

**2022 NCVRW
Community Awareness Project
Project Summaries**

The following are summaries of 2022 NCVRW CAP recommended projects:

ALABAMA

Applicant: YWCA Central Alabama

Amount Requested: \$5,000

Previous Recipient: No

The YWCA will use funding to promote awareness about domestic violence in the community and encourage cooperation among community organizations through an awareness campaign. *There will be a reminder in their award agreement that ALL crimes must be highlighted at events.* Community awareness activities will include a town hall, interactive virtual workshops, webinars, panel discussions, and participation in community events such as health fairs/community resource fairs. The YWCA will leverage its footprint in Jefferson, Blount, and St. Clair Counties to launch a community awareness campaign for National Crime Victims' Rights Week. The YWCA will host NCVRW events throughout the week of April 24-30, 2022.

CAP funds will be used to purchase promotional items (pens, tumblers, tumblers w/ straws, buttons, t-shirts. Promotional items will be used and distributed at YWCA NCVRW Rural Awareness Project events such as town halls, panels, and outreach events in Jefferson, Blount, and St. Clair Counties. All promotional items will display NCVRW branding.

☐ Agree

☐ Disagree

ALASKA

Applicant: Victims for Justice

Amount Requested: \$5,000

Previous Recipient: 2016, 2017, 2018, 2019, 2020, 2021

Victims For Justice (VFJ) has been the lead agency coordinating activities for NCVRW in Alaska since 2007. VFJ will use social media (Facebook, Instagram, Twitter, YouTube) as well as earned and paid media to build awareness about NCVRW and the role of victim advocacy throughout Alaska. A tree ceremony to honor victims of violent crimes, a virtual panel addressing media and crime victims, victim service award event, and production of a video focusing on Indigenous Alaskans.

CAP Funds will be used to hire a contract videographer to livestream the Tree Ceremony in downtown Anchorage and the virtual panel discussion during NCVRW. Social media ads and radio spots will be purchased. The funds will also be used to purchase honorariums for speakers and panel participants, and video production.

☐ Agree

☐ Disagree

ARIZONA

Applicant: Victim Witness Services for Coconino County

Amount Requested: \$ 4948.55

Previous Recipient: Other

Victim Witness Services for Coconino County (VWS) is working in partnership with Utah Navajo Health Systems, Inc., (UNHS) to provide victim services and advocacy across the Navajo Nation. VWS and UNHS have received approval from the Navajo Nation Council to provide victim services to Navajo Nation. This new program will begin in January 2022. National Crime Victims' Rights Week is an excellent opportunity to not only highlight the importance of victims' rights, but to inform the community about this new program and encourage victims of crime to seek out these new services. In order to reach people across the Navajo Nation, VWS and UNHS are planning to hold events in four distinct locations throughout the Nation. There will be simultaneous events in each location on Thursday, April 21, 2022, with most of the program live cast through an online forum such as Zoom or Facebook Live. Final details will depend on accessibility of online services in each location. These events will be available for all people who live on Navajo Nation. It is anticipated that most attendees will be Native Americans, across all age groups and genders. The program will have three main components. These will include a traditional Navajo blessing and invocation for healing and commemoration of those lost to violence, a local/region-specific resource fair with representatives from agencies to talk about services and resources available in each area, and a panel of survivors to talk about their experiences as victims of crime and their path to healing and wholeness. The speakers will be from the Survivors' Speakers Bureau facilitated by the Arizona Coalition to End Sexual and Domestic Violence in partnership with the Southwest Indigenous Women's Coalition. Representatives from local and regional agencies will be able to participate in the resource fair in each location, including staff from VWS and UNHS to help inform attendees about the new victim services program and other resources available in their area. Information about victim rights will be included in these presentations.

CAP funds will be used to purchase new victim services program information sheets, contact cards, shoe cards (with Victims' Rights listed), survivor speaker honorarium (1.21 hours each @ \$81.25/hour or maximum \$650 per day), traditional speaker, radio and newspaper advertising, and the venue costs. VWS is asking for the 10% de minimis indirect rate to help cover the indirect costs associated with these events.

☐ Agree

☐ Disagree

ARKANSAS

Applicant: Isiah & Bertha Germany Ministries

Amount Requested: \$4,952.50

Previous Recipient: No

Be A Light! is the event planned. Isiah and Bertha Germany Ministries will host a Proclamation signing by both Mayors of Texarkana, Arkansas and Texarkana, Texas recognizing "NCVRW" and the need for awareness and services in the Twin Cities. Officials, members of the criminal justice system, Department of Human Services, victim rights, victim service organizations, school officials, collaborating treatment service providers, foster care and survivors of human trafficking, domestic abuse, street violence, school bullying and violence will share their personal stories and input of how to go from a victim to a survivor at 100 North Stateline Avenue at the Bi-State Criminal Justice Center where the two states connect Bowie County Texas and Miller County Arkansas. There will be special guest speakers from Aspiring for Community Transformations (ACT), P.A.T.H. (Partners Against Trafficking Humans) and the Criminal Justice System. There will be handouts of print material of victim rights and available service with contact information on the material utilizing the National Crime Victims' Rights Week, Logo, Colors and Material. At this specific event, the ministry plans/intends to plant a "Survivor's Tree" to be a living and lasting memorial to all victims of crime along with a plaque noting the ideology behind the tree. During the week of April 24th thru April 30th, the Isiah and Bertha Germany Ministries will be visiting neighborhood watch programs in the two counties with handouts of victims' rights and available services with contact information for people in need of services. Sunday Services April 24th - Aspiring for Community Transformation will provide handouts of printed materials for families and community at St. James Church in recognition for all victims lost and survivors who survived with "Prayers from the

People". On April 26th at 6:00 pm. Tot's Landing Child Development Center located at 1513 Ash Street Texarkana, AR. will host a Greater Public Awareness Open House for parents, agencies, and community for both Counties to educate the community of "Best Practices" for Victims, Victims' Rights and Assistance. On April 29th Aspiring for Community Transformation and the Isaiah and Bertha Germany Ministries will provide the schools in Bowie County Texas and Miller County Arkansas information and in-service for teachers and parents of Victim Awareness and Services available for children and families. This will be an educational "Best Practice" platform on outlying the indicators and awareness of victims of abuse and violence to school faculty, students, and parents.

CAP Funds will be used to purchase the survivor's tree and plaque, billboard, newspaper, radio, and social media advertising, wristbands, printing of brochures, handouts, posters, program guide, and speaker fees for two.

☐ Agree

☐ Disagree

CALIFORNIA

Applicant: Sonoma County District Attorney's Victim Services

Amount Requested: \$5000

Previous Recipient: No

The Sonoma County Victim Services Division (VSD) operates under the Sonoma County District Attorney's Office and is one of the special programs designed to reduce the trauma and insensitive treatment victims and witnesses may experience following a crime. Project funds will be used to host a community fair where the focus will be on services available to Victims of Crime Workshops around various types of victimization will be hosted via a virtual platform to allow for a larger audience to be able to attend. The goal will be that each agency would host a presentation about various types of victimizations; Domestic Violence, Sexual Assault, Child Abuse/Trauma, Elder abuse, and general crimes over a virtual platform. This will allow for more community members and community agency partners from the larger region to attend. General crimes will include victims of drunk drivers, identity theft, hate crimes, etc. On Saturday, April 30th, the virtual events culminate with an in-person community fair to be held at the FJCSC which is a site separate yet near the County's courthouse building thus providing some separation from law enforcement, probation, etc. to entice those that may not have positive experiences with these agencies, confirming our service to victims. At the fair partner agencies, along with health care centers, Sonoma County's Department of Public Health, Human Services Department, Social Advocates for Youth, VOICES, and other community agencies, will be invited to set up booths, general public and service providers to come and get information, goodies, and food. The community fair will symbolize the conclusion of Victims' Rights Week and offer an opportunity for victims to see the supportive nature of the community.

CAP funds from this grant will be utilized to advertise both the virtual presentations and the outdoor fair. Advertising of the week's events will occur over radio, social media, newspapers, and school district newsletters. Targeted mailings and outreach will include both the local colleges, Santa Rosa Junior College, and Sonoma State University. The materials will be distributed at schools, head start programs, child development centers, food banks, Salvation Army, victim-centered services providers, and behavioral health agencies. The mailings would include an introduction letter and flyers for posting. Additional funds will be used to advertise general information about Victim Services and its partner agencies on large bus posters and informational flyers. The goal will be to create consciousness about services available in the local area and we will hope to reach large numbers of populations by having multiple visuals for individuals on the road. Another way funds will be utilized from this source will be to purchase giveaways such as small tote bags, whistles, etc. Each advertisement item or purchase will either have the NCVRW colors or logos included.

☐ Agree

☐ Disagree

COLORADO

Applicant: Kindred Kids Child Advocacy Center

Amount Requested: \$4,913

Previous Recipient: No

The Kindred Kids Child Advocacy Center's project includes a 5k Run/Walk along the scenic river walk. The event will take place on the last Friday in April. This 5k Run/Walk will be a general public awareness event to increase their general knowledge of the rights of victims of all types of crime and the services available to them both locally and from surrounding areas. It will be our goal to have 200 community members participate in the event. Every participant will receive a themed t-shirt, water bottle and tote bag filled with NCVRW themed awareness materials. Literature will be developed to raise awareness about victims' rights, including a brochure detailing their specific rights in Colorado and a magnet for easy reference that will include contact information for victim services in Fremont County. Additionally, all event partners will be asked to provide their informational materials about their specific services provided to victims in our community and will be asked to set up a booth/space where participants can receive additional information if needed. Event will also include guest speakers and a proclamation reading and signing along with a special ceremony at the beginning of the event to honor those that have been lost to a violent crime in our community. Prior to the event yard signs announcing the date of the NCVRW 5k walk, will be placed throughout the community. Signs will encourage participants to attend as well provide them with details on the event.

CAP funds will be used to create and purchase promotional giveaway items (NCVRW themed t-shirt, water bottle, lanyard, and tote bag), media coverage (social media posts, newspaper advertisements), printed materials (NCVRW brochure, flyers, posters, table banners, and magnets) lease expenses associated with rental fees for the park and pavilion along the river walk.

☐ Agree

☐ Disagree

CONNECTICUT

Applicant: The Center for Family Justice, Inc.

Amount Requested: \$4,919.46

Previous Recipient: No

The Center for Family Justice, Inc intends to use the funds to organize a rotating exhibition and speaker panel event. The rotating exhibition will include the following displays: Victim Blaming called "What were you wearing?" which aims to stop self-blame and contain actual descriptions of clothing worn by survivors of crime. Client narratives will be provided by many service providers. Narratives will be anonymous to maintain confidentiality. Survivor's Gallery will use different forms of art to address/break stereotypes attached to victims of crime to emphasize that anyone can be a victim, no matter their profession, appearance, education, location, or culture. Bystander Effect will use "The Green Dot Program" to illustrate a comprehensive violence prevention strategy that depends on the power of bystanders to prevent violence and shift social and cultural norms to shift campus culture and increase proactive preventative behavior. Every choice as a bystander is categorized as a "New Behavior" and thus stands for a Green Dot. Individuals' decisions (green dots) group together to create larger change. The participatory art will address the Bystander Effect-a strategy to educate and empower people where violence is not tolerated, and everyone plays a part in creating a culture of respect; Speaker Panel will welcome guest speakers to address different types of victims, crimes, and violence i.e., child marriage, police brutality, human trafficking, sexual violence domestic violence, gender-based violence, and hate crimes; and Resource Fair will be an opportunity for organizations not selected for the Speaker Panel to have tables to engage with the audience about their mission, services and how they provide support to the

community. Funds will cover costs of speakers' fees, merchandise, design, and printing of promotional materials (posters, banners, fliers, pamphlets, t-shirts, and hoodies). The event will be promoted on four college campuses and to the community at large through posters, fliers, and social media outreach. We will ask clubs, groups, departments, and leaders on campus to promote the event in their classes, meetings, and on their social media pages. We will launch a promotional flyer on CFJ's campus advocacy Instagram page, and other social media outlets to spread the word about the event. We will ask organizations at our Resource Fair to promote the event on their platforms. As campus advocates, they will create merch (i.e., hoodies, shirts) to promote roles and services (counseling, legal, referrals, support groups, etc.). All merch will have the NCVRW logo, colors and theme and will be free to participants.

CAP funds will be used for printing of art submissions for Survivor's Gallery, banner, speaker fee and travel, recognition plaques, poster board, printed posters, pamphlets, fliers, hoodies, and t-shirts.

☐ Agree

☐ Disagree

DELAWARE

Applicant: Delaware Victims' Rights Task Force

Amount Requested: \$5,000

Previous Recipient: 2016, 2017, 2018, 2019, 2020, 2021

This year the Task Force plans to have at least one outside resource fair in each County during CVRW. Since the VRTF has many member agencies and other collaborative agencies. The bulk of the funding for CVRW will be to pay for promotional items to be handed out at the resource fairs, including shirts that member agencies can wear for those as well as other events. The task force will be looking to host a 5k that week and to partner with the local Sexual Assault Coalition to honor NCVRW and SAAM. The 5K can be another way to reach many people and collaborate, especially as they plan to have resource tables at the 5K as well. VRTF plans to host it in Newark, which is the home of the University of Delaware, thus reaching not only the residents in the area and beyond, but also college students. In addition to the resource fairs, the plan is to have a Proclamation Signing with Delaware Governor Carney. This will be dependent on the Governor's office if this may be in person or may be virtual. During the proclamation signing, the VRTF will also honor an outstanding professional, volunteer, and service agency for the year. If the Proclamation signing is in person, the VRTF will share it via livestream, and if it's a virtual event, it will be promoted either way. Usually, the VRTF does host an in-person victim tribute featuring a survivor speaker(s). Due to COVID and that traditionally that event has been in person, the VRTF would not host an in-person tribute in 2022. Instead, they plan to have a survivor speaker interviewed as part of a Community Spotlight that would be on the radio and available to stream, to share their story, and also highlight local resources. Last year, the VRTF planned an Agency Spotlight Day that went exceptionally well. The VRTF used their Facebook page to share local victim centered resource information from agencies that provide services. The VRTF plans to do that again as the resource sharing was well received and the scope of the audience was large.

CAP funds will be used for shirts for member agencies to have staff wear to the various events during CVRW. The tote bags, hand sanitizers, and business cards are to be given away at the various resource fairs across the state. Any leftovers will be provided to agencies that work directly with victims to hand out to those clients. The business cards will promote the VRTF resource website, which is www.delawarevictimservices.org. The speaker fee will be for the survivor who participates in the Community Spotlight. Social media posts will advertise the event and all NCVRW information.

☐ Agree

☐ Disagree

DISTRICT OF COLUMBIA (DC)

Applicant: Network for Victim Recovery of DC

Amount Requested: \$4,997.82

Previous Recipient: 2016, 2017, 2018, 2019, 2020, 2021

NVRDC proposes hosting the District's observance of 2022 National Crime Victims' Rights Week (NCVRW) with the following key events that seek to enhance the general public's awareness of rights and services for victims of all types of crimes in DC. During the week of April 24-30, NVRDC will host an NCVRW Community Vigil & Open House to commemorate the victims of violence in the District in the last year and to highlight the growing number of resources for victims of crime. Throughout the event, NVRDC plans to disseminate brochures about crime victims' rights and services available in the District and NCVRW themed outreach items. Throughout the month of April, NCVRW awareness and outreach public service announcements (PSAs) will appear on the local radio station(s). NVRDC's community engagement staff will work to develop the content for these spots. NVRDC will also reach the community at home through a mailing of outreach postcards throughout Wards identified as having the highest instances of crime in the District of Columbia. These postcards will contain contact information for assistance and promote awareness of NCVRW and crime victims' rights. Targeted promotion of NCVRW and DC crime victims' rights and services on social media will be conducted throughout the week and to promote the NCVRW animated video explaining Crime Victims' Rights which it created in FY20. In the weeks leading up to and during the week, NVRDC will tweet on Twitter and post on Facebook to generate engagement in the topic, tagging other victim service providers to boost engagement and interact with a wide audience.

CAP funds will be used to offset event space costs, candles and candle shields, balloons with NCVRW information, and the printing of outreach materials. Funds will be used for translation services cost at the event, and pre-advertising (print and air media) for the event. An outreach postcard will be mailed to the wards identified as having the highest instances of crime in the District of Columbia and social media advertising regarding DC crime victims' rights and services.

☐ Agree

☐ Disagree

FLORIDA

Applicant: Credible Messengers of Florida

Requested Amount: \$4,900

Previous Recipient: No

The local coalition will gather in April of 2022 to host a "Love Up, Guns Down" community engagement event at the New Life Church in Pine Hills, FL, an area just west of downtown Orlando. Pine Hills is a community of over 66,000 residents per the 2020 Census, with a majority identifying as Black and African-American (over 70%). With high rates of violent crime, juvenile justice involvement, and gun violence, Pine Hills residents are more likely than surrounding areas to have experienced victimhood. Research has demonstrated a significant overlap between victims and offenders, particularly in cases of violent crime and areas where retaliatory violence is high. The Love Up, Guns Down event will promote public awareness of services available to victims, build trust between community members and the justice system, and provide an opportunity for joy and healing. Drawing on the numerous nonprofit and institutional resources that support our coalition, including local direct service agencies focused on mental health, domestic violence prevention, sex trafficking prevention, grief counseling, and more, we will host a community awareness and resource fair. Additional organizations that will be showcased at the event include the area's many youth programs that provide after-school and summer activities for K-12 students; arts-based programs; sports and fitness programs; and mentoring programs. The organization will also invite other close partners in the work, including Valencia College's Peace & Justice Institute, the Howard Phillips Center for Children & Families, Stand Up Survivor, and Harbor House,

all of whom provide a range of services for the well-being of survivors of crime. Finally, the organization intends to invite guest speakers, including female Credible Messengers who can directly address issues affecting women survivors, as well as national representatives from the Credible Messengers movement to share how their work has helped victims of crime heal and not continue cycles of violence. The goal is to select a date as near to NCVR Week as venue availability will allow, with a target date of April 23rd. Additional support for the event will be provided in-kind through local sponsors, including food and beverage donations, guest musicians and artists, and more.

CAP funds will be used for design and printing/advertisement of events, printing posters, t-shirts, promotional items (i.e., cup, water bottle, etc.), guest speaker honoraria, travel for two guest speakers, stage rental, door hangers, supplies for community art projects.

☐ Agree

☐ Disagree

GEORGIA

Applicant: Western Circuit District Attorney's Office

Amount Requested: \$4,855

Previous Recipient: No

The proposal contemplates holding two events, one in person and one online, each supported by aggressive promotional campaigns. These promotions will include both traditional techniques (newspaper and radio advertisements and posters) as well as Facebook ads targeted to residents of this jurisdiction and surrounding counties and supplemented by promotion via Twitter and Facebook accounts maintained by DA Gonzalez and the DA's office and social media accounts and email lists of supporting organizations. The centerpiece of this proposal is a high-profile event featuring victims and survivors of crime sharing their stories. These speakers will be drawn from the Athens-Clarke and Oconee County communities and will be highly diverse, including in terms of race, gender, national origin and immigration status, sexual orientation as well as the types of crime experienced by the survivor. To maximize the audience for this event, the DA's office will partner with Rabbit Box, a local nonprofit organization that since 2012 has sponsored a popular monthly storytelling series. Rabbit Box has agreed to devote its April 2022 session to a special NCVRW event lifting up the voices of victims and survivors of crime and providing its expertise in producing a compelling experience for the audience that will drive home the message of "rights, access, equity for all victims." In addition, Rabbit Box will assist in promoting the event to its large existing audience base. The DA's office will build on the attention and audience generated by this event to promote National Crime Victims' Rights Week and enhance the general public's awareness of rights and services for victims of all types of crimes by distributing flyers and brochures relating to these issues at the event. The geographic focus of outreach for this event will be Athens-Clarke and Oconee counties. Athens is, however, a regional media and entertainment center, and people from the surrounding counties in Northeast Georgia regularly attend events in the city. In addition to the event described above, the application proposes holding an online discussion regarding victims' rights and available services featuring DA's office victims' advocates and also advocates from the nonprofit sector. This event would address, in very specific terms, the rights of and services available for victims of crime. In addition to taking part in a discussion of these issues, speakers will direct audience members to resources and materials available online. Audience building for this event will also combine broad promotion with targeted outreach to a diverse group of traditionally underserved and marginalized communities, including in terms of race, gender, national origin and immigration status, sexual orientation as well as the types of crime experienced by the survivor.

CAP funds will be used for print, radio, and social media ads; printing of photos, posters, programs, signage, and a banner; battery operated candles; venue rental; photographer; graphic artist; bracelets; and fliers.

☐ Agree

☐ Disagree

GUAM

Applicant: Office of the Attorney General of Guam

Amount Requested: \$5,000

Previous Recipient: 2017, 2020

The Attorney General or designee will appoint a National Crime Victims' Rights Week (NCVRW) planning committee. If awarded, the OAG will utilize funding to conduct the following planned activities: Virtual Fitness Challenge - e VSC will lead a virtual fitness challenge to promote a fun and healthy way to engage with the community and to bring awareness to victims' rights and the resources available to them throughout the week. Teams will accumulate hours of wellness activities and the team with the most hours accumulated will win prizes like custom-made t-shirts with the NCVRW logo and theme. Community Outreach and Resource Fair - The VSC and the Consumer Protection Division (CPD) will lead the effort to bring awareness of services and programs available to crime victims. The VSC and CPD will organize exhibitors from community-based, non-profit, faith-based, community-based service, local businesses, public/private/charter schools, and law enforcement agencies to promote awareness on victims' rights and services and increase awareness on programs that are available. Educational information and materials, tote bags, victims' right cards, and resource directories will be distributed to the general public at each event. Food Truck Fairs - The VSC and CPD will collaborate with food truck vendors to expand community awareness efforts to promote the NCVRW and planned activities. Adhesive and/or Magnetic window decals will be affixed to vendor's trucks and displayed at food truck fair locations as scheduled throughout the week. Mass Media Advertising will include television ads, radio ads, billboards, digital online banners, and/or commercials on public service announcement channels to promote community-wide awareness on National Crime Victims' Rights Week theme, logo, dates, and/or activities.

CAP funds will be used to purchase all advertising and supporting materials for the various events.

☐ Agree

☐ Disagree

IDAHO

Applicant: Elmore County Domestic Violence Council

Amount Requested: \$ 2191.74

Previous Recipient: No

The council will be focusing on a general public awareness campaign in the surrounding community. This includes Elmore and Owyhee County in Idaho. They will be putting up silhouette cutouts of examples of victims of crime, including the crime committed, the effects the crime had on the victim, and the rights that the victim was denied and/or honored. These will be placed in a local park for anyone in the community to be able to come see. In addition, they will also be doing a large social media campaign where local law enforcement, prosecutors, victims, and service providers will wear T-shirts with NCVRW colors, themes, and logos on it to promote awareness. Lastly, the Council will be doing a mass media campaign where they use local businesses, offices, and service providers to distribute magnets that have information on local and national victim services that include NCVRW colors, themes, and logos.

CAP funds will be used to purchase plywood, paint, brackets, bolts, printed magnets and t-shirts.

☐ Agree

☐ Disagree

ILLINOIS

Applicant: Legal Aid Society of Metropolitan Family Services

Amount Requested: \$4,820.90

Previous Recipient: No

In 2016, in response to the gun violence in Chicago, Metropolitan Family Services' (MFS) Leadership was part of a citywide task group of high-level public officials, criminal justice stakeholders, private funders, leading social service agencies, and community-based agencies leading city efforts in conducting violence intervention work in Chicago. This group worked to strategize a response to mitigate the increasing high levels of gun violence in Chicago. The resulting framework of Communities Partnering 4 Peace (CP4P) focused on a community-driven model that was built upon research and best practices that could be adapted based on the identifying needs, community assets, and strategic partnerships that are uniquely Chicago. MFS is the coordinating body of CP4P and partners with agencies strategically located and integrated in the target communities of the south and west sides of Chicago. CP4P represents a group of 15 Community Based Organizations (CBO) that provide violence reduction, intervention, and prevention services for high-risk populations in Chicago communities with the greatest incidents of gun violence. With CP4P, partner organizations complete Street Outreach, Victim Advocacy, Re-Entry Services, Case Management, and Light in the Night summer enrichment activities. Funds from this request will allow the LAS' Justice Corps to implement a series of educational workshops and events as well as disseminate informational materials, which will increase City of Chicago residents' general awareness of the rights of victims of all types of crime and reference/contact information for accessing services. With this proposal, MFS LAS will implement educational workshops and a community event for the Week of April 24-30, 2022. The community education events will be located at partner Community Based Organizations from CP4P that serve the 28 Chicago Community Areas (CCA) with the highest rates of community violence. These CCAs are divided into 5 zones and Staff Attorneys are planning to host 12 Know Your Rights Workshops educational workshops throughout these 5 zones. Finally, the attorneys will work with CP4P staff to host a Light in the Night event, which is an event where the community re-claims public spaces as safe, gathering spaces. The Light in the Night event will be on Friday, April 29, 2022, and will have an estimated 100 attendees. Staff will distribute functional promotional materials like calendars, drawstring bags, outreach cards, pens and more to inform the public about the intake line and available services for victims of crime

CAP funds will be used for printing calendars, drawstring bags, pens, and printing outreach cards.

☐ Agree

☐ Disagree

INDIANA

Applicant: Fort Wayne Police Department

Amount Requested: \$5,000

Previous Recipient: 2016, 2017, 2019, 2020, 2021

Funds will be used to enhance the general public's awareness of victim's rights and services available through mass media advertising on 2 digital billboards in Allen County, ads in local newspaper, an email blast through Fort Wayne Newspapers 30,000 subscribers, printed materials, this year's theme will be advertised on pizza boxes and business invoices, promotional giveaway T-shirts for victims of all types of crimes during NCVRW, April 24-30th, 2022. Strategically planned activities located at venues that are inclusive of all of our geographic areas and targeted audiences. Mass media advertising through 2 digital billboards in Allen County, advertisement in local newspaper, email blasts through Fort Wayne Newspapers subscribers. printed materials; advertisement labels with NCVRW theme will be placed on pizza boxes and invoices to customers at two Hungry Howie pizza locations; Pint & Slice; Big Apple Pizza; Purple Mountain Cheesecake; Preferred Auto; McMahon's Best One Tire and Auto Care all locations in the Fort Wayne area; and Domino's Pizza all located in Allen County; and promotional T-shirts will promote and enhance the general public's awareness of victims' rights and service available leading up to and during National Crime Victims' Rights Week, April 24-30th, 2022: Along with advertisement on 35 buses that travel throughout the city of Fort Wayne during the week

before and during the week of NCVRW. In addition, 1300 custom coffee sleeves will be distributed to local coffee shops in the Fort Wayne area to engage the community in promoting NCVRW awareness, our Candlelight Vigil, and victims' rights. Tuesday, April 26, 2022, we will host our annual Candlelight Vigil which is held at the Allen County Courthouse for 150-200 people. This will provide information about all types of crimes, promoting NCVRW awareness and theme "Support Victims. Build Trust. Engage Communities," NCVRW proclamation, and commemorating NCVRW to celebrate victims/survivors. Portrait walls of homicide victims are displayed along with posters of NCVRW. 115 T-Shirts with NCVRW colors, logo, and theme will be disseminated. Local officials, survivors, LEA, and advocates will be speakers. The event will be open to the general public.

CAP funds will be used for printing of t-shirts; three colors eighth page ad for four days in newspaper and includes on-line; box labels with white semi-gloss, permanent adhesive with NCVRW camera ready art; digital billboard advertisement, coffee sleeves, and bus advertisement.

☐ Agree

☐ Disagree

IOWA

Applicant: Southwestern Community College

Amount Requested: \$2466.61

Southwestern Community College is a public institution with enrollment of approximately 2100 students. It has campuses in three rural, Iowa communities: Creston, Osceola, and Red Oak. Osceola and Red Oak are communities that boast populations of approximately 5000. Creston holds the main campus, and has a population of approximately 8000. On April 27, SCC plans to have a victim awareness day. This day will include guest speakers, lunch, and several breakout rooms that will include different movies/documentaries focused on crime victim awareness. Each movie will be followed by a panel. This is intended to target the Creston community as well as the surrounding small towns and students/faculty/staff from the other campus locations. There will be booths staffed with local partners to discuss the available community resources. All participants will be given community asset maps. Each campus will hold a light the night walk and candlelight vigil in honor of all victims of crime. There will be a speaker at each vigil and the mayors of each town will offer a Proclamation. There will be a 5K run/walk in Creston. The 5K run/walk will be followed by a gathering on the Creston campus where participants and the community will be greeted by music and food.

CAP funds will be used to purchase wristbands, candles, banners, vinyl backdrop, standing banners, award plaques, buttons/pins, bumper stickers. These will all be printed with NCVRW logo, color and theme and radio advertising.

☐ Agree

☐ Disagree

KENTUCKY

Applicant: Kentucky Office of the Attorney General

Amount Requested: \$4,312

Previous Recipient: 2021

OVA is proposing to host a second annual "Victims' Rights Awareness Day" to be held in at Kentucky's state capitol building during the National Crime Victim Rights Week (NCVRW). In order to ensure that survivors' voices are incorporated into this awareness event, the Kentucky Office of the Attorney General (KYOAG)'s

Survivors Council will be asked to help design, develop, and host the event. The event would include two separate, but related activities: a walk around the Capitol to bring awareness to the public and important stakeholders and a victim services resource fair. The awareness walk would include a survivor advocate, a victim service provider, and the Kentucky Attorney General.

While both activities would take place on the same afternoon during NCVRW in Frankfort, Kentucky, the targeted audiences would be different. For the awareness walk around the Capitol, the audience would be members of the Kentucky General Assembly, elected state officials, policymakers, and the public. The second activity, the resource fair, would target victims/survivors and professionals. Advertising resources are equally important in reaching victim-survivors and those who provide services to those same victims.

CAP funds will be used to purchase a large banner, corrugated plastic one sided 24" x 36" sign, Crime Victims' Rights brochures, KY Marsy's Law double sided information cards, 20 oz. water bottle with push cap, printing of NCVRW posters w/ resource info.

☐ Agree

☐ Disagree

LOUISIANA

Applicant: City of New Orleans Police Department

Amount Requested: \$5,000

Previous Recipient: Other

NOPD will utilize funding to present two public events: a Candlelight Peace Vigil to be held the evening of Wednesday, April 7, 2022; and a Victim Outreach and Resource Fair on Thursday, April 21, 2022. Both events will take place on the Sergio Plaza at NOPD Headquarters in Mid City. The Victim Outreach and Resource Fair will take place on Thursday, April 28, 2022, to include a ceremony honoring families now negotiating the criminal justice system after being victimized. The U.S. Attorney of the Eastern District will be asked to keynote. The Orleans and Jefferson Parish District Attorneys and the Orleans Parish Sheriff's Offices will also be asked to participate by providing speakers, information and staffing for their booth/display table. EMS and NOPD Fire Department will be invited to provide information, resources and staffing for their respective booths/display tables. Non-profit & faith-based organizations who serve victims of crime will be invited to participate & set-up display tables with information and resources. The program will include a vocalist, a local high school choir, a jazz band, and a liturgical dance presentation. Peace Candlelight Vigil. A dais will be set up with a National Crime Victims' Rights Week (NCVRW) banner where brochures and other materials, embossed with the NCVRW logo, theme and colors will be displayed and available to attendees. NOPD will have an information table for the following initiatives implemented to enhance the Department's response to victim assistance.

CAP funds will be used to purchase T-shirts, Tote bags, Plastic cups, (logo-embossed), tiny battery-operated candles - for victims/survivors, rental fees for podium, microphones, loudspeakers, and staging props, two speakers, printing, balloons, and banners.

☐ Agree

☐ Disagree

MAINE

Applicant: Hope and Justice Project

Amount Requested: \$4,991.85

Previous Recipient: No

Hope and Justice Project will be promoting a Color ME 5K Run/Walk for Hope on April 30, 2022. This public awareness event will center on the need to help strengthen the rights of victims and survivors affected by domestic abuse crimes and crime types in Maine, including educating the communities of rural Aroostook County. Every registrant for the Color ME 5K Run/Walk of Hope will receive the NCVRW 2022 theme titled, Rights, Access, Equity for all victims, mini canvas tote and promotional themed items inside, including t-shirt, water bottle, victims' rights pocket card, and sunglasses. The NCVRW logo, theme, and colors will be used and visible in all of the campaign and at the event. Hope and Justice Project will also include informational materials in regard to the specific type of victims' rights in which they specialize. In addition to the run/walk the event will include a community resource fair where resource tables will be set up and available with local organization materials highlighting services.

The CAP funds will be used for design and printing of all NCVRW informational materials, banners, rental of space, and advertisement with local television and radio spots. CAP funds will also provide items needed like the colored powder, plaques, postage for mailings, and finish line ribbon. The themed tote bags, water bottles, tissue, and pocket cards are also included in the budget for promotional purposes and to help raise awareness about NCVRW. Media, fliers, and postage are budgeted to help promote and generate support for the event, raise awareness, and inform the public about the community issues of victim's crimes. The rental of space is necessary due to needing a location for the event to happen.

☐ Agree

☐ Disagree

MARYLAND

Applicant: Maryland Crime Victims' Resource Center

Amount Requested: \$5,000

Previous Recipient: No

Maryland Crime Victims' Resource Center, Inc. (MCVRC) will host a 5k Walk to honor, remember, and pay respects to survivors and victims of all crimes. MCVRC will increase community awareness regarding victims' rights and available services and encourage and increase community engagement with our partners, including police and other advocacy organizations. Every registrant for the Make a Difference 5K Run/Walk will receive themed promotional items including a t-shirt. Individuals will be encouraged to wear the t-shirts and create social media posts with the associated event hashtag, to increase the community's awareness. The walk will have dedications throughout the walk focusing on 3 major areas: Mile 1: Pertinent Facts; Mile 2: Heroes for Victims and Mile 3: Why We Fight Spotlights. These focus areas will allow guests to honor survivors and victims' by learning more, remember our heroes who fight for victims' rights and pay respects to those lives lost due to violence.

CAP funds will be used for printing of co-branded resource brochures, social media advertising, rental space, DJ/Emcee/Sounds, Award Frames, T-shirts, and route signs.

☐ Agree

☐ Disagree

MASSACHUSETTS

Applicant: Centerboard, Inc.

Amount Requested: \$4816.46

Previous Recipient: No

Centerboard's We Rise Program will host four in-person events during NCVRW all aimed at enhancing the general public's awareness of rights and services for victims of crime, with a focus on sex trafficking. A photographer will be present for each event. We will publicize NCVRW and our events using a variety of promotional materials with the NCVRW logo, colors, and theme, contacting local press outlets to encourage articles, press releases, installing a large banner on our building, social media posts, and approaching local TV and radio stations. The first event will be a Lynn/North Shore Community Resource Fair. The second event will be another resource event for school staff, Department of Children & Families, Department of Mental Health, Department of Youth Services, local legislators, police, court employees (judges, probation officers), service providers, ER nurses/staff. The next event will be a Community Resource Fair focusing on crime survivors and their families; related service providers (mental health, physical health, case management, human services). Resource fairs will be done in partnership with local community health centers, the MA Office for Victim Assistance, Rape Crisis Center, Domestic Violence providers, and mental health providers. Each will be invited to have a table with their information to pass out. A Resource Guide specifically for survivors of sex trafficking will also be distributed. Door prizes will be offered to entice attendees. All events will revolve around survivor speakers and a call for awareness and change in the victim rights and voice arena: Rights, Access, & Equity. The evening will culminate in a candle-lighting ceremony and moment of silence with one candle for each known victim of sex trafficking in our county over the last year and one large candle lit for unknown victims. An ASL interpreter will be at both events.

CAP funds will be used to offset the costs of survivor speaker honorarium, ASL interpreters for Awareness Evening Events, ASL interpreters, photographer for each of the four events, printed materials to hand out to event attendees, promotional items (pens, pins, notepads, magnet, can/cup insulators, keychains), Give-a-ways/door prizes/raffles during the event (small tote bags, t-shirts, cups, mugs), advertising - multiple languages (website, social media, local TV, local radio, print), 4' X 8' banner on the Centerboard Admin building in downtown Lynn, battery operated candles for all Awareness Evening Events.

☐ Agree

☐ Disagree

MICHIGAN

Applicant: Equality Michigan

Amount Requested: \$5,000

Previous Recipient: 2018

Equality Michigan Department of Victim Services (DVS) will host three community resource fairs at their DVS community site locations in Detroit, Grand Rapids, and Bay City Michigan. These sites are geared towards the LGBTQ and HIV+ communities, families, allies, and victims of crime. Equality Michigan Department of Victim Services Community Resource Fairs will be a three-hour community resource fair with local area agencies and community service partners. These community partners play a vital role in effectively serving the needs of crime victims within the State of Michigan and will be available to answer questions and provide resources to the attendees. The goal of these events will be to promote awareness of victims' rights and services with the theme of "Rights, access, equity for all victims". A 2022 NCVRW banner will be displayed at each event. Giveaways will include resource magnets, NCVRW t-shirts, and small tote bags to carry items and resource materials. There will be a 360-video booth at each event where the participants will have the opportunity to make a short video with the 2022 NCVRW logo prop which will also display the tag line "Rights, access, equity for all victims". These events will be advertised via local media, web outlets, and promotional invitation postcards.

CAP funds will be used to produce two banners, resource magnets, t-shirts, tote bags, 360-Video Booth at all three events, video booth prop, and NCVRW Printed Materials.

☐ Agree

☐ Disagree

MINNESOTA

Applicant: Mission Inc. Programs

Amount Requested: \$5,000

Previous Recipient: No

The Western Twin Cities Crime Awareness and Healing Campaign will provide information about types of crimes often underdiscussed (for example, economic abuse which impacts 99% of all victims of domestic violence and is heavily linked with emotional and sexual abuse), victims' rights, local resources for support, and confidential help for victims: online chat (chat.victimconnect.org) and a 24-hour crisis hotline available through Missions Inc. Programs. The Western Twin Cities Crime Awareness and Healing Campaign will produce and disseminate educational posters to professionals in the fields of OB/GYN, Dentistry, Substance Abuse, and Hair/Nail salons that explain signs of violence, intake/interview strategies to address possible victimization, and person-centered approaches to offering resources for help. Each place of business will be offered a free one-hour professional development training on the rates of violence in their geographic areas, types of crimes that often go unnoticed or under-discussed, and a tutorial on how to best utilize the educational poster. Each location will receive a stack of postcards available for patients/clients in waiting areas. The Western Twin Cities Crime Awareness and Healing Campaign honors the lived experiences of our residents and offers uniquely relevant healing activities through two in-person events hosted on our campus. This facilitated arts program will give our residents a creative and healing-centered opportunity to create an artifact that reminds them how much effort they have already invested towards their healing journey. Drama therapy for female-identified victims of crime facilitated by licensed therapists specialized in Dialectical Behavioral Therapy (DBT). The group session will help residents process their fear and grief while also making profound observations about their healing strength. CAP funds will be used to for design and printing of postcards and posters, postage, artist fees, and supplies

☐ Agree

☐ Disagree

MISSISSIPPI

Applicant: Tunica County Sheriff's Office

Amount Requested: \$4,499.73

Previous Recipient: No

The Clothesline Project is a powerful visual display that is a vehicle for people affected by violence to express their emotions by decorating a shirt. The shirts are hung on a clothesline to be viewed by others as testimony to the problem of violence. The Tunica County Sheriff's Office honors victims of crime and stands beside them to support them through such horrific experiences. This event allows us to shine light on all types of violence, and highlight acts of domestic violence that occur in our community.

CAP funds will be used to purchase materials such as blank t-shirts in assorted colors, banners, brochures, art supplies, and other necessary materials needed to conduct this project. All printed material shall bear the NCVRW logo, theme, and colors. Printed materials will further the knowledge of the public related to victims' rights. A small portion of funds would be used to provide speaker honorarium to be able to have a speaker share testimony and provide support at the event. A small portion would also be used to acquire give away items to promote attendance at the event.

☐ Agree

☐ Disagree

MISSOURI

Applicant: St. Louis Circuit Attorney's Victim Services

Amount Requested: \$5,000

Previous Recipient: 2019, 2020, 2021

Victim Services plans to use CAP funds to host two activities for National Crime Victims' Rights Week. The first activity will be a promotional table on the first weekday of NCVRW. The promotional table will be held on the steps of City Hall, which is open to the public and in the heart of downtown City of St. Louis. The promotional table will involve distribution of promotional items such as magnets, cups, flyers, resource cards, and victims' rights information that incorporate the NCVRW theme, logo, and/or colors. Victim Services will host a Week-Long Scavenger Hunt targeting community members within the City of St. Louis. The purpose of the Scavenger Hunt will be to engage the general public through education of victims' rights and services and promoting community involvement by encouraging participants to visit different neighborhoods through a variety of Scavenger Hunt stops. Victim Services plans to partner with various City of St. Louis neighborhood groups and associations, such as the Central West End Neighborhood Security Initiative, Forest Park Southeast Neighborhood, and Shaw Neighborhood Association. Victim Services will work with these neighborhoods to identify interested businesses, restaurants, and service providers to host a stop on the Scavenger Hunt. There will be a minimum of 10 organizations that will host Scavenger Hunt stops. Each stop will incorporate a photo opportunity with a NCVRW display, including a standing foam board poster with the NCVRW theme, logo, and colors, the hashtag #VictimServicesNCVRW22 to be referenced on social media, and resource cards and victims' rights information. Scavenger Hunt cards will be available for pick up at the promotional table, virtually, at the Courthouse, and at each Scavenger Hunt stop for distribution. Each stop will be provided with a NCVRW Sticker of the 2022 NCVRW Logo to place on the scorecards of participants to mark their stop. Once an individual takes a picture with the photo opportunity, they can post it to social media platforms using the hashtag. Victim Services will repost all posts with hashtags to their own pages on Instagram, Facebook, and LinkedIn. Each stop will have promotional items that incorporate the NCVRW theme, logo, and colors to distribute to interested community members such as victims' rights cards, resource cards with available services in the region, pens, magnets, and cups.

CAP funds will be used for purchase of custom stickers, scorecards, foam board, poster stands, promotional items including magnets, cups, t-shirts, tote bags, victims' rights cards, resource cards, flyers, social media ads, and postage to mail prize packages.

☐ Agree

☐ Disagree

NEBRASKA

Applicant: Lincoln County

Amount Requested: \$1,970

Previous Recipient: No

Funds will be used to enhance the general public's awareness of rights and services for victims of all types of crimes by having a public event on April 27, 2022, that will include tree plantings honoring crime victims and handing out plaques recognizing law enforcement and attorneys for their response and support of crime victims. The event will take place at the Lincoln County Courthouse, North Platte, Nebraska on Wednesday, April 27, 2022, in the afternoon. The event will be advertised in the local newspapers, TV, radio stations and social media. To bring awareness to the numerous and different types of crime, crime victims and service providers will be present at the tree planting to speak about and hand out stress-release items and printed materials about all types of crime and the services available. Crime victims will sign a release of confidentiality if they plan on sharing their experience as a crime victim. Press releases will be placed in the local media as well as on social

media prior to Crime Victims week. Local media will be in attendance at the event to cover the activity. To enhance the awareness about all types of crimes and services available, attendees will receive printed materials, stress balls and Slinkys with the NCVRW theme, logo, and colors. We hope to plant trees which will bloom (in the chosen NCVRW color) each April during Crime Victims' Rights Week. A plaque will be placed at the foot of each tree with the NCVRW logo, theme, and date. A banner listing all types of victim-related crimes containing the NCVRW colors, theme and logo will be posted near the trees.

CAP Funds will be used to purchase giveaways, trees for the memorial park, plaques, trees, yard signs and a banner.

☐ Agree

☐ Disagree

NEVADA

Applicant: Las Vegas Metropolitan Police Department

Amount Requested: \$4,970

Previous Recipient: 2018, 2020

Utilizing a multi-pronged advertising approach, in both English and Spanish, funding for this project will raise awareness of the National Crime Victims' Rights Week, Victims' Rights and the resources available in our area. Through this funding, advertising panels in bus shelters will be purchased from the Regional Transportation Commission (RTC) and placed throughout the Las Vegas valley. In conjunction with the public messaging, rack cards will be placed with NCVRW information and local resources in bus stations across the city. At the same time, social media will be utilized by placing targeted ads through Facebook and Instagram. These will highlight resources and provide a QR Code to access a more extensive resource list. Programmatic Display ads will also be used to target specific population groups, focusing on underserved and marginalized populations. This will be achieved by placing ads across the internet including placements on apps and specific categories. As an example, placements could show up on news sites across the valley within our programmatic buy. Programmatic Display allows for strategic targeting, as an example, to showcase ads to specific zip codes or geo-fence women's shelters and hospitals. In addition to the multi-pronged marketing plan, we are working with casinos and hotels that target local community members to place public service announcements (PSAs) on their digital marquees. There is no cost associated with this, but we are looking to expand on these free ads by tying in the local bars within and in close proximity to the casinos, hotels, and motels. Funding will also purchase can koozies imprinted with the NCVRW logo and other agencies information which will include a rack card inside to provide expanded resource materials. All printed material will use NCVRW colors, logo, and motto. The koozies will be distributed in bars near the bus shelters where advertising was purchased as a tie in. This allows us to target additional underserved and marginalized communities such as the LGBTQ+, as there are several bars that cater to this community within one area. The Victim Services Unit is striving to reach as many diverse communities as possible to spread awareness about NCVRW, victims' rights, and the resources available in our area to victims of all crime. All activities will take place during the week of April 24–30, 2022 with some social media advertisements appearing three days before the start of NCVRW, 2022.

CAP Funds will be used for bus shelter advertising panels, can koozies, designing and printing of rack cards, social media boosts, and programmatic display ads.

☐ Agree

☐ Disagree

NEW JERSEY

Applicant: Wynona's House Child Advocacy Center

Amount Requested: \$5,000

Previous Recipient: 2017, 2018

The Child Advocacy Center will promote awareness throughout the month of April with a billboard, poster campaign, art project and gallery show will be utilized to raise community awareness regarding victims' rights, access to services and equity for victims. Victim resources, hotline information and advocacy services will be publicized via the billboards, poster campaign, the art installation, and a website resources page. Two workshops will be conducted at Wynona's House utilizing the Japanese Art of Kintsugi which consists of repairing and rebuilding broken pieces of ceramics with gold to be used in parallel to the journey experienced by crime victims. These workshops seek to walk the teenagers and adults, symbolically, through repairing, releasing, and rebuilding a broken item and making it new, much like the transformative process that victims must overcome after their victimization. Following the workshops, the artwork will be displayed at the ArtFront Gallery for a public exhibition, reaching an estimated 450 people, at which information and resources for victim services will also be provided. The exhibit will be announced via a press release and advertised via billboards in Newark and throughout Essex County. The anticipated reach for these billboards is a minimum of 250,000 people.

CAP funds will be used to offset expenses for conducting two facilitated art workshops, ceramic bowls, hammers, plastic table coverings, Modge-Podge gloss, brushes, metallic gold, billboard advertising, paper, paper towels, cups, posters, web page design, and social media posts.

☐ Agree

☐ Disagree

NEW MEXICO

Applicant: Battered Families Services, Inc.

Amount Requested: \$5,000

Previous Recipient: No

Battered Families Services, Inc plans to hold eight different activities during NCVRW. These activities include radio announcements on KGAK radio station; a theatre ad to run for two weeks in April; Bus/transit rack cards that will have a QR code that will link users to information about victim's rights, contact information, resource information, and NCVRW as well as Victim Bill of Rights, Victim Right of Statute, resource contact information, and NCVRW for those unable to utilize the QR code; Mayor Proclamation signing for NCVRW; Social media advertisements; Newspaper ads; Information Booth/Outreach will be set up at five key locations to reach community members who often frequent these locations; Items/Fliers will be printed and distributed including table tents and distributed to local businesses and restaurants to be displayed on countertops, tables, and any other areas, hand sanitizers will be purchased and distributed at information booth outreach events, tote bags will be purchased and distributed at information booth outreach events, brochures will be developed and distributed detailing victim rights information, QR code, and contact information for resource providers.

CAP funds will be used for radio, theatre and newspaper advertising, grocery totes, table tents, hand sanitizers, and rack cards.

☐ Agree

☐ Disagree

NEW YORK

Applicant: Bronx County District Attorney's Office

Amount Requested: \$5,000 (*pending receipt of correct DUNS#*)

Prior Recipient: 2018, 2020, 2021

In recent years, the Downstate Coalition has organized the annual New York Crime Victims Candlelight Vigil with the assistance of the Bronx District Attorney's Office and other co-sponsors to kick off National Crime Victims' Rights Week. The Vigil is a remembrance for those lost to crime, but most importantly a celebration to all who have survived crime victimization. These funds will be used to organize and execute the 2022 Crime Victims' Vigil, co-sponsored by the Downstate Coalition for Crime Victims, the Bronx District Attorney's Office, the New York State Attorney General's Office, and the Manhattan District Attorney's Office. The Bronx District Attorney has participated in the Vigil for over twenty years and has been a co-sponsor for the past several years. The Crime Victims' Vigil is historically held on the first Sunday of Crime Victims' Rights Week, and attendees include victims and survivors of all crimes from across New York City and surrounding counties, as well their friends, families, and fellow community members. While the Vigil was in-person pre-pandemic, we plan to host the 2022 Vigil both virtually and in person due to the ongoing COVID-19 pandemic. Over the past two years, we were able to successfully pivot from planning an in-person Vigil to producing a virtual Vigil because of the global COVID19 pandemic. Given the virtual nature of the Vigil through live streaming, the Downstate Coalition has the opportunity to reach a deeper and wider audience this year. The Downstate Coalition will continue to publicize the event in all five boroughs of New York City and surrounding counties through social media, community partnerships, television, and radio media sources. The Bronx District Attorney, the NY State Attorney General, as well as the newly elected Manhattan District Attorney are anticipated to attend and speak during the ceremony. Victim Advocates and Mental health counselors will attend in person and Mental Health Counselors will also be available virtually. Spanish, Mandarin and ASL translations of the ceremony will be offered.

CAP funds will be used for speaker fees, a graphic designer (to design flyers and awareness materials, and a program cover), candles (provided to attendees for the candlelight vigil), candle holders (to hold candles and make the event safe), buttons (to distribute to attendees and to the public), tote bags (to be given out to attendees of the Candlelight Vigil), two choirs (honorarium for participation in the Candlelight Vigil), producer/production team (to produce video and livestream the event).

☐ Agree

☐ Disagree

NORTH CAROLINA

Applicant: Destined to Win Ministries

Amount Requested: \$5,000

Prior Recipient: 2016, 2017, 2018, 2019, 2020, 2021

Destined To Win Ministries will conduct the following events focusing on victims of all types of crime. It is the plan to begin on Sunday, April 17, 2022, distribution of event calendars, flyers, posters, and display banners will be implemented to enhance public awareness of National Crime Victims' Rights Week. Sunday, April 24, 2022, there will be a newspaper ad in The Daily Reflector to increase awareness and promote our schedule of events. Monday, April 25, in all four counties, there will be distribution of event calendars, flyers, posters, brochures, and Crime Victim Services and Referral Information Sheets. Tuesday, April 26, in all four counties, there will be distribution of event calendars, flyers, posters, brochures, and Crime Victim Services and Referral Information Sheets, and other printed materials. Wednesday, April 27, there will be Mass/Media Advertising with a four-day radio ad running five times per day, and social media broadcasting promoting NCVRW theme video--will boost media ads. Also in all four counties, there will be distribution of event calendars, flyers, posters, brochures, and Crime Victim Services and Referral Information Sheets. Thursday, April 28, at 7 pm, there will be a Facebook Live broadcast conducted by a keynote speaker. Friday, April 29, at 7 pm a Candlelight Vigil will be held for victims/survivors and their families to heighten public awareness. Victims and their families will be given an opportunity to share their story. Saturday, April 30, at 10 am there will be a

drive-through resource fair. Brochures and Crime Victim Services and Referral Information Sheets will be distributed.

CAP funds will be used to offset the costs for the design and production of Event Calendars, flyers, posters, banners, radio and newspaper ads, the design and production of brochures for Resource Fair & distribution, and the event speaker, Tausca Grinage.

☐ Agree

☐ Disagree

NORTH DAKOTA

Applicant: North Dakota Department of Corrections and Rehabilitation Victims Services

Amount Requested: \$5,000

Prior Recipient: 2016, 2017, 2018, 2019, 2021

A mass media advertising campaign will be utilized to inform victims and the general public, statewide, of the importance of NCVRW and contact information for resources and will run the week of April 24-30, 2022.

Printed and online newspapers in North Dakota will advertise NCVRW and ND DOCR VSP contact information. Multiple large market radio stations will promote NCVRW with 15 or 30 second commercials multiple times a day. The ND SAVIN administrator and the ND DOCR will be running posts and advertisements on Facebook and other social media promoting Victims' Rights Week. The Victim Services Program Manager will promote NCVRW throughout the ND DOCR and county agencies with daily email blasts using facts, information and graphics provided in the NCVRW Resource Guide. The ND DOCR public information officer will assist the Victim Services Coordinator to develop a press release for the local television and radio stations. They will also coordinate with the North Dakota Attorney General and Governor to make a formal declaration to recognize victims of crime and promote the Victims' Rights Week message.

CAP Funds will be used to print flyers, stickers, social/mass media blast, newspaper, and radio ads.

☐ Agree

☐ Disagree

OHIO

Applicant: CitiLookout Trauma Recovery Center

Amount Requested: \$5,000

Prior Recipient: 2021

Citilookout is hosting a NCVRW Walk and Expo: "Walk for Victims' Rights, Access and Equity." The event will be held on Sunday, April 24, 2022, to kick off the week of National Crime Victims' Rights Week (NCVRW). It will be launched by billboard promotions (using the 2022 NCVRW theme, logo, and colors) that will go up a month prior to the event. Other mass media segments will follow, such as radio, social media, and newspapers a week prior to NCVRW. Additionally, we will display posters (illustrated w/2022 NCVRW theme, logo, and colors) along with our community partners, local shops, libraries, and such. This FREE event is open to the public. Participants will be greeted by the Citilookout team members wearing NCVRW T-shirts, (that have the 2022 NCVRW theme, logo, and colors). We will then proceed to the park where a 6 ft National Crime Victims' Rights Week banner will be on full display (illustrating the 2022 NCVRW theme, logo, and colors). At that time, our director will give a welcome, then a mayor or another city elective will read from the framed Proclamation, and then someone will recite the "What Is NCVRW" awareness declaration. The plan is to also have a guest speaker, 1-2 survivor speaker(s), a choir, singer, or dance troupe, Community Partners tributes, and then a "Bubble Blow" culminating the event in honor of crime victims, survivors, and their families. Further funding will go into promoting the general public's awareness of rights and services for victims of all types of crimes in conjunction with National Crime Victims' Rights Week in the form of printed materials (Rack Cards,

Flyers, brochures) located on our table. Gratefully, our collaborating community partner agencies will be on hand to distribute information about their services and assist survivors regarding their rights and/or assistance in completing Crime Victim Compensation applications.

CAP funds will be used for venue rental; billboard, radio, and newspaper advertisement; printed posters and flyers; T-shirts; banner; tablecloth, banner; promotional giveaways [to anyone that is in attendance] such as: tote bags, hand sanitizers, stress balls, phone stands, water bottles, wristbands, and bubble bottles (all with the 2022 NCVRW theme, logo, and colors).

☐ Agree

☐ Disagree

OKLAHOMA

Applicant: Ponca Tribal Victim Services

Amount Requested: \$5,000

Prior Recipient: No

Ponca Victim Services will collaborate with local Domestic Violence Shelter, Survivor Resource Network to host a Light the Night Memorial for Crime Victims at Ponca Lake. The Ponca Tribe is a federally recognized self-governing tribe with over 3,700 enrolled members. White Eagle is the tribal jurisdiction with over 101,000 acres of land that sits 8 miles South of Ponca City, Oklahoma. Kay County is also the home to the Kaw Nation and the Tonkawa Nation. We will encourage each attendee to bring a guest that is not familiar with Crime Victims' Rights Week. Ponca Victim Services will have a project team to plan the Light the Night Memorial with Survivor Resource Network and two peer counselors/survivors. The project team will coordinate and plan the event with advice from the Ponca Nation Tribal Council, District Attorney's Office and Dearing House, the child advocacy center in Kay County. When participants arrive at Ponca Lake, they will sign in and be given NCVRW literature, program brochures, Victim Rights information, and other resources. After signing in, participants will receive a NCVRW bag in themed colors containing a NCVRW Tee-Shirt. There will be a large stage with local dignitaries and tribal council seating and behind them will be a display of state and tribal flags, NCVRW banners and decorations in theme colors. The event will start off with a Cultural Prayer by the Chairman of the Ponca Tribe, Oliver Littlecook. Throughout this memorial, there will be native drumming and singing sacred Ponca Songs. Following the song, Tara Tyler, Survivor Resource Network will read the Proclamation for National Crime Victims' Rights Week. Both survivors will tell their stories and be given a shawl which is a Ponca Custom Tradition. Participants will be given a lighted lantern that will be released by the lake to honor crime victims. A Moment of Silence before release will be given by Ponca Tribal Victim Services Director, Ashley Hein in Honor of NCVRW. Finishing the program, the drummers will drum sacred native songs to allow the participants to dance and heal from their trauma.

CAP funds will be used to purchase biodegradable lanterns, t-shirts, bags, stage rental, printed flyers, newspaper and radio advertising, banners, decoration, table and chair rental, tablecloths, survivor honorarium, plaques, and decorations.

☐ Agree

☐ Disagree

OREGON

Applicant: Oregon Department of Justice Crime Victim and Survivor Services Division

Amount Requested: \$4,673

Prior Recipient: 2017, 2019, 2020

The proposed project is designing a poster to communicate an important message to those victims and survivors: Whoever you are, wherever you're from, whatever your identity is, whichever language you are most comfortable speaking.... You have rights. You are welcome here. We will serve you. We are trained and prepared to meet your needs. You belong just as you are. The poster will be displayed in the public areas of 192 victim and survivor service agencies throughout the state—including domestic and sexual violence response agencies, CASA offices, victim assistance programs within law enforcement agencies and prosecution offices, tribal victim service programs, culturally and population specific agencies, child abuse assessment centers, and legal programs. The poster will include images that celebrate the diversity of people living in this state, and a welcoming message translated into multiple languages. In addition, designing and electronically distributing language identification cards to all victim and survivor service agencies across the state to print and display at access points like front desks and entryways. These agencies receive federal funds and are therefore required under Title VI of the Civil Rights Act of 1964 to provide free language access to anyone seeking services. In addition, in 2015, Oregon law under ORS 45.275 expanded victims' right to a free interpreter during any part of the criminal justice process to assert any Constitutional right. The card will allow survivors to easily identify their language needs and reminds agencies of their obligation to provide language access. This year we have gathered support and input for this project from allies including: the Oregon Crime Victim Law Center (OCVLC), Victims' Rights Law Center (VRLC), National Crime Victim Law Institute (NCVLI), Disability Rights Oregon (DRO), and Bridges Oregon (Oregon's first and only victim service organization supporting Deaf, DeafBlind, and Hard of Hearing communities).

CAP funds will be used for poster design, printing, folding, and mailing, and translation services.

☐ Agree

☐ Disagree

PENNSYLVANIA

Applicant: Arise

Amount Requested: \$5,000

Prior Recipient: 2018

Crime Victims' Rights Community Awareness Day will include a day of collaboration with other social service providers in Lawrence County on April 28th, 2022. Arise will partner with the local social service providers to host an all-day awareness celebration in conjunction with a resource fair that allows individuals to attend, receive resources, and ask questions. Two public presentations on victims' rights, including trauma-informed community response to victims, will be hosted on April 25th (one in the morning, and one in the afternoon) in conjunction with the Lawrence County District Attorney's Office. Arise will provide printed materials to be passed out during these events. Two campus awareness presentations will be held at Westminster College's Student Union and Cafeteria building. These presentations will include Prize Wheel Trivia and Crime Victims' information. The funds from NCVRW-CAP will be used to provide advertisement, fliers, and token gifts for the prize wheel, and other promotional items. Arise will set up one educational table at the Lawrence County Government Center on April 29th. Arise will provide written literature regarding support, services, and other remedies available to victims of crime. Arise is also planning to promote a Mass Media Advertising Campaign. One half hour radio spots highlighting victims' rights; full color newspaper banners promoting victims' rights awareness, two (2) victims' rights awareness billboards, thirty (30) yard signs promoting Crime Victims' Rights Resource Fair, and four hundred (400) fliers, posters and other printed materials highlighting victims' rights and services available to victims in Lawrence County.

CAP funds will be used to fund a Mass Media Advertising Campaign including newspaper and radio advertisement, two billboards, yard signs, printing for flyers, posters, etc. Additionally, promotional items to be given away at the various events will be purchased.

☐ Agree

☐ Disagree

PUERTO RICO

Applicant: San Juan Bautista School of Medicine - Puerto Rico Health Justice Center

Amount Requested: \$4,955

Previous Recipient: 2018, 2019, 2020, 2021

The applicant proposed to celebrate the National Crime Victims' Rights Week 2022 with a public event at Montehiedra Shopping Mall. This venue receives many people, every day, from different municipalities of the Metropolitan area and rural zones. There will be a dozen agencies and community-based organizations participating in the event. This one-day activity will display tables with information and resources for victims of crime and for professionals who offer services. An updated resource directory of services for victims will be developed and distributed to the public. The activity program will include short sessions with testimonies, orientations, and keynotes by professionals and experts about services available in the community. The event will be promoted and transmitted by the Puerto Rico Health Justice Center Facebook Page. A media tour will be programmed for the week prior to the event.

CAP funds will be used for speaker fees, t-shirts, promotional items for giveaways, printed brochures, audio/visual rental, stand banners, rental of tables, chairs, and table covers,

☐ Agree

☐ Disagree

RHODE ISLAND

Applicant: Family Service of Rhode Island

Amount Requested: \$4,997

Previous Recipient: 2017, 2018, 2019, 2020

This proposal will allow the organization an awareness ceremony. Family Service will partner with SoJourney House, a nonprofit victim service organization dedicated to ending the silent epidemic of domestic and sexual violence and our local The Silent Witness Project chapter, to update Project silhouettes for mass unveiling at the Victims' Grove Ceremony and placement at 5 local colleges/universities. The Ceremony targets the general public, victims/survivors, service providers, law enforcement, and media. The event is also covered by major television news stations and newspapers (in print and online) drawing several thousand viewers/readers. The program begins with the Providence Police Department Honor Guard presenting the colors, arrival of the Providence Mounted Command on horseback, and a local high school choir offering a live rendition of the National Anthem. Following a short speaking program by our dignitaries and based on the year's NCVRW theme celebrating survivors, families, and service providers who have served as exemplary models of crime victim advocacy, attendees participate in a moment of silence and the honorees lay a donated wreath in NCVRW colors in memory of all victims of crime. Honorees are given an engraved plaque in appreciation for their service and are offered the opportunity to make a short acceptance speech. The event will close with the choir singing an uplifting song.

CAP Funds will fund engraved award plaques, printing 100, PA system & generator rental, tent/water barrel/table/chair/heat lamp rental, podium rental, flower arrangements, hanging mesh banners (English/Spanish), silhouette paint, yard signs, advertising, and silhouette bar code stickers.

☐ Agree

☐ Disagree

SOUTH CAROLINA

Applicant: South Carolina Department of Probation, Parole and Pardon Services

Amount Requested: \$4999.47

Previous Recipient: 2016, 2017, 2018, 2020

Purse/pocket size bottles of hand sanitizers will be displayed on counters in 60 restaurants, bakeries, pharmacies, YMCA locations, town halls, hair salons, grocery stores, and other business establishments in 20 counties: Anderson-3, Bamberg-1, Berkeley-1, Calhoun-2, Charleston-7, Chester-1, Dorchester-1, Florence-2, Greenville-10, Hampton-3, Horry-4, Kershaw-2, Lancaster-4, Laurens-2, Lexington-4, Marion-2, Orangeburg-2, Pickens-2, Richland-5 and Sumter-2 counties. The displays will be strategically placed near cash registers and check-in machines to better attract attention. SCDPPS Staff and other volunteers will deliver the display boxes on April 24-25, 2022. The display boxes will hold up to 60 hand sanitizers with a side pocket for information cards. The hand sanitizers, display boxes and information cards will feature the 2022 NCVRW logo and/or theme. Information cards and display boxes will include required disclaimers and attribution of funding source. During NCVRW information cards will be placed in grocery bags and boxes at food bank facilities in Beaufort, Berkeley, Charleston, Colleton, Dorchester, Georgetown, Hampton, Horry, Jasper, and Williamsburg counties for distribution April 25-30, 2022. It is estimated more than 4,000 families will be served at all locations throughout the week. OVS will print information cards with the South Carolina Victims' Bill of Rights in English and translated into Spanish on the reverse side. These cards will be part of the hand sanitizer displays and distributed in food bank grocery bags and boxes. The Agency's website, Facebook, Instagram, and Twitter accounts will be utilized to announce NCVRW, the locations of the hand sanitizer displays and to share the SC Victims' Bill of Rights.

CAP funds will be used to purchase the cardboard displays, brochure pocket, vinyl lettering, printed information cards and hand sanitizer gel.

☐ Agree

☐ Disagree

SOUTH DAKOTA

Applicant: Rosebud Sioux Tribe Health Administration

Amount Requested: \$3,580 (*after removing \$1,200 for ineligible expenses - food and staff time*)

Prior Recipient: No

Funds shall be used for supplies, advertising costs, and weekend pay for staff two 5K walk/runs taking place tentatively April 29-30th, held at the Rosebud Sioux Tribe Fairground in Rosebud, South Dakota. The event will be preceded by a social media, radio, and print advertisement campaign beginning approximately 1 month before the event (social announcement of event between March 29-31, radio ads beginning ~ April 1, Newspaper Ads beginning ~ April 18th). Official Rosebud Sioux Tribe government communications outlets as well as regional private media outlets will be used during this campaign. There shall be two booths located at the beginning and end of the circular route, each staffed with 2 individuals providing refreshments, information, and educational resources. A Lakota prayer will be said at approximately 8:50 AM just before the walk/run begins at 9:00AM. Booths shall remain open for late arrivals until 12:00 PM, when booth breakdown and event closure shall begin. After closure and pickup staff will walk the course to survey for and pick up any trash. Staff are expected to be fully complete with event-related duties by 2:00PM. Each day is expected to see between 100-200 participants.

CAP funds will be used to purchase radio and newspaper ads, a pop-up canopy, and brochures.

☐ Agree

☐ Disagree

TENNESSEE

Applicant: 7th Judicial District Attorney General's Office

Amount Requested: \$4,920

Previous Recipient: No

The organization proposes to organize, advertise, and conduct a victim services fair followed by a candlelight vigil on Thursday, April 27, 2022, in Jackson Square located within Oak Ridge, Anderson County, Tennessee. Because they have the identification of all of the crime victims within this area, special efforts will be made to invite victimized persons within that area. During the course of the victim's service fair, they will be collaborating with the Anderson County Family Justice Center (a sub organization of the District Attorney General's Office) and its 24 partner agencies - all of whom provide services to crime victims. During the Victim's Services Fair, providers of all types will be available to provide information to crime victims about the services provided to victims by that organization. In addition, the State of Tennessee has established Constitutional Rights for crime victims. A brochure will be created using these grant funds that will provide a listing of Tennessee crime victim Constitutional Rights and related information. Beginning at 8:00 P.M. they will be holding a crime victims candlelight vigil. During the vigil there will be collaborative participation with speakers from partner agencies in and outside of the criminal justice system along with a testimonial from a crime victim survivor to introduce a variety of supportive voices.

Funds will be used to publicize this event on local cable television and social media. Additional funding will pay for the costs of obtaining candles for the vigil and printed materials to assist with educating the public and crime victims on their Constitutional Rights. A series of social media available and local specific educational videos designed to assist, inform, and comfort crime victims will also be publicized at that time.

☐ Agree

☐ Disagree

TEXAS

Applicant: Alamo Area Rape Crisis Center

Amount Requested: \$5,000

Previous Recipient: No

To increase the community's knowledge of rights and services for victims of all types of crime, grant funds will be used for digital advertising, radio spots, and the production and distribution of printed materials. The awareness campaign will feature stories and affirmations from victims and survivors, along with information on victims' rights and the many services and supports available in the region to promote healing. Through advertising, the program hopes to increase attendance and participation in other NCVRW activities. By conducting outreach to local schools and facilitating classroom discussions about the resources available for victims and survivors, project partners will bring the NCVRW message to a population that may otherwise be left out of the conversation. Children and youth are deeply impacted by crime, and through their artwork, they will share their feelings of pain and hope with the community. The RCC will host two online events. One Zoom session will be a "Know Your Rights" presentation and question and answer session intended to empower participants to advocate for themselves and for each other. The other session will be a panel discussion addressing the barriers that marginalized and underserved communities have faced in accessing services, with information on solutions and available resources. RCC is planning an in-person community Resource Fair and Candlelight Vigil. The centerpiece of this project is an in-person gathering where community members will receive resources from local service providers and participate in interactive games and art activities. The program will include brief remarks from local officials and project partners; the presentation of awards to three

individuals who have helped to expand access to services; stories from victims and survivors of crime; and a candlelight vigil to remember those who are struggling with trauma and to honor the resilience of survivors.

CAP funds will be used to launch a digital awareness campaign (social media and local online publications); radio advertising; audio production costs for radio spots; printing flyers, posters, brochures and rack cards featuring victims' rights; banner for in-person event; event signs; display easels for event signs; translation services; plaques for award recipients; tea lights; promotional items including tote bags, buttons, lip balm, face masks, magnets; tent rental; audio set up rental; art supplies; interpreter services; and photography services for event.

☐ Agree

☐ Disagree

US VIRGIN ISLANDS

Applicant: Issachar K Tigre Foundation-Victims United Inc.

Requested Amount: \$4,682.30

Previous Recipient: No

The project includes engaging High School JROTC Cadets 9th through the 12th grade throughout the Territory. Victims United Inc is working collaboratively with partner agencies to provide these students with continued education on crime and crime prevention and about accessing services. These students are taking what they learn through the educational workshops, presentations, etc. provided to produce innovative approaches to awareness. (Cadets are working on a service-learning project called: "First Aid for Violence Prevention." Efforts are focused on creative ways they can accomplish this. Their goal is to create a brochure that would educate and guide peers and the public. Victims United Inc will assist in the editing and the final production of the brochures. The brochures will include the proclamation and provide information about crime victims local and national resources and services. The brochures will be made digital and displayed on websites, social media, etc. Students are also working collaboratively to write a poem and to create a video production of their collective perspectives to further their efforts to raise public awareness of crimes, victims' rights, and victims' resources in the U.S. Virgin Islands. By sharing this video in schools, on social media, on websites and during Crime Victims' Rights Week their reach will be extensive. This project includes the production of awareness T-shirts, stickers, the purchase, and distribution of functional promotional giveaway items that will feature NCVRW colors, logo, and theme in local businesses, at schools, domestic violence services providers and health agencies and on billboards. Victims United Outreach teams will conduct a distribution campaign of functional promotional items at key locations on both St. Thomas and St. Croix is heavily used by the targeted populations and the general public.

CAP funds will be used for the expenses associated with billboard ads, posters, website and social media update, shopping tote bags, t-shirts, and brochures.

☐ Agree

☐ Disagree

UTAH

Applicant: Utah Office for Victims of Crime

Amount Requested: \$5,000

Prior Recipient: 2016, 2017, 2018, 2019, 2020, 2021

The Utah Office for Victims of Crime is planning various events. "Shine the Light on Victims of Crime" will be an event where individuals will be able to show their support to victims of crime by placing lawn signs, posters and light bulbs at their homes, offices, and other locations throughout their communities. Lawn signs, posters,

light bulbs will be delivered/mail, along with NCVRW information and promotional items to engage communities statewide. The next event will be "Paint One Blue Nail to Stand for Victims' Rights. Individuals will be able to show their support to victims of crime and bring awareness by painting one blue nail to engage their communities by creating videos /pictures statewide. The target audience will be the general public with reaching over 10,000 people statewide. The next event will be a social media PSA contest and hashtag campaign: "Rights, access, equity for all victims" Tiktok users will be encouraged to create one-minute psa, using the hashtag #2022NCVRW, to bring awareness and engagement from diverse populations in a creative approach. The last event will be an AM- Walk & Resource Fair. In collaboration with the Salt Lake City Mayor's Office, shelters, and other various agencies, they will hold a walk and resource fair at a local park to support victims of crime. Victim-services agencies will host booths in order to provide resources/information. They will also have Bikers Against Domestic Violence, local Police Dept. and Bikers Against Child Abuse hold a motorcycle ride, will begin at the park and end at the Utah State Capitol for the Candlelight Vigil. The vigil will include representation from marginalized communities, along with a Jingle Dance (healing/prayer dance) and a blessing from a tribal elder. The vigil will be streamed to engage communities statewide. They will assist by providing luminary bags, information, and promotional items to community leaders to host remote vigils for the inclusion of all. The applicant will partner with the Utah Museum of Contemporary Art and the Younique Foundation to hold the activity: Kintsugi Art (Japanese art of putting broken pottery pieces back together with gold). It will be held in a hybrid format, and they will provide kits for individuals and groups, to ensure the engagement from underserved and marginalized communities statewide. The application will be planning a film showing and panel "Rights, access, equity for all victims." The Film will be focused on the 2022 NCVRW theme; and will be held in collaboration with community leaders and organizations serving victims of crimes from marginalized communities. The event will be streamed to engage underserved/marginalized communities statewide. Members of the panel will include crime victim/survivor, and community leaders.

CAP funds will be used to offset the costs of printing items (bookmarks, brochures, fliers/posters), a banner, promotional giveaways (reusable bags, hand sanitizers, pens), blue light bulbs, yard signs, supplies for the art project, interpreters, social media boosts, and nail polish.

☐ Agree

☐ Disagree

VERMONT

Applicant: Child First Advocacy Center

Amount Requested: \$4,620.38

Previous Recipient: 2017, 2018, 2019, 2021

The county has varying degrees of access to the technology needed to find these resources by oneself, which acts as a barrier for those wishing to seek help. By printing the resources on the back of a product people within the community use regularly, reusable grocery bags, they seek to increase all victim's knowledge of and ability to access these services. Additionally, by advertising these agencies, they aim to break down some of the psychological and logistical barriers which exist around them; hopefully making more community members comfortable seeking out these services when they need them. Since a majority of the community members make trips to the grocery stores, this message will be spread to be able to reach a diverse range of members within this intended demographic. To further ensure they are reaching as great a population as possible, they will distribute the product across several grocery stores in the different towns under the Rutland County jurisdiction.

CAP funds will be used for printing of totes, and copy paper.

☐ Agree

☐ Disagree

VIRGINIA

Applicant: Virginia Department of Corrections – Victim Services Unit

Requested Amount: \$4,998

Previous Recipient: No

The Virginia DOC-VS Unit plans to hold two events previously held but wishes to expand on in 2022. The first event is a poster competition which will be used as an educational awareness platform with the populations of inmates, probationers, and parolees that are supervised. The contest has been a platform to teach those who commit crime about the effects of their decisions on victims and the ripple effect that harm has on the community. This year the plan is to bring contest voting to the general public by partnering with a local art museum to display the commemorative posters created with this year's NCVRW theme. Plaques will be given to the winners. A full-scale media and PSA campaign through all social media platforms will also take place. A video loop will be on display explaining about the history of crime victims, the unit's functions, and how the victim programming and services highlight the Department's mission of helping people to be better. The artwork will be displayed all week, having staff present to answer questions and provide written printed materials for the public. Voting will be online. The second event planned to expand on in 2022 is a 5k virtual and in person run/walk, partnering with the Women's Resource Center of the New River Valley and the Radford Victim Witness Office.

CAP Funds will pay for billboards to run for the entire month of April. The 5k race is being held in the Southwest and the Poster Contest will be held in the Central Region. Art Supply Packs – in order to provide consistent poster presentations, providing each prison or parole district entrant with a pack of art supplies and a shipping tube to send in the poster for the competition to our headquarters is key. Each pack will include a variety of materials such as drawing pencils, colored pencils, acrylic paints, and poster board paper. Display Easels – in order to effectively display the posters, easels are necessary. Four award plaques for the poster competition and the 5k race will be purchased. Wood presentation plaques hold a printed certificate that is highlighted with NCVRW logo, date, and theme. NCVRW posters will be framed quality posters which will be placed in regional offices and at each of the events to advertise the events. Afterwards they will find a permanent home within the Department and allied partner offices to bring awareness to NCVRW all year long. A large banner for the Start/Finish line of the 5k race will be purchased. Brochures for NCVRW will be full color tri fold brochures that highlight some of the history of NCVRW, OVC, the CAP Project and other events.

☐ Agree

☐ Disagree

WASHINGTON

Applicant: Dove House Advocacy Services

Amount Requested: \$5000

Previous Recipient: No

In partnership with Mariposa House and Healthy Families (providers in neighboring Clallam County), Dove House will conduct an outreach and educational program for residents of both Jefferson and Clallam Counties who are potential or past victims/survivors of crime with a focus on fraud, identity theft, and scams. Dove House is the lead agency. The program consists of the following activities: Rack Cards - Production of 4 versions of rack cards in both English and Spanish. The versions are for teens; for elderly/vulnerable adults; for tribal members; and for non-elderly adults - male and female identified. The cards will explain what it means to be a victim of specific crimes, what services are available and how to access them. Cards will be distributed to all agencies and businesses serving each particular population and places where people in each demographic frequent; Community Signage - Production of 3 street banners (one for each agency) to be hung in Jefferson and

Clallam counties during Crime Victim Rights Week 2022. Paid and free-of-charge reader boards will be used. These outlets will publicize the agencies and the events offered and include the theme “Rights, Access, Equity for All Victims” and the colors and logo; Keychain Flashlights and Credit Card Sleeves - Keychain flashlights and identity-theft-protected credit card sleeves using the colors and logo as well as each agency’s contact information will be distributed; Presentations - Each partner agency will host a presentation during Crime Victim Rights Week 2022 and include the theme “Rights, Access, Equity for All Victims.” These events will be held in a hybrid format both in-person and on Zoom and will be offered exclusively on Zoom if necessitated by health precautions.

CAP funds are requested for production of outreach materials and utilization of media for delivery of the project.

☐ Agree

☐ Disagree

WEST VIRGINIA

Applicant: Young Women’s Christian Association of Wheeling, WV

Amount Requested: \$5,000

Previous Recipient: 2019, 2020, 2021

The YWCA Wheeling plans to hold various screenings throughout the Northern Panhandle of West Virginia, including locations in Ohio, Marshall, and Wetzel counties. During the screenings, the NCVRW video and the 'Reality at a Glance-Crime Victims' will be shown to the public. The 'Reality At A Glance-Crime Victims' video will highlight five major crimes and crime victims (domestic violence, hate crimes, human trafficking, substance abuse and homelessness), while promoting public awareness of all types of crime and highlighting the rights and services for all victims. The 'Reality At A Glance-Crime Victims' video will demonstrate portrayals of an actual crime taking place and what the victims goes through during the crime including a drug overdose, a volatile domestic violence situation, a hate crime against a store owner, crimes against the homeless, and a human trafficking abduction. Advocates will be on hand at each screening location to discuss with the portrayed victim, victim's rights and services that are available to the victim. At the end of each screening, attendees will be invited to an open discussion with advocates and the victims that helped write the scripts. The 'Reality At A Glance-Crime Victims' video will be produced prior to National Crime Victims' Right Week and will be shown during April 24-30, 2022, at various local high schools, college campuses and churches, as well as being highlighted on the YWCA Wheeling website and social media sites. Attendees at the screening will be provided with a choice of a t-shirt or tumbler. During the week of April 24-30, 2022, the YWCA Wheeling will hold a poster contest for elementary, middle school and high school students at ten different schools. The posters will be displayed throughout the school, the YWCA Wheeling and highlighted on the YWCA Wheeling website and social media sites. The winners of the poster contest will also receive a t-shirt and tumbler. YWCA Wheeling advocates will have an information booth at courthouses in Ohio, Marshall, and Wetzel counties, where victims' rights information will be available. YWCA Wheeling advocates will also appear on local radio talk shows to promote NCVRW.

CAP funds will be used to produce the Reality at a Glance-Crime Victims video. This includes video production cost, guest speakers/crime demonstrations, screen to be used at each screening, yard signs will be printed and displayed in high traffic areas, attendees of screenings will receive their choice of a t-shirt or tumbler; and winners of poster contest will receive a t-shirt and insulated tumbler.

☐ Agree

☐ Disagree

WISCONSIN

Applicant: Family Services of Northeast WI Sexual Assault Center

Amount Requested: \$5000

Previous Recipient: No

Multiple agencies within Brown County are coming together to showcase support for victims of crime within our community. Participating agencies include Family Services Sexual Assault Center, Golden House Domestic Abuse Program, Green Bay Police Department, We All Rise African American Resource Center, Brown County Sheriff's Office, Wise Women Gathering Place, Willow Tree Cornerstone Child Advocacy Center, and the Brown County District Attorney's Office. Each agency conducts community outreach throughout the year and saw an opportunity to request these funds to create a larger impact, by bringing awareness to National Crime Victims' Rights Week utilizing mass media advertising through radio and television ads. The television ads will be produced by NorthCoast Media Group and will air on local TV stations in the Northeast WI area, reaching over half a million households. These commercials will air during National Crime Victims' Rights Week. There will also be radio ads running on the only Hispanic radio station in the service area, La Mas Grande. This radio station covers Green Bay and the surrounding areas and reaches 30,000 Latinos. The radio commercial will be played 100 times over a four-week period, the three weeks before National Crime Victims' Rights Week, and during National Crime Victims' Rights Week.

CAP funds will be used to purchase radio production and airtime.

☐ Agree

☐ Disagree

WYOMING

Applicant: YWCA of Sweetwater County

Amount Requested: \$3,223

Previous Recipient: No

YWCA will hold a 5K/10K race, "Run with the Badges", on Saturday April 30th, 2022. The targeted audience is the general public in Sweetwater County, Wyoming. Located in Southwest Wyoming, Sweetwater County is the largest county by area in Wyoming totaling 10,491 square miles and is the eighth largest County in the United States. According to the 2020 Census, the population of Sweetwater County is over 42,000 people. It is a rural community where most of the population lives within two cities, Rock Springs, and Green River. The two cities are located in central Sweetwater County and are only 13 miles apart. It is estimated that about 150 people will attend the race. YWCA will also run a National Crime Victims' Rights Week advertising campaign aimed to inform the general public about victims' rights as well as advertise for the in-person event on April 30th. It is estimated that about 20,000 people will hear a radio ad and/or see a movie theater ad, Facebook ad, and banners/flyers placed around town. The Run with the Badges 5K/10K will be in partnership with Rock Springs Police Department, Green River Police Department, Sweetwater County Sheriff's Office, Wyoming Highway Patrol, Sweetwater County Attorney's Office, and Sweetwater County Fire District #1. First responders run alongside the public at this event, thus the name Run with the Badges. There will be a timed 5K/10K run along with a fun walk for family and children to participate in as well. The event will take place in Rock Springs, WY (the largest city in Sweetwater County). Agencies that service victims of crime will be invited to hold a booth at an indoor vendor. Booths will be available after the race/walk for anyone to receive more information about services available for crime victims in Sweetwater County. Invited agencies will include YWCA of Sweetwater County, Sweetwater County Attorney's office, Rock Springs Police Department, Green River Police Department, Sweetwater County Sheriff's Office, Wyoming Highway Patrol, Department of Family Services, Memorial Hospital of Sweetwater County Forensic Nurses, and Sweetwater Prevention Coalition. Each booth will have an activity, game, or prizes to start up conversations. Each race participant will receive a resource bag with National Crime Victims' Rights Week information, a Wyoming Victim Bill of Rights postcard, survivors' stories, and resource information for victim services in Sweetwater County. Following the race, recognition awards will also be given to outstanding victim service providers within our community. No registration fee

will be charged if we receive this grant funding. Brunch food items will be provided by donations from partner agencies. Donated food items provided at the NCVRW race will be clearly identified as being donated and not paid for with Federal funds. The National Crime Victims' Rights Week advertising campaign will include: over 340 radio ads over 4 different local radio stations for a four-week period in April 2022, a movie theater ad that will run for the month of April 2022, Facebook advertising for the month of April 2022, large outdoor banners that will be placed on main streets in Rock Springs and Green River, and posters that will be placed in public places throughout the community.

CAP funds will be used for the purchase of race T-shirts, victim Bill of Rights Postcards, posters advertising the event, large outdoor banners, social media advertising, resource bags for race attendees, movie theater advertising, and recognition awards.

☐ Agree

☐ Disagree