

# How to Tell Your Organization's Story

OVC Performance Management Team

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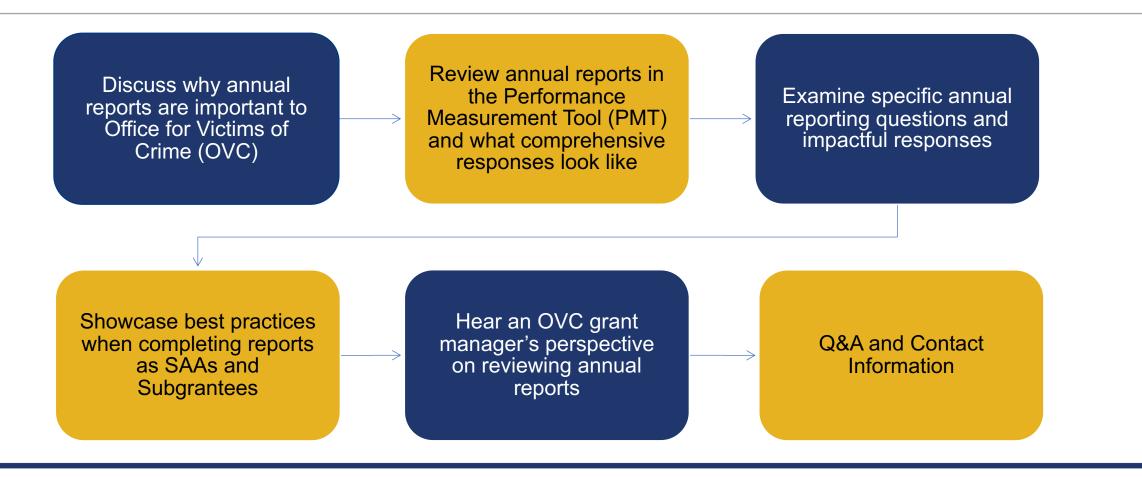
#### Icebreaker

What is your favorite task in your role as a State Administering Agency (SAA)?

- 1. Reviewing quarterly subgrantee data
- 2. Creating and reviewing the Subgrant Award Reports (SARs) with subgrantees
- Completing annual narrative reports at the end of the year
- 4. Monitoring SAR estimates vs. actuals spent in priority and underserved areas
- 5. Outreach to subgrantees when verification emails are sent to the state



#### Overview





# Why Are Annual Reports Important?



#### **Data Review Process**

**OVC Staff** SAA Subgrantee Analysts apply checks the statistical techniques to SAA reviews **OVC** staff identify potential errors data before members review what the submitting it to and request annual progress subgrantee the SAA. clarification. reports. has submitted. **PMT Analyst** Subgrantee Micro Macro



# How Comprehensive Reports Support Office for Victims if Crime



Revisions to the Uniform Grants Guidance



Grant Performance and Results Act-Modernization Act



Foundations for Evidence-based Policymaking Act



President's Management Agenda: Results-oriented Accountability for Grants

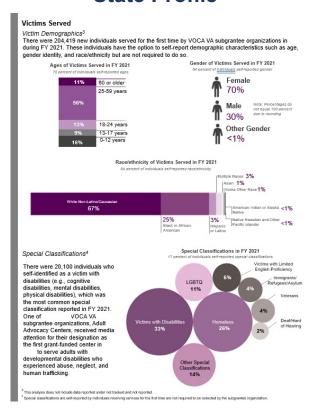


Grant Reporting Efficiency and Agreements Transparency

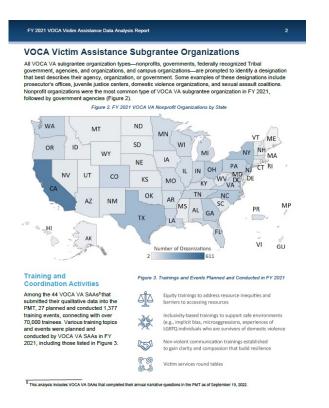


# How Comprehensive Reports Support Office for Victims of Crime's Performance Management Team

#### **State Profile**



#### **Annual Reports**



#### Performance Measure Review & Data Collection Tools

#### OFFICE FOR VICTIMS OF CRIME FELLOWSHIP PERFORMANCE MEASURES

The following pages contain the performance measures and instructions for the Office for Victims of Crime's (OVC's) fellowship grant programs.

#### **GOALS AND OBJECTIVES**

OVC works to enhance the Nation's capacity to assist crime victims and to provide leadership in changing attitudes, policies, and practices in ways that will promote justice and healing for all victims.

In this capacity, OVC strives to uphold the intent of the Trafficking Victims Protection Act to ensure that all trafficking victims—regardless of immigration status, gender, or form of trafficking—receive support to access the services they need. OVC grant funding supports efforts to develop, expand, and strengthen programs for victims of human trafficking.

#### Structure of the Questionnaire

This questionnaire is divided into three topic areas. All human trafficking TTA providers must provide a response for each question in the assigned topic areas. The performance measures in this document.



# Why Should State Administering Agencies Submit a Comprehensive Annual Report?

Focusing on submitting a comprehensive annual report, that is being developed <u>all year long</u>, can help SAAs and OVC:

- Showcase the breadth of work conducted with OVC grant funds
- Better manage subawards and report accurately to decision-makers
- Monitor grant activity, goals, and deliverables closely
- Oversee the use of federal funds in real time
- Assess outputs and outcomes throughout the fiscal year
- Inform OVC of the needs of the field



# Annual Reports and the Performance Measurement Tool Data



### **Annual Report Tips and Tricks**

- The annual report covers grant activities for the entire federal funding year.
  - Language: "In Fiscal Year (FY) 2022 Quarter 3 and Quarter 4, Organization
     X completed..."
  - Avoid using first person pronouns.
  - Be specific and use concrete examples and evidence from PMT data.
- Be sure to frequently save your responses.
- Yes, every question needs an answer.
- No, N/A is not an acceptable answer.



## **Annual Report Tips and Tricks**

- Ensure narrative responses do not exceed the character limit and are not cutoff in the report.
- <u>Do not</u> include personally identifiable information in your report. This includes any information that could be compiled to identify an individual, not just the individual's name or social security number (SSN).
- <u>Do not</u> include hyperlinks to news or media, as they may expire or require registration or subscriptions to view. Instead, provide a summary of the news story or media appearance.



### **Annual Report Tips and Tricks**

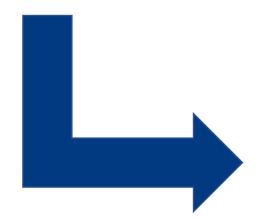
Create your responses of 5,000 characters in a Word document using <u>plain text</u> <u>only</u>, then copy and paste each answer into the PMT.

GRANTEE ANNUALLY REPORTED QUESTIONS	REVIEW
Were any administrative and training funds u    Yes	used during the reporting period?
If Yes, please briefly describe what thos	se funds were used for (up to 500 words).
You have 5000 characters left. (Maximum characters:	5000)
No     Did the administrative funds support any edu	ucation activities during the reporting period?
Yes	Acadon activities during the reporting period:
O No (If No, go to question #8)	
3. Number of requests received for education a	activities during the reporting period. Number
4. Number of people trained or attending education	ation events during the reporting period. Number
5. Number of events conducted during the repo	orting period. Number



#### Performance Measurement Tool Data Sets

- I. Population demographics
- II. Direct services
- III. Subgrantees' annually reported outcomes





Grantee and subgrantee specific successes and challenges



Data increases and decreases



New initiatives, projects, deliverables, and resources



Statewide or local community specific highlights



## Impactful Annual Reporting

#### Describe

- Adverse conditions that affect overall and specific goals or objectives throughout the year.
- Significant outreach efforts and how funds were publicized on state and local levels to raise victim awareness of available services.

#### Indicate

- If the grantee and subgrantees were on track to fiscally and programmatically complete goals and objectives, and any unmet needs.
- Any significant sustainability efforts that led to the continuation of any grantfunded activities for the grantee and subgrantees past the funding period.

#### Highlight

- Collaborative victim services and multidisciplinary response efforts.
- Activity around victim service priority areas and underserved populations.



# Annual Report Questions



# What to Consider as a Team When Creating Responses

- What major accomplishments were achieved using grant funding over the past fiscal year?
- What areas of opportunity were identified?
- Are any changes occurring in your organization, statewide or on the local level, that affected the Victims of Crime Act (VOCA) award deliverables?



# What to Consider as a Team When Creating Responses

- Are there any specific performance measures that should be addressed in the narrative responses?
- Were there any increases or decreases in the data reported after reviewing and monitoring subgrantees' numbers?
- Did subgrantees meet the goals as expected?



### Example Responses

#### Describe any program policies changed during the reporting period.

"No program policies were changed during the reporting period."

#### Describe any program policies changed during the reporting period.

"An updated subrecipient match waiver policy was drafted by the Grants Management Unit in this reporting period and approved by leadership in October 2021."

#### Describe any program policies changed during the reporting period.

"The Grants Management Unit continues to evaluate its policies and procedures. Although no changes were finalized during the reporting period, changes being developed include revising monitoring policies, revision of provisions related to validation of data entered into subgrant award reports and quarterly reporting data; and civil rights compliance. These policies will be finalized during the next reporting period."



### Example Responses

Describe any earned media coverage events/episodes during the reporting period. "N/A"

Describe any earned media coverage events/episodes during the reporting period. "There were no media coverage or media events during the reporting period."

Describe any earned media coverage events/episodes during the reporting period.

"The Grants Management Unit regularly engages the media regarding events, announcements, and policy issues impacting our constituency of survivors and service providers across the state. During the reporting period, the following earned media was covered in varying outlets throughout the state: <a href="LINK">LINK</a> — Opinion piece, co-authored by the Grants Management Unit and victim service agencies, that highlights the need for state legislators to pass increased protections for students and victims of sexual violence on college campuses."



### **Example Responses**

Please list and explain any outcome measure(s) that are reported to the governor, legislature, or other state entity during the reporting period.

"The Grants Management Unit reported outcome measures to the Governor, legislature or other state entity."

#### Please list and explain any outcome measure(s) that are reported...

"The Grant Management Unit is statutorily required to file reports to the Legislature regarding the victim services program and trust funds administered by the agency each year. The following is a summary of those reports and respective deadlines: Legislative Report (due: February 5, 2021)- the unit's domestic and sexual violence civil court advocacy program that was created by the Legislature in 1995. This report is submitted to the House and Senate Committees as required by State Budget Line Item 0000-000. The Drunk Driving Trust Fund (DDTF) Legislative Report (due: February 28th of each year)- The DDTF was created by the Legislature in 2003 to direct assessments imposed on convicted offenders for operating under the influence of drugs or alcohol to support direct services for victims as well as prevention, education, and training activities in communities. This report is submitted to the House and Senate Committees as required by statute 0000."



### **Group Discussion**

Identify any emerging issues or notable trends affecting your state or a specific subgrantee during the current reporting period.



#### Questions on Educational Activities

- 2. Did the administrative funds support any education activities during the reporting period? (Yes/No) (If No, go to Question #8)
- 3. Number of requests received for education activities during the reporting period.
- 4. Number of people trained or who attended education events during the reporting period.
- 5. Number of educations events conducted during the reporting period.
- 6. Describe any program or educational materials developed during the reporting period (e.g., postcards, media, brochures, websites, apps).
- 7. Describe any planning or training events held during the reporting period.



#### Educational Activities – Let's Share!

What comes to mind when you think about educational activities that your subgrantees or your organization were engaged in over the past fiscal year in relation to OVC VOCA funding?



#### **Questions on Coordination Activities**

- 8. Did the grant support any coordination activities (e.g., with other service providers, law enforcement agencies) during the reporting period? (Yes/No)
- 11. Describe any coordinated responses/services for assisting crime victims during the reporting period.
- 13. Describe ways that your agency promoted the coordination of public and private efforts within the community to help crime victims during the reporting period.



#### Coordination Activities – Let's Share!

What comes to mind when you think about coordination/multidisciplinary activities that your subgrantees or your organization were engaged in over the past fiscal year in relation to OVC VOCA funding?



### Questions on Improvements

- 9. Describe any program policies that changed during the reporting period.
- 14. Describe any notable activities at the grantee level during the reporting period that improved delivery of victim services.





## Improvements – Let's Share!

What comes to mind when you think about improvements that your subgrantees or your organization were engaged in over the past fiscal year in relation to OVC VOCA funding?



# Questions on Media Coverage and Outreach

10. Describe any earned media coverage events/episodes during the reporting period.

Earned media coverage refers to media attention on radio, print, or TV that has <u>not</u> been purchased (e.g., Public Service Announcements). If an agency/organization holds a press conference and it appears in the local newspaper, or is highlighted on TV, the media attention has been "earned" and not paid for.)

19. Explain your state process to publicize its victim assistance funding for services to victims of crime during the reporting period.



# Questions on Challenges and Opportunities

- 12. Discuss the major issues in your state that either assisted or prevented victims from receiving assistance during the reporting period.
- 17. Identify any emerging issues or notable trends affecting crime victim services in your state during the reporting period.
- 18. Briefly outline any staffing retention issues that your victim assistance program has and why these issues may have occurred during the reporting period (e.g., high turnover due to insufficient salary, insufficient benefits, and heavy workload).
- 21. Explain how your program was able to respond to gaps in services during the reporting period.



# Questions on Priority and Underserved Areas

- 15. Discuss each priority (i.e., child abuse, domestic assault, sexual assault, and underserved) in which VOCA funds have been used to assist crime victims during the reporting period.
- 20. Explain how your state was able to direct funding to new/underserved populations during the reporting period.



#### **Questions on Additional Questions**

- 16. Briefly describe efforts taken to serve victims of federal crime during the reporting period.
- 22. List and explain any outcome measure(s) that are reported to the governor, legislature, or other state entity during the reporting period.





# Questions on Challenges and Unmet Needs: Annual Report for Subgrantees

- 14. Discuss some of the challenges your victim assistance program faced during the course of the federal fiscal year.
- 15. Describe some of the services that victims needed but you could not provide. What were the challenges that prevented you from providing those services?





# An Office for Victims of Crime Grant Management Specialist's Perspective



# Summary and Resources



### Summary

- 1. Make your responses powerful and effective!
- 2. Ask your team or partners to contribute stories.
- 3. Be specific. Use evidence from PMT data.
- 4. Work on your annual report all year long!
- 5. Discuss narrative reports with subgrantees to better capture data and outcomes.
- 6. Train subgrantees on OVC performance measures and take accountability when monitoring subgrantees.
- 7. Hold yourself and your team accountable for action items, and explore the online resources OVC provides on OVC performance measures.



#### Resources

#### Resources on the OVC website:

- List of all performance measures
- User guides for the PMT system
- Recorded trainings and webinars
  - Writing An Impactful Annual Report
- Performance Measure Dictionary and Terminology Resource

#### Have a more in-depth question?

- Call/email the PMT Helpdesk with specific questions about submissions or measures.
- Schedule a "Welcome to OVC Performance Management" session for new staff members or a team training session.
- Schedule a 30-minute Webex session to review your reports and answer questions about specific measures.





#### **Contact Information**

#### **OVC PMT Helpdesk**

Monday–Friday, 8:30 a.m.–5 p.m. Eastern Time Toll free number: 1–844–884–2503\*

Email:

ovcpmt@usdoj.gov

Website:

https://ovc.ojp.gov/funding/performance-measures

\* Appointments are available outside of normal business hours by request only.

#### **JustGrants**

Available Daily, 5 a.m.–9 p.m. Eastern Time Toll free number: 1–833–872–5175

Email:

justicegrants.support@usdoj.gov

Website:

https://justicegrants.usdoj.gov/



## Thank you!

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