto Rico Health Justice

**Amount Requested:** \$5,000

**Previous Recipient:** 2017, 2018, 2019 and 2020

San Juan Bautista School of Medicine project for NCVRW will include an awareness event at a local shopping mall. At this event resources will be made available as well as promotional items.

CAP funds will be used for themed t-shirts, a tent, and giveaways displaying the NCVRW logo, theme, and colors along with the organization's contact/resource information.

## RHODE ISLAND

**Applicant:** Day One

**Amount Requested:** \$5,000

**Previous Recipient:** 2016 and 2019

Day One's project includes a statewide campaign to educate Rhode Islanders about crimes against children. This campaign will raise knowledge about the prevalence of all crimes against children, with a primary focus on sexual violence including body safety, consent, mental health, and online safety. This week-long campaign will involve a social media campaign using video, ads, facts, and statistics.

CAP funds will be used to purchase ad design with NCVRW logo, theme, colors and the organization's contact information and social media advertising purchases.

## SOUTH CAROLINA

**Applicant:** The City of Orangeburg

**Amount Requested:** \$3563.95

**Previous Recipient:** No

The Orangeburg Department of Public Safety (ODPS) will increase awareness to their community by placing two billboards with information on crime victims' resources within its service area. One will be a print billboard and the other will be a digital billboard. In addition, ODPS will also place double-sided yard signs in high visibility areas that will educate the public on crime victims' statistics. ODPS will hold a four-night candle vigil to honor crime victims and city police vehicles will have ribbons on their cars throughout NCVRW. The final event will be a virtual resource fair to educate the general public on resources available for victims of different crimes.

CAP funds will be used for print and digital billboards, yard signs, candles and supplies for vigil, giveaways including tote bags and water bottles including the NCVRW logo, theme, and colors along with the organization's contact/resource information.

**Applicant:** We Are Their Voices

**Amount Requested:** \$5,000

**Previous Recipient:** No

We Are Their Voices will host a candlelight vigil/walk during NCVRW. The purpose of the event is to honor, remember, and pay respects to survivors and victims of all crimes. In addition will also increase community awareness regarding victims' rights and available services. Finally, will also encourage and increase community engagement to help build trust with officers, victims' rights advocates and community representatives who provide services and assistance to victims.

CAP funds will be used for speakers, flameless candles, trifold brochures, banners, stage rental, and insurance. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## TENNESSEE

**Applicant:** You Have the Power...Know How to Use It, Inc.

**Amount Requested:** \$4,640

**Previous Recipient:** Prior to 2015

You Have the Power...Know How to Use It, Inc. (YHTP) will host a Crime Survivor's Roundtable and a virtual statewide victim's rights summit during NCVRW. Both events will be open to the public, but specifically for people struggling with the aftermath of a crime, either recent or in the distant past.

CAP funds will be utilized to purchase graphic design management, social media ad campaigns, expansion of Zoom webinar subscriptions, speaker honorariums, and printing for promotional materials with the NCVRW logo, theme, and colors along with the organization's contact/resource information.

**Applicant:** YWCA of Knoxville and the Tennessee Valley

**Amount Requested:** \$5,000

**Previous Recipient:** No

The YWCA of Knoxville and the Tennessee Valley's NCVRW project will promote general public awareness through a media campaign and a community partner appreciation breakfast to commemorate and encourage the work of Anderson County agencies. Both activities will promote services available as the agencies begin and/or revitalize services for victims of crime.

CAP funds will be used to purchase advertising, printed materials, appreciation plaques, and buttons. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## TEXAS

**Applicant:** Aid to Victims of Domestic Abuse

**Amount Requested:** \$5,000

**Previous Recipient:** 2015 and 2016

Aid to Victims of Domestic Abuse (AVDA) plans to create a short video (5-6 minutes) on the rights of

victims, AVDA's free legal representation, and counseling services. The video will be distributed to law enforcement, over AVDA's social media platforms, and Facebook advertising. AVDA will also host a community-wide crime victims' rights forum either in-person or via Zoom.

CAP Funds will be used for printing resource sheets, producing, and editing video, and a mobile pop-up campaign. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** City of Seguin, Police Department

**Amount Requested:** \$3,445

**Previous Recipient:** No

The City of Seguin Police Department will promote NCVRW through various community awareness events including a proclamation signing, radio public service announcements, and distributing of resource information to the community.

CAP funds will be used to produce the public service announcement, printing laminated business cards, and business card holders for countertops within the city. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Greater Austin Crime Commission

**Amount Requested:** \$2,750

**Previous Recipient:** No

The Greater Austin Crime Commission will host several NCVRW virtual events that will include a screening of a documentary, survivor speaker, and an online youth presentation regarding mindfulness and meditation practices.

CAP funds will be used for the documentary screening license, the speaker fee, and the Zoom large host fee for the documentary screening for a large audience.

**Applicant:** The SAFE Alliance

**Amount Requested:** \$4,788.30

**Previous Recipient:** No

SAFE Alliance will host one event each day for NCVRW. These events will be digital and include sessions geared at NCVRW awareness and information for multiple community groups across its service area. These sessions will be advertised via social media and transportation advertising including bus wraps.

CAP funds will be used for advertising costs and speaker fees for sessions. All advertising will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** Webb County Sheriff's Office

**Amount Requested:** \$5,000

**Previous Recipient:** No

The Webb County Sheriff's Office will launch an awareness campaign utilizing newspapers and billboards during NCVRW. The week will also include hosting awareness events through the Webb County area and providing NCVRW related giveaways and information to participants.

CAP funds will be used to purchase notebooks, pens, masks, hand sanitizers and tote bags. It will also be used for advertising. All printed materials will have the NCVRW theme, colors, and logo along with the

organization's contact/resource information.

## UTAH

**Applicant:** Utah Office for Victims of Crime

**Amount Requested:** \$5,000

**Previous Recipient:** 2016, 2017, 2018, 2019 and 2020

The Utah Office for Victims of Crime will hold various awareness events during NCVRW. These events include a mailing with awareness materials, a candlelight vigil and resource fair, a recorded podcast, an art event, a town hall, and a film showing and panel.

CAP funds will be used to print promotional items, luminarias, social media advertising, yard signs, pens, and tote bags for the giveaways. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## VERMONT

**Applicant:** The Center for Crime Victim Rights

**Amount Requested:** \$5,000

**Previous Recipient:** 2019 and 2020

The Center for Crime Victim Rights (CCVR) will stream an event that begins with a reading of the NCVRW 2021 Proclamation by survivor speaker. Following the proclamation, CCVR will hold its annual award ceremony honoring victims, survivors, advocates, and allied professionals in eight categories which focus on high quality victim services. Another part of this project is the Bloom Garden Celebration an event held in the Courage in Bloom Garden located in the Capital of Vermont, Montpelier. This space is for remembering, honoring, and building awareness about victims and survivors of crime.

CAP funds will be used to purchase giveaways such as seed packets, masks with the NCVRW logo, theme, and color palette and small containers of hand sanitizer with co-branded CCVS-NCVRW labels.

**Applicant:** Child First Advocacy Center

**Amount Requested:** \$1,823

**Previous Recipient:** 2016, 2018, and 2019

Child First Advocacy Center plans to create a multi-media campaign. The targeted goal of this campaign is to highlight the work of the Child First Advocacy Center (CFAC) and Rutland County State's Attorney's Office (RCSAO) to support and provide victims of crime resources and services. The campaign will share the experiences of victims with its agencies, as well as, highlighting the advocates, law enforcement officers, prosecutors, and other staff members who provide these support services.

CAP funds will be used for a multi-media campaign that will include print/online newspaper ads, Facebook ads, radio spots, and videos. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## VIRGINIA

**Applicant:** Stafford County Sheriff's Office

**Requested Amount:** \$5,000

**Previous Recipient:** No

The Commonwealth Attorney and the Office of Victim Witness will host a NCVRW award ceremony. The Molly Gill Award is presented to a recipient displaying resilience and courage. This project will support a weeklong social media awareness campaign sharing messages, statistics, and crime prevention tips related to victims' rights. Resources and links to literature on victim's bill of rights, other awareness, and prevention information will also be shared and featured throughout the week.

CAP funds will be used for the awards, awards ceremony, and NCVRW materials and information. All printed materials will include both the NCVRW color, logo and theme and the organization's logo.

**Applicant:** New Directions Center, Inc.

**Amount Requested:** \$4,235

**Previous Recipient:** No

New Directions Center (NDC) plans to purchase digital billboard spaces in the rural communities that will include agency information, crisis hotline numbers, and NCVRW information. This digital signage will begin running at the start of NCVRW. NDC will also purchase and place yard signs to further expand knowledge of agency services and NCVRW information throughout the agency's service area. At the start of NCVRW, NDC will unveil the digital billboards and yard signs to the community over social media and on the agency's website and survivors will be invited to share their stories on these platforms throughout the week. Other materials that will be distributed during this week will include brochures in English and Spanish detailing NDC's services for survivors and information about NCVRW.

CAP funds will be used for digital billboards, yard signs, and brochures. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

**Applicant:** National Center for Missing and Exploited Children - NCMEC

**Amount Requested:** \$4,998

**Previous Recipient:** No

The National Center for Missing and Exploited Children's (NCMEC) NCVRW project consists of two activities, a community outreach table at the Washington Nationals Park and a local Washington DC distribution of resources to NCMEC community partners. NCMEC will hold a community outreach table for four days within the Nationals Park Stadium with the goal of raising awareness of rights and services for victims of crime. Promotional items funded by this grant will supplement literature provided by NCMEC highlighting resources and services available to victims of crime and their families. NCMEC will also distribute NCVRW resources to Washington DC community partners the week before NCVRW. This activity will help raise awareness of victim's rights by allowing key front-line professionals to deliver resources directly into the hands of those in need.

CAP funding will support the production and distribution of two co-branded promotional items: baseball stress balls and banner pens. The items will be co-branded with the NCVRW logo, theme, and colors on one side and the NCMEC logo on the other.

**Applicant:** City of Norfolk-Office of the Norfolk Commonwealth Attorney

**Requested Amount:** \$5,000

**Previous Recipient:** 2016

The Office of the Norfolk Commonwealth Attorney will be partnering with the YWCA-South Hampton Roads and the Norfolk Family Justice Center to create a community-wide public awareness media campaign that will enhance the general public's awareness of crime victim's rights and promote services available for all victims of crime.

CAP funding will be used to create and run television commercials during National Crime Victims' Rights Week. The commercials will incorporate the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## WEST VIRGINIA

**Applicant:** Family Refuge Center

**Amount Requested:** \$4,998.98

**Previous Recipient:** 2016, 2017, 2018, 2019, 2020

The Family Refuge Center (FRC) plans to host a NCVRW recognition ceremony acknowledging champions of victim's rights. The ceremony will include a panel of key speakers who will speak on victim's rights. FRC will also host a Crime Victims' Rights Coloring Contest for young students. Older students will be given the 2020 NCVRW theme as a writing prompt for an essay or poem after a presentation on the history of victim's rights. Both the coloring and essay contest will be judged by two separate committees that will include two victims of crime survivors, and one winner per grade level per school will be chosen for each county. The winning works will be displayed at local businesses following an opening ceremony where winners will receive medals and a victim of crime survivor will speak.

CAP funds will be used for the cost of the award ceremony venue, awards, award ceremony set-up costs, billboards, and giveaways with the NCVRW logo, theme, and colors along with the organization's contact/resource information.

**Applicant:** YWCA of Wheeling West Virginia

**Amount Requested:** \$4,965

**Previous Recipient:** 2019 and 2020

The YWCA of Wheeling West Virginia plans to host a virtual trivia game that will engage the entire community of all age groups and build awareness of the local agencies and locations that work to support victims of crime, while building trust during the entire NCVRW. The goal will be to have individuals or teams, of any age, earn points for answering trivia questions that are centered around crime victims, victimizations, where to find support, and what services are available. Attendees will also receive an NCVRW informational brochure.

CAP funds will be used for posters, brochures, tote bags, t-shirts, pens, personal safety alarms and social media advertising. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

## WISCONSIN

**Applicant:** Menominee County Human Services, Family Advocacy Center

**Amount Requested:** \$5000

**Previous Recipient:** No

The Menominee County Human Services Family Advocacy Center plans to host its NCVRW awareness on Thursday, April 22<sup>nd</sup>. In the event that an in-person event cannot be hosted, the exact same presentations will be created into a virtual learning environment. In addition to the resource packets and educational materials, a tote bag containing a T-shirt and mask with the NCVRW logo and them will be distributed to participants. The Center plans to distribute posters and resource folders in several community access buildings including meal sites, library, schools, daycares, tribal clinic, CBRE, tribal aging, tribal social services, The College of the Menominee Nation, Tribal police and County Sheriff's Department, Veterans office, grocery stores and gas stations throughout NCVRW.

CAP funds will be used to purchase event materials and giveaways with the NCVRW logo, theme, and colors along with the organization's contact/resource information.

**Applicant:** FORGE, Inc.

**Amount Requested:** \$4,895

**Previous Recipient:** 2020

Forge Inc. plans to host a t-shirt design competition for NCVRW. The first-place winner's art will be printed on t-shirts using the NCVRW theme and colors. The resulting t-shirts will be offered to individuals who agree to be our "Ambassadors" and distribute FORGE materials at an appropriate venue. All materials would include the NCVRW logo, theme, and colors and would include NCVRW materials.

CAP funds will be used to print and purchase t-shirts and NCVRW materials. All printed materials will have the NCVRW theme, colors, and logo along with the organization's contact/resource information.

State by State Application Summary			
State	Applications Received	Applications Funded	Total Granted
Alabama	3	1	\$4,063.23
Alaska	3	3	\$14,084
American Samoa	0	0	\$0.00
Arizona	7	3	\$14,999.68
Arkansas	2	1	\$5,000.00
California	16	6	\$29,647.34
Colorado	7	3	\$9,905
Connecticut	0	0	\$0.00
Delaware	2	1	\$5,000.00
District of Columbia	5	3	\$15,000.00
Florida	9	4	\$18,730.00
Georgia	4	2	\$9,000
Guam	0	0	\$0.00
Hawaii	3	1	\$4,985.00
Idaho	2	1	\$4,998.93
Illinois	3	3	\$14,950.00
Indiana	9	3	\$14,842.54
Iowa	12	4	\$19,992.00
Kansas	0	0	\$0.00
Kentucky	2	2	\$6,455.00
Louisiana	0	0	\$0.00
Maine	0	0	\$0.00
Maryland	7	3	\$14,913.20
Massachusetts	2	1	\$5,000.00
Michigan	8	4	\$20,000.00
Minnesota	9	4	\$19,109.08
Mississippi	2	2	\$9,999.99
Missouri	6	2	\$9,964.88
Montana	2	0	\$0.00
Nebraska	1	1	\$5,000.00
Nevada	3	2	\$8,508.00
New Hampshire	0	0	\$0.00
New Jersey	6	4	\$14,241.60
New Mexico	6	2	\$6,182.50
New York	14	5	\$24,483.10
North Carolina	1	1	\$5,000.00
North Dakota	1	1	\$5,000.00
Northern Mariana Islands	0	0	\$0.00
Ohio	9	3	\$14,990.00
Oklahoma	5	3	\$13,670.09
Oregon	3	1	\$4,926.00
Pennsylvania	11	4	\$19,941.75
Puerto Rico	1	1	\$5,000.00
Rhode Island	3	1	\$5,000.00
South Carolina	5	2	\$8,563.95
South Dakota	0	0	\$0.00
Tennessee	6	2	\$9,640.00
Texas	20	5	\$5,000.00
Utah	2	1	\$20,983.30
U.S. Virgin Islands	0	0	\$0.00
Vermont	2	2	\$6,823.00
Virginia	11	4	\$19,233.00
Washington	0	0	\$0.00
West Virginia	4	2	\$9,964.98
Wisconsin	2	2	\$9,895.00
Wyoming	1	0	\$0.00
TOTALS	115	106	\$492,686.22