



National Association of VOCA Assistance Administrators

**2023 NCVRW
Community Awareness Project
Project Summaries**

Alabama

Applicant: 1175 – Mobile County District Attorney’s Office

Amount Approved: \$4,980.24

Project Description: MCDA 2023

The primary focus of this project is a mass print campaign, including two high-traffic locations throughout the service area and postcards mailed to victims and/or their families. The postcards will also be mailed to law enforcement and service agencies throughout the community. The logo and artwork will be featured on all printed materials, the MCDA website, and social media platforms along with a link to the NCVRW website.

CAP funds will be used for giveaways (including candle tins and tissues), radio and social media ads, billboards, postcards, photographer, videographer, and butterflies for release.

Applicant: 1236 – Crime Stoppers of Metro Alabama

Amount Approved: \$4,304.00

Project Description: One Heart in the Park

The event will be the Third Annual “One Heart in the Park,” which will be held on Saturday, April 29, 2023, at the City Walk in downtown Birmingham. Over 40 agency participants will set up booths or tents to present the services and advocacy they offer to crime victims. Each agency will have representatives, handouts/information, and promotional giveaway items. Survivors will have the opportunity to spend time privately with a representative if immediate assistance or information is needed.

CAP funds will be used to pay for rental space, audio equipment rental, tent, tables, chairs, supplies, signs, and printing for the event.

Applicant: 1294 – Montgomery County District Attorney’s Office

Amount Approved: \$5,000

Project Description: 2023 “An Evening of Remembrance”

On Tuesday, April 25, 2023, the Montgomery County District Attorney’s Office will host “An Evening of Remembrance” in observance of NCVRW. This impactful program will be punctuated by an “In Memoriam” multimedia presentation featuring images of Montgomery County homicide victims (gun violence, domestic violence, DUI, and other felony crimes) and expressions of love from their families. Another poignant part of the evening will be the powerful messages from the featured speakers about coping in the aftermath of a violent crime and pressing forward on a path to healing. In addition, representatives from area victims’ rights and support advocacy groups will be on hand to share information and answer questions at resource tables set up in the entryway of the venue.

CAP funds will be used for digital billboards advertising event, printing of Victims Resource Guides, honorarium for audio/visual tech, social media advertising, and giveaways (buttons, keychains, etc.)

Alaska

Applicant: 1244 – Aleutian Pribilof Islands Association, Inc.

Amount Approved: \$5,000

Project Description: NCVRW Bond with Kindness 5k and Candlelight Vigil

CAP funds will be used to purchase supplies for the “NCVRW Bond with Kindness 5k and Candlelight Vigil” in honor of victims of crime. These include t-shirts, posters, postage, flameless candles, medals, banners, sound system, canopy, and giveaways (i.e., mugs, essential oils, gaiters).

Applicant: Alaska – 1279 – Victims for Justice

Amount Approved: \$5,000

Project Description:

Victims for Justice (VFJ) will observe NCVRW with targeted outreach strategies that highlight victims’ rights in the judicial system and three main activities: a tree ceremony, victim service awards, and a digital campaign.

CAP funds will be used for speaker recognition, sound equipment rental, supplies (i.e., pens, hand sanitizer and tissues), social media and billboard campaigns.

Arizona

Applicant: 1231 – Pima County Behavioral Health

Amount Approved: \$5,000

Project: 2023 NCVRW in Pima County

CAP funds will be used to execute a mass social media advertising campaign to enhance the public’s awareness of NCVRW and the rights and services for victims of all types of crime. These will include direct buys of various types of social media.

Applicant: 1242 – Pinal County Attorney’s Office

Amount Approved: \$5,000

Project: NCVRW Events

Pinal County Attorney’s Office will utilize CAP funds to help pay for advertising events that will be held for NCVRW. These include resource fair events in Casa Grande, Pina Central, and Maricopa. A purchase of social media, geo targeted ads, and newspaper ads will enhance attendance to this event. Giveaways will be purchased as well. Those include arm lights and safety/reflector whistles.

Arkansas

Applicant: 1302 – NWA Center for Sexual Assault

Amount Approved: \$3,816.70

Project: Voices Gala

Each year, NWA Center hosts an annual Voices Gala to bring together survivors and the local community, share the impact in Northwest Arkansas, and educate the public about work and resources. This event also features a resource fair and includes participation from several other nonprofit organizations.

CAP funds will be used to promote the next event in April. This will include educational materials, mailers, social media ads, event banners, and other promotional brochures and flyers to raise awareness of NCVRW, the Voices Gala, and participating community partners. Funds will also be used for standing banners (translated in Spanish and Marshallese to better serve these populations), award plaques and bouquets for honorees and speakers, and resource packets with information on where to seek assistance for different types of crime. All items will be designed to align with NCVRW's theme and colors and will feature its logo.

Applicant: 1326 – Crime Victims Assistance Association of Arkansas (CVAAA)

Amount Approved: \$5,000

Project: Arkansas Crime Victim Rights Week

CVAAA will coordinate public awareness events in the Central Arkansas area during NCVRW, April 23–29, 2023. This will be done by holding public awareness events, purchasing and distributing promotional items, printing resource cards for distribution, printing t-shirts that include the 2023 theme, printing information about crime victims' rights, and printing a poster that can be placed in public buildings that highlights the theme of the event of 2023 as well as victims' rights.

CAP funds will be used for event rental space, printing costs for programs, poster, etc., translation services, candles, t-shirts, banner billboards, and promotional giveaways (flashlights, ribbons, etc).

Applicant: Arkansas – 1333 – Committee Against Spouse Abuse

Approved Amount: \$5,000

Project: Committee Against Spouse Abuse - (CASA Women's Shelter)

CASA Women's Shelter (Committee Against Spouse Abuse) will partner with the following groups to raise awareness of victims' rights: Arkansas Coalition Against Domestic Violence, Arkansas Coalition Against Sexual Assault, Jefferson County Victims' Rights Advocacy Unit, the City of Pine Bluff, City of White Hall, Jefferson County, University of Arkansas at Pine Bluff, Southeast Arkansas Community College, as well as many other businesses and organizations. Both campuses in Jefferson County will be provided with literature containing information on victims' rights, services, and resources. Events will include a town hall meeting, candlelight vigil, and survivor art exhibit.

CAP funds will be used to purchase printed brochures, flyers, banners, T-shirts, and tote bags for the event.

California

Applicant: 1179 – Riverside County DA's Office, Division of Victim Service

Amount Approved: \$5,000

Project: NCVRW Events

This project will promote and enhance the public's awareness of rights and services for victims of all crime types while offering victims, survivors, and their families activities that will elevate and engage survivor voices to effect change. Based on past attendance and support of previous candlelight vigils, it is estimated that close to 2,000 people will attend the in-person events countywide.

CAP funds will be used to purchase giveaways (stress balls, stylus pens, tote bags, journals, candles, canvases, ribbons, etc.). These giveaways will be available for attendees at these events.

Applicant: 1347 – Sonoma County District Attorney's Office (CA)

Amount Approved: \$5,000

Project: Community Event

Project funds will be used to host a community event to honor victims of crime and to highlight providers' efforts to improve services for all in the community. The focus will be on informing attendees about services available to victims of crime, honoring the lives of those lost due to violence, and honoring the service providers in the community.

CAP funds will be used to advertise on buses, newsletters, newspaper advertising, posters, social media marketing, promotional items (tote bags, pencils, whistles, stuffed animals, etc), portable restroom and handwashing station rental, and reserved parking spaces for police, fire department and food trucks.

Colorado

Applicant: 1314 – Invention, Inc.

Amount Approved: \$4,137.50

Project: Celebrating Crime Victim Rights Week: Survivor Voices and PTSD

A community event to raise awareness of victims of crime who have PTSD because of their victimization will be held. This one-time event will be held in collaboration with a local district attorney's office in Golden, Colorado, and the public and media will be invited.

CAP funds will support speaker fees, brochures, posters, 2022 Colorado Victim Rights Act information cards, fact sheets on PTSD, location rental, and grant-approved promotional giveaway items.

Connecticut

Applicant: 1225 – Human Resources Agency of New Britain, Inc.

Amount Approved: \$5,000

Project: We Reflect and Remember: New Britain Marks National Crime Victims' Rights Week

HRA will manage and host New Britain, Connecticut's communitywide events during NCVRW in late April 2023. All community events will be open to the public and engage all victims/survivors of crime interested in taking part. All events will be free with no entrance or participation fees. There will be no form of fundraising associated with these events.

CAP funds will be used for event supplies including printed flyers, t-shirts, banners, bags, and balloons screened with the NCVRW logo and tagline as well as butterflies for the kickoff ceremony and artificial candles for the vigil.

Applicant: 1340 – The Underground NE

Amount Approved: \$5,000

Project:

CAP funds will be used to print and share flyers, buttons for volunteers, and coasters to raise awareness about resources available to crime victims. Flyers will be posted in public restrooms, waiting rooms, recreational centers, and community boards in community establishments where people congregate, and coasters will be placed in many of the establishments previously listed, as well as bars, pool halls, recreation centers, etc. throughout Connecticut.

Delaware

Applicant: 1360 – Delaware Victims’ Rights Task Force

Amount Approved: \$4,999.50

Project: Delaware Recognizing Crime Victims’ Rights Week

For this year, a public event highlighting the Delaware Victims’ Bill of Rights and how to work with it on a professional and personal level will be hosted by Delaware Victims’ Rights Task Force.

CAP funds will be used for a speaker, location and A/V equipment rental, giveaways (tote bags, bookmarks, journals, etc.), printing of invites, and social media advertising.

District of Columbia (DC)

Applicant: 1260 – Network for Victim Recovery of DC (NVRDC)

Amount Approved: \$4,995.65

Project: 2023 NCVRW-CAP

NVRDC proposes hosting the District’s observance of 2023 NCVRW with the following key events that seek to enhance the public’s awareness of rights and services for victims of all types of crimes in DC. During the week of April 23–29, NVRDC will host an NCVRW Walk & Community Block Party to commemorate the victims of violence in the District in the last year and highlight the growing number of resources for victims of crime.

CAP funds will be used for event equipment rental (chairs, tables, etc.), printing, translation services, and social media advertising.

Florida

Applicant: 1318 – Project Help, Inc.

Amount Approved: \$5,000

Project: NCVRW 2023 Awareness Campaign

Project HELP (PHI) and community partners will host an NCVRW 2023 awareness campaign throughout SWFL social media (i.e., Facebook, Instagram, Twitter, and LinkedIn) and via the *Naples Daily News* and Wink News media outlets. This will be followed by a Family Fun and Safety afternoon at the park on April 27, 2023, in collaboration with the Naples Police Department, Collier County Sheriff’s Office, and Collier County State Attorney’s Office.

CAP funds will be used for boosting social media promotional campaigns; rental costs for park, tables, chairs, podium, speakers, and microphone; photographer; videographer, video editing, and full rights to video content; photobooth with NCVRW logo/colors/theme printed on photos; the purchase of materials for face painting; butterflies for the butterfly release; table runners and banner with NCVRW logo/colors/theme; and design and printing of crime victim resources and services informational handouts for the event (i.e., victims' rights, sexual assault and grief brochures, project help rack cards with NCVRW logo and theme, crime victim programs, services and support group flyers, and event program all in English, Spanish, and Creole). Funds will also enable the distribution of NCVRW logo/colors/theme giveaways at the event (i.e., tote bags, car magnets with PHI logo and #StopTheViolence, silicone wristbands, hand sanitizer, pens, fans, whistles, and recognition awards for stand-out community partners).

Applicant: 1335 – Peyton Tuthill Foundation

Amount Approved: \$4,500

Project:

Funds will be used for events to promote and enhance the public's awareness of rights and services for victims of all types of crime.

CAP funds will be used for event fees and permit licensing, insurance, capitol building illumination during NCVRW, printing of bookmarks, fliers, resource handouts, posters, banners and T-shirts.

Applicant: 1339 – State Attorney's Office, 17th Judicial Circuit

Amount Approved: \$4,990

Project:

The planned activities for NCVRW will take place during the week of April 23–29, 2023. The activities will include a series of public service announcements in English, Spanish, and Creole that will provide information on the services available to the community and advertise the rally, which will occur on April 28, 2023, as well as the information event planned for the Broward County Courthouse.

CAP funds will be used for a banner, printed postcards, butterflies, tote bags, and multiple language printed fliers.

Georgia

Applicant: 1274 – Georgia State Board of Pardons and Paroles

Amount Approved: \$5,000

Project: Georgia Office of Victim Services

The funds will be used for marketing and implementing multiple events during NCVRW on a local university campus. These include a crime victims' rights panel on a college campus, a pop-up informational sessions in different areas and organizations across the state and passing out printed crime victims' rights booklets to people to raise awareness about NCVRW, and a crime victim community resource fair will be held on Thursday, April 27, 2023,

CAP funds will be used to pay for giveaways (tumblers, hand sanitizer, pens, seed bookmark, rubber bookmarks, phone wallet stands, etc.), printing of booklets, and table and chair rentals.

Applicant: 1329 – Mary Lou Fraser Foundation for Families, Inc/Helen’s Haven Children’s Advocacy Center

Amount Approved: \$5,000

Project: Awareness Campaign

The Atlantic Judicial Circuit District Attorney’s Office and Victim Witness Advocates, Helen’s Haven Children’s Advocacy Center, Tricounty Protective Services, and Ft. Stewart CID will collaborate during NCVRW on a general public awareness campaign about the rights of victims and the resources and services available to assist and support victims of all crimes.

CAP funds will be used for the costs related to public awareness campaign materials including three digital billboards; eight 4’ x 8’ banners displaying the NCVRW logo, theme, and colors; as well as materials printed in English and Spanish for distribution at the information and resource table displays and at community presentations.

Guam

Applicant: 1176 – Sanctuary Incorporated of Guam

Amount Approved: \$5,000

Project:

Sanctuary Inc. intends to utilize funds to promote and enhance the public’s awareness of victims’ rights and the services available for victims of all types of crimes through (1) a proclamation signing to recognize all victims’ service providers and the impact they are making in the community, (2) community-based outreach focusing on the underserved populated areas on Guam; and (3) a community resource fair/outreach that will align with the NCVRW on April 23–29, 2023.

CAP funds will be used for items printed with the NCVRW theme and logo, including retractable banner, posters, brochures, electronic billboard campaigns, and supplies related to the project, and giveaways to attendees (tote bags, pens, brochures).

Hawaii

Application: 1208 – Victim/Witness Assistance Division, Department of the Prosecuting Attorney, County of Maui

Amount Approved: \$5,000

Project:

For NCVRW 2023, the Maui County Victim/Witness Assistance Division, Department of the Prosecuting Attorney will focus on raising awareness of victims’ rights and services for all types of crime victims through a general public awareness campaign, a community ceremony and candlelight vigil in honor of victims and survivors, and a reading of the powerful docudrama *SEVEN* (<https://seventheplay.com/the-story-of-seven/>), which profiles the lives of seven real-life human rights activists and victims around the globe.

CAP funds will be used to purchase script package, rights for the production, speaker’s fees, travel and lodging, and the printing of programs, and giveaways (coffee sleeves, tote bags, pins).

Idaho

Application: 1349 – Advocates Against Family Violence (AAFV)

Amount Approved: \$4,938

Project: 2C Country Supports Crime Victims

There will be small events/video presentations throughout the week of April 23–29 with a grand finale event (April 28) geared specifically to Idaho—a true “boots on the ground” event featuring country music, dancing, and a country line dance lesson taught by the owner of Country Rose Dancing (CRD) from Caldwell, Idaho.

CAP funds will be used to purchase t-shirts, advertising, candles, scrolls and feather pens.

Illinois

Applicant: 1246 – Legal Aid Society of Metropolitan Family Services

Amount Approved: \$4.898

Project: 2023 LAS Justice Corp CAP

The Justice Corps will implement educational workshops and a community event for the week of April 23–29, 2023. The community education events will be located at partner CBOs from CP4P that serve the 28 Chicago Community Areas (CCA) with the highest rates of community violence. The Light in the Night event will be on Friday, April 28, 2023.

CAP funds will be used for giveaways including ear pod cases, spray cleaner and cloth, sunset stainless-steel tumblers, tote bags, and calendars.

Applicant: 1356 – Chicago Police Department

Amount Approved: \$4,974

Project:

CPD proposes increasing knowledge about their crime victim services to often hidden victims of crime through an intensive community education and awareness campaign.

CAP funds will be used to offset expenses for full color magnets for police cars and buttons/pins.

Indiana

Applicant: 1250 – Albion Fellows Bacon Center

Amount Approved: \$5,000

Project: Southern Indiana NCVRW Week

NCVRW will be celebrated through a multicounty campaign. Digital billboards, social media campaigns, information tables, and a Celebration of Survivors will target all crime victims. In addition, the distribution of information cards, table tents, and giveaways focusing on various types of victimization will help ensure the campaign is far-reaching and inclusive.

CAP funds will be used to purchase digital billboards, foam board signs, peace poles, candles, lip balm, notebooks, flashlight/lanyard, social media boosts, and printing of informational rack cards.

Applicant: 1328 – Victim Assistance, FWPD

Amount Approved: \$5,000

Project:

Funds will be used to enhance the public's awareness of victims' rights and services available through mass media advertising on 2 digital billboards in Allen County, ads in local newspapers, an email blast through Fort Wayne newspaper's 30,000 subscribers, printed materials, this year's theme advertised on pizza boxes and business invoices, and promotional giveaway t-shirts for victims of all types of crimes during NCVRW (April 23–29, 2023).

CAP funds will be used to purchase digital billboards, coffee sleeves, bus advertisements, t-shirts, and box labels.

Iowa

Applicant: 1177 – Polk County, IA

Amount Approved: \$4,999

Project: Polk County Attorney's Office

Polk County Attorney's Office, Crisis & Advocacy, Wellness Department, and Iowa's 5th Judicial District Department of Correctional Services have formed a Crime Victim Rights Committee. Through this collaboration, a 2nd Annual Victims' Rights Week 5k & Kids Fun Run/Walk event is being planned to honor crime victims.

CAP funds will be used to purchase bus advertising, event space, portable bathrooms for run/walk, medical supplies for the event, and t-shirts.

Applicant: 1210 – Catholic Charities Domestic Violence & Sexual Assault Program

Amount Approved: \$5,000

Project: Annual NCVRW Luncheon

Catholic Charities Domestic Violence and Sexual Assault Program will partner with The Fourth District Department of Correctional Services to plan and host the Annual NCVRW Luncheon the week of April 24–30 during NCVRW.

CAP funds will be used for printing of informational victim cards, brochures, posters, survivor speaker fee, outdoor banner, retractable banner, and giveaways (stadium cups, grocery tote, stress balls, and lanyards).

Applicant: 1265 – Domestic/Sexual Assault Outreach Center (DSAOC)

Amount Approved: \$4,997.87

Project:

DSAOC will collaborate with grocery stores to offer free grocery totes for customers. Each of the grocery stores are in small rural areas as well as larger towns. These are large chain stores, some of which are the only grocery store in town; populations range from 2,258 to 66,971 residents.

CAP funds will be used to purchase grocery bags, brochures, lip balm, and web cam covers.

Kansas

Applicant: 1301 – Kansas Department of Corrections, Office of Victim Services

Amount Approved: \$4,639

Project: Kansas Cold Case Card Awareness Campaign

The Kansas Department of Corrections (KDOC) and the Kansas Bureau of Investigation, in partnership with the Kansas Association of Chiefs of Police, the Kansas Sheriff's Association, and the Kansas Peace Officers Association, developed Cold Case Cards as a way of generating tips that may help resolve unsolved crimes. Each card in the deck includes brief information about an unsolved crime along with a phone number for anyone with information to call: 1-800-KS-CRIME. These cards highlight case details in the hope that anyone familiar with a case will come forward with information leading to its resolution. The program was first piloted in Florida in 2007 and has since been successfully replicated in other states.

CAP funds will be used for printing stickers and decks of cards for NCVRW.

Kentucky

Applicant: 1178 – Kentucky Office of the Attorney General, Office of Victim Advocacy

Amount Approved: \$2,763.86

Project: Survivors Council Awareness Day

OVA is proposing to host a third annual NCVRW event at Kentucky's state capitol building on April 26, 2023.

CAP funds will be used to purchase acrylic wedge award, outdoor plaque, packets of seeds, candles, printed cards, rocks for painting, art supplies, ribbons, poster, survivor speaker and travel expenses.

Louisiana

Applicant: 1364 – Louisiana Foundation Against Sexual Assault (LaFASA)

Amount Approved: \$4,817

Project: Helping Victims in CENLA

LaFASA's efforts will primarily consist of a multimedia campaign with a single event that will support its ongoing coalition efforts by building a cohesive message to lift victims of crime and bring awareness to programs that provide assistance.

CAP funds will be used to purchase radio advertising, billboards, amphitheater rental, chair rentals, and giveaways (tote bags, first aid kits, and bandanas).

Maine

Applicant: 1198 – Hope and Justice Project

Amount Approved: \$4,996.21

Project: 2nd Annual Color ME 5k Run/Walk for Hop

Hope and Justice Project will promote the 2nd annual Color ME 5k Run/Walk for Hope on Saturday, April 29, 2023.

CAP funds will be used to purchase supplies for the color run, t-shirts, yard signs, banner, advertising, and event space rental.

Maryland

Applicant: 1190 – Maryland Crime Victims’ Resource Center

Amount Approved: \$5,000

Project: Make a Difference for Victims’ Rights 2nd Annual 5K and Resource Fair

Maryland Crime Victims’ Resource Center, Inc. (MCVRC) will host the 2nd Annual 5k Walk and Resource Fair. This event will honor, remember, and pay respects to survivors and victims of all crimes.

CAP funds will be used to purchase t-shirts, social media advertising, sound system rental, and event space.

Applicant: 1282 – Board of Carroll County Commissioners

Amount Approved: \$5,000

Project: Carroll County MD State’s Attorney Victim Memorial

On Sunday, April 23, 2023, a memorial will be held to honor and support victims of crime and their families. There will be an opportunity to write their name on a dove/heart that will be attached to a banner and raised for display during the memorial service.

CAP funds will be used to purchase event space rental, video production, music performer, and to broadcast/livestream of memorial service.

Michigan

Applicant: 1239 – Prosecuting Attorneys Association of Michigan

Amount Approved: \$5,000

Project: Crime Victims’ Rights Vigil

This organization will be the primary host for the state’s Crime Victims’ Rights Vigil, which will be hosted in person at the state capitol building. The association consists of all 83 county prosecutors, the state attorney general, and U.S. attorneys in Michigan.

CAP funds from this grant will be used to purchase electronic billboards, outdoor signage, color banners, and pens for giveaway.

Applicant: 1350 – Detroit Public Safety Foundation

Amount Approved: \$5,000

Project: NCVRW Walk and Fair

Funds will be used to support a series of events offered in partnership with DPD throughout NCVRW that will raise public awareness about victims’ rights and honor all victims.

CAP funds will be used to print literature about victims’ rights, t-shirts with information on the back about how to access services, billboard advertising, printed plastic bag, event rental equipment, stadium cups, promotional materials, pens/pencils, printed resource information, and a banner.

Minnesota

Applicant: 1196 – Sexual Violence Center

Amount Approved: \$5,000

Project: SVC 2022 NCVRW CAP

Funds will be used to promote NCVRW and the work that the Sexual Violence Center (SVC) does to assist sexual violence victims/survivors in four different ways.

CAP funds will be used to purchase billboards, print advertising, speaker, informational cards, buttons, and tote bags.

Applicant: 1248 – Southern Valley Alliance

Amount Approved: \$5,000 **condition to submit a budget breaking down all giveaways**

Project: Awareness Project for NCVRW

These funds will be used for a public awareness campaign using mass media advertising, social media outlets, and promotional giveaways. The goal is to empower victims and increase awareness of services available for victims of crime.

CAP funds will be used to purchase billboards, a social media campaign, and promotional items (clips, water bottles, tote bags, t-shirts).

Applicant: 1343 – Red Lake Band of Chippewa Indians

Amount Approved: \$5,000

Project: Red Lake Band of Chippewa Indians Victims' Services Art Show

Multiple events will be held throughout the entire week. Those include multiple location resource fairs and awareness walk.

CAP funds will be used to purchase supplies for the various events, giveaways (rubber bracelets, tote bags, t-shirts, banner, water bottles, and culturally specific items).

Mississippi

Applicant: 1291 – The Shafer Center for Crisis Intervention

Amount Approved: \$5,000

Project: NCVRW Office Challenge

The project plan is to coordinate an "office challenge" throughout the 11-county service area. In the weeks leading up to 2023 NCVRW, the committee members will challenge different businesses and offices to encourage their employees to wear their 2023 t-shirts (which will be distributed beforehand) on a designated day (TBD) during NCVRW.

CAP funds will be used to purchase banners, picture printing supplies, signs, framed awards.

Applicant: 1342 – El Pueblo

Amount Approved: \$4,148

Project: Escuchame (Listen to Me)

El Pueblo has developed a “Did You Know?” campaign to raise public awareness of crimes, the intersection of immigration status and victims’ rights, and victims’ resources (especially legal and mental health resources) in Central and Coastal Mississippi. This campaign is linguistically and culturally appropriate for the targeted underserved populations of immigrants and people with limited English proficiency (LEP).

CAP grant funds will be used for printing informational brochures and giveaways (fidget toys, keychains, pens, USB drives, and pop sockets).

Missouri

Application: 1300 - Missouri Department of Public Safety – Office for Victims of Crime

Amount Approved: \$5,000

Project: Missouri Crime Victims’ Rights Week

Funds are being requested to promote and spotlight a new and improved statewide three-day event - a day and a half conference and conclude with a ceremony at the State Capitol.

CAP funds will be used for radio and social media advertising, magnets, t-shirts and the printing of victim rights booklets, brochures, and programs.

Montana

Application: 1188 – Lincoln County Montana

Amount Approved: \$5,000

Project: Lincoln County Victim/Witness Program

A media campaign will kick off NCVRW but will stay current and still be informative a week, month, and a year later. It will include contact information so that anyone can reach out to the office for help or to volunteer. It will be informative and will reach more people than the three county newspapers and three community newsletters, which have limited distribution. The programs will include local presenters instead of people who have no community connection. The group will hold a press conference/rally on the steps of the county courthouse.

CAP funds will be used to purchase printing of resource sheet, custom folders for promotion, social media promotion, stickers, and resource sheet printing.

Nebraska

Application: 1259 – Nebraska Commission on Law Enforcement and Criminal Justice

Amount Approved: \$2,286

Project: Nebraska Crime Commission/Nebraska Victim Advocacy Program

In Nebraska, there is a Subway restaurant in over 70 counties, spanning the entire state. For the counties that do not have a Subway, almost all have a Sinclair gas station. In each Subway location, a legal-size poster or flyer will be posted on the location’s community board along with brochures and resource cards. In the local gas station(s), a flyer will either be posted on a community board or near the cash register with takeaway materials.

In all locations, removeable 4” x 3” decals can be placed in bathroom stalls and mirrors that are available for people to take. All materials will be posted and available during the week of April 23–29, 2023.

CAP funds will be used for printing flyers, brochures, decals, and self-sealing envelopes.

Nevada

Application: 1348 – Eddy House

Amount Approved: \$5,000

Project: Awareness Campaign

The project for Eddy House will include purchasing outdoor advertising, such as on buses and billboards, to increase awareness about the emergency services that are available to at-risk youth and youth experiencing homelessness in northern Nevada.

CAP funds will be used for billboards and bus panel advertising.

New Jersey

Application: 1290 – YWCA Northern New Jersey

Amount Approved: \$5,000

Project: Clothesline Project on the Green

YWCA Northern New Jersey plans to promote the public’s awareness of rights and services for victims of all types of crimes with the Clothesline Project on the Green, an outdoor event presented in an open public space across the street from the Bergen County Courthouse. The 2023 Clothesline Project will be held during NCVRW. While the installation will remain standing throughout the week, on the first day (weather permitting), YWCA will convene a public event with presentations from each partner organization and a keynote speaker.

CAP funds will be used purchase advertising (broadcast and print), A/V and podium rental, banners and signage, print posters and flyers, giveaways (stress balls, tumblers, sanitizers).

Application: 1362 – Hudson County Prosecutor’s Office

Amount Approved: \$4,903.43

Project: Advertising Campaign and Vigil

Funds will be used for an advertising campaign promoting NCVRW that will enhance the public’s knowledge about crime victims’ rights and the services available to them. The week will also feature a vigil. This campaign will include billboards and promotional materials for NCVRW. CAP funds will be used for both of those expenses.

New Mexico

Application: 1320 – Resolve

Amount Approved: \$1,540

Project: Resolve’s New Mexico Social Media Campaign

Resolve is proposing to use funds to run a statewide social media campaign on Facebook and Instagram during NCVRW. A robust and broad-reaching social media campaign is the best way to educate victims and their support communities on crime victims' rights and the resources available to them.

CAP funds will be used to purchase social media ads for the entire week of NCVRW.

Application: 1354 – Sixth Judicial District Attorney's Office

Amount Approved: \$3,716

Project: Resource Fair

The Sixth Judicial District Attorney's Office plans to partner with local law enforcement agencies, victim service providers, mental health providers, and community leaders to host a victims' rights and resources awareness fair in each of the three counties the office serves.

CAP funds will be used to pay for advertising in newspapers and radio stations; to produce posters, informational brochures, and postcards; and to purchase promotional giveaway items that will be placed at the various information booths during the community awareness events. Plaques will be purchased to recognize the guest speakers' bravery and as a token of appreciation. The NCVRW colors, logo, and theme will be on all printed materials. Radio and newspaper ads will indicate the events are being sponsored by NCVRW CAP.

New York

Application: 1173 – Richmond County District Attorney

Amount Approved: \$5,000

Project: NCVRW Events – vigil, art/poetry contest, and resource fair

The Richmond County District Attorney's Office (RCDA) seeks funding for three collaborative events during NCVRW 2023: A candlelight vigil in honor of the victims of crime, a student art and poetry contest, an outreach event/resource fair at the Staten Island Mall.

CAP funds will be used for rental space, printing fliers, supplies, giveaways (grocery tote, t-shirts).

Application: 1253 – BHSN STOP Domestic Violence

Amount Approved: \$3,503.62

Project: National Crime Victims' Rights Week Annual Run for Ari

The program will host a 5k bringing together police agencies, including local law enforcement, and legal agencies, such as the Legal Aid Society of Northeastern NY and Rural Law Center.

CAP funds will be used for supplies, t-shirts, selfie station, banner, and printed posters.

Application: 1327 – The Korean-American Family Service Center, Inc.

Amount Approved: \$5,000

Project: KAFSC – Give Help for Hope

This project has two components. The first is to host a public virtual workshop moderated by KAFSC to educate the NY/NJ Korean American community about crime victims' rights and how to access support and resources. Second, a week-long media campaign will be launched through local Korean print media. Third,

KAFSC will partner with two local Korean radio programs during NCVRW to reach even more Korean American community members who may or may not have access to Korean newspapers. This will also include a social media campaign.

CAP funds will be used for radio/paper advertising, printing, and translation services.

Application: 1363 – Monroe County Department of Public Safety – STOP – DWI Program

Amount Approved: \$5,000

Project: Monroe County Helping Crime Victims Thrive Summit

The project is a half-day in-person/hybrid summit that will include survivor speakers, etc.

CAP funds will be used to assist with speaker fees, printing, social media/radio/TV ads.

North Carolina

Application: 1306 – Cleveland County Government (Cleveland County Sheriff's Office)

Amount Approved: \$5,000

Project: Survivor Voices – Cleveland County, One Voice for All Survivors

CCSO and its partners are planning several activities to promote and enhance the public's awareness of rights and services for victims of all types of crime. These will include a social media campaign, display of survivor storyboards, and resource fair.

CAP funds will be used to purchase social media advertising, supplies, A/V rental, printing of fliers, and speaker's fee and mileage.

Application: 1325 – Shelter Home of Caldwell County, Inc.

Amount Approved: \$5,000

Project: Scavenger Survivors Voices

The organization will host a scavenger hunt for participants that guides them through each component of the "victim" criminal process, with each step detailing how this particular place/role plays a part. Fun activities will be included in the scavenger hunt that will take place in the uptown area to boost education in the community. This event will end with a candlelight vigil in memory and/or celebration of all victims of crime.

CAP funds will be used to pay for the Goose Chase App to create and execute the scavenger hunt for up to 100 participants, develop an NCVRW Snapchat filter, geofence the downtown area where events will take place, and advertise the event itself. CAP funds will also be used for promotional giveaways, such as stress balls, pens, etc., displaying the NCVRW logo, colors, and theme along with the organization's contact/resource information. CAP funds will be utilized to purchase the two victims' rights stand-up banners. CAP funds will also be used to design and print palm cards with the NCVRW logo, theme, and colors displaying victims' rights and local resources in English and Spanish to foster rights awareness and connection to supportive services.

Application: 1369 – North Carolina Coalition Against Domestic Violence

Amount Approved: \$5,000

Project: NCVRW Social Media Campaign

NCCADV will use these funds to launch a week-long social media campaign focusing on crime victim awareness, available services, rights, and how to effect change for the future. The campaign will run the full week of NCVRW. The first four days of the campaign will include specific posts highlighting either a prevention strategy or victim-centered service topic each day.

CAP funds will be used to contract for video production and social media posts.

North Dakota

Application: 1315 – North Dakota Department of Corrections & Rehabilitation

Amount Approved: \$5,000

Project: NCVRW Awareness Campaign

A mass media advertising campaign will be used to inform victims and the public across the state about the importance of NCVRW and provide contact information for resources. The campaign will run the week of April 23–29, 2023.

CAP funds will be used to purchase radio/newspaper/social media ads and printing fliers and stickers.

Application: 1317 – Dakota Children’s Advocacy Center

Amount Approved: \$5,000

Project: NCVRW Media Campaign

The Dakota Children’s Advocacy Center (DCAC) will promote NCVRW by running an advertising campaign to inform the community and victims and their families in western and south-central North Dakota of the importance of NCVRW and where they can go to find out more about vital information and resources.

CAP funds will be utilized to produce and print flyers and stickers that will be distributed to the community, as well as victims and their families. A large portion of the budget will be used for digital advertising, print and social media advertising.

Application: 1359 – Children’s Advocacy Centers of North Dakota

Amount Approved: \$5,000

Project: NCVRW Media Campaign

The proposed project will deliver a video media campaign reaching all of North Dakota, with a special focus on the underserved communities of the four primary American Indian tribes—Spirit Lake, MHA Nation, Standing Rock, and Turtle Mountain. These historically marginalized communities have often been overlooked when it comes to receiving equitable victims’ rights services.

CAP funds will be used for the creation of two 15 second video commercials and social media distribution/advertising.

Ohio

Application: 1251 – YWCA Dayton

Amount Approved: \$2,000

Project: NCVRW Clothesline Project

YWCA Dayton (YW) commemorates NCVRW annually through its Clothesline Project, part of a national movement that raises awareness about assault and abuse through a visual display of violence statistics and personal experiences that are often hidden behind closed doors.

CAP funds will be used for printing of rack cards, posters and flyers, supplies, t-shirts, and storage bins.

Application: 1275 – Ashtabula County Victims of Crime Assistance Office

Amount Approved: \$5,000

Project: NCVRW Awareness Events

Ashtabula County Victims of Crime Assistance office wants to focus on building resiliency among the community by expanding awareness of the issues through education. They will accomplish this by implementing a dual strategy of educating the public and creating a dialogue between survivors and victims.

CAP funds will be used for printing of posters, brochures, and banners; social media advertising; radio advertising; speaker stipend; and giveaways (stress balls, lip balm, bracelets, toys).

Application: 1285 – Area Agency on Aging 3

Amount Approved: \$5,000

Project: 5-k Walk/Run

The project is a 5k run/walk that will include victims, friends and family of victims, and community supporters within a seven-county service area and potentially beyond. This event will be held on Saturday, April 29, 2023.

CAP funds will be used for race supplies (t-shirts, medals, bibs, safety pins, etc.), banners, giveaways (water bottles, drawstring bags), billboard advertising, event liability insurance, and newspaper advertising.

Oklahoma

Application: 1235 – City of Guthrie Police Department

Amount Approved: \$4,930

Project: Touch the Trucks

The City of Guthrie Police Department, Fire Department, Logan County Health Department, and Logan County Coordinated Community Response Team will collaborate on an annual event called Touch the Trucks, which consists of two parts: outdoor activities and indoor activities. This funding will be used for indoor activities, specifically a community resource fair focused on NCVRW.

CAP funds will be used for printing fliers and posters and giveaways (printed bags, pens, stress balls, sticky notepads, pens, bubbles, silly putty, phone stand).

Application: 1366 – Stillwater Domestic Violence Services dba Wings of Hope Family Crisis Services

Amount Approved: \$5,000

Project: Wings of Hope Family Crisis Services

Wings of Hope Family Crisis services will have a media campaign for NCVRW. This campaign will include multiple types of media.

CAP Funds will be used for billboard costs, printing, and social media/radio/television ads.

Pennsylvania

Application: 1193 – Crime Victim Center of Erie County

Amount Approved: \$5,000

Project: Annual Candlelight Vigil for Crime Victims

CVC will use these funds to broaden the public's awareness of victims' rights and services available while observing and promoting NCVRW. CVC is seeking funding for advertising and promotional items for their annual Candlelight Vigil for Crime Victims.

CAP funds will be used for speaker fees/travel, television/radio ads, paper, and printing supplies.

Application: 1209 – Cumberland County

Amount Approved: \$4,988.92

Project: Cumberland County – District Attorney NCVRW activities

In commemoration of NCVRW in April 2023, the Cumberland County District Attorney's Office Victims Services Division will host a rally, awards ceremony, and one-mile commemorative walk. This event will be held in downtown Carlisle at the Historic Cumberland County Courthouse and the streets surrounding the courthouse and square.

CAP funds will be used for printing of posters and business cards, supplies for event, and giveaways (t-shirts, magnets, stickers, printed bags, etc.).

Application: 1255 – Berks County District Attorney's Office

Amount Approved: \$4,999.96

Project: Vendor Expo, Color Run, and media campaign

Berks County DA's office is planning a color run and vendor expo for NCVRW on April 23, 2023. This event will be free of charge to participants, and everyone in the community is welcome to join. The vendor fair will allow people to be included who are not physically able to walk or run in the color run or choose not to partake in that activity.

CAP funds will be used for supplies for the color run, table and chair rentals, A/V equipment rental, venue rental, giveaways (water bottles, t-shirts).

Rhode Island

Application: 1284 – Family Service of Rhode Island

Amount Approved: \$4,997.30

Project: NCVRW Ceremony

Applicant is planning a NCVRW Ceremony for Wednesday, April 26, 2023, in Providence, RI. The event will be covered by major television news stations and newspapers (print and online), drawing several thousand viewers/readers.

CAP funds will be used to purchase advertising for the event, sign language interpreter, banners, table and chairs rental, audio equipment rental, and award plaques.

South Carolina

Application: 1372 – South Carolina Department of Probation, Parole and Pardon Services

Amount Approved: \$4,999.50

Project: Transportation Media Campaign

SCDPPPS proposes to commemorate NCVRW 2023 by displaying information via mass transit ads. Promoting victims' rights using mass transit advertisements ensures exposure not only to fare riders but to drivers commuting as well as pedestrians within the transit districts.

CAP funds will be used to purchase mass transit advertising in three different communities.

Tennessee

Application: 1283 – Knox County Government

Amount Approved: \$4,692

Project: Community Awareness Kick-Off

The Knox County District Attorney General's Office will plan an NCVRW Community Awareness Kickoff.

CAP funds will be used to purchase the event's banners, promotional packets that will include handouts branded with the 2023 NCVRW theme/info, tote bags, and ribbons.

Application: 1310 – Shelby County District Attorney General's Office

Amount Approved: \$5,000

Project: Public Awareness Campaign

The Shelby County District Attorney General's Office (SCDAG) NCVRW project will include a public awareness campaign through mass media advertising, billboards, and bus advertisements.

CAP funds will be used to purchase billboards placed in three locations throughout the 30th Judicial District and bus wraps.

Texas

Application: 1174 – Cameron County District Attorney's Office Crime Victims Unit

Amount Approved: \$5,000

Project: Crime Victims' Rights Resource Expo

Cameron County District Attorney's Victims Assistance Program will host its 16th Annual National Crime Victims' Rights Resource Expo in Brownsville, Texas.

CAP funds will be used to purchase newspaper and social media/online advertisements, t-shirts, and giveaways (pens, stadium cups, tote bags, hand fans, signs, and stage rental).

Application: 1218 – Alamo Area Rape Crisis Center (dba Rape Crisis Center)

Amount Approved: \$5,000

Project: Bexar County Community Awareness Project 2023

The Alamo Area Rape Crisis Center is planning a digital media, radio, and print awareness campaign and a Youth Art Project and Online Exhibit, and victim service awards and online presentation.

CAP funds will be used to purchase digital and radio advertisements, printing rack cards, speaker honorariums, and promotional giveaways (tote bags, buttons, stickers, power banks).

Application: 1222 – Webb County Sheriff's Office

Amount Approved: \$5,000

Project: Webb County Sheriff's Office FY2023 NCVRW CAP

The plans for the 2023 NCVRW include four newspaper advertisements, seven electronic billboards, and six separate events to enhance the public's awareness of the rights and services available for all types of crime victims in South Texas communities in Webb County.

CAP funds will be used to purchase billboard and print advertising to promote event and giveaways (tote bags, keychains, hand sanitizers, pens).

Application: 1277 – Friendship of Women, Inc.

Amount Approved: \$5,000

Project: NCVRW Conference 2023

A free public NCVRW conference titled "Empowering Survivors, Strengthening Communities" will be held during the week of NCVRW (April 27, 2023, 9 a.m.–1 p.m.) at the Proyecto Juan Diego (PJD) Community Center.

CAP funds will be used for mass media advertising, event speaker, bus bench ads, conference supplies, event space rental, and giveaways (tote bags, pens, credit card blocker, charging blocks, notebooks).

US Virgin Islands

Application: 1181 – Issachar K Tigre Chinnery Foundation-Victims United Inc

Amount Approved: \$5,000

Project: NCVRW 2023 Advertising Campaign

The project will be a 2023 advertising campaign for NCVRW. These will include electronic billboards, roadside marketing campaign, social media, print media, and a poster contest.

CAP funds will be used to purchase billboards, email and social media marketing, yard signs and t-shirts).

Utah

Application: 1319 – Utah Office for Victims of Crime

Amount Approved: \$5,000

Project: NCVRW Public Campaign

The Utah Office for Victims of Crime plans to conduct three projects to promote and enhance the public's awareness of rights and services for victims. The first is a victim panel and community event. The second is a public awareness campaign in conjunction with local libraries. The third is a social media awareness campaign.

CAP funds will be used to print bookmarks, brochures, fliers/posters, banner, pens, and interpreters for the victim panel.

Vermont

Application: 1263 – Vermont Center for Crime Victim Services

Amount Approved: \$4,224

Project:

The Center has hosted a day-long event in recognition of NCVRW.

CAP funds will be used for speaker stipend, printing of marketing materials, audio/video production, travel reimbursements, radio advertising and interpreter for the event.

Virginia

Application: 1278 – New Kent Victim Witness Program

Amount Approved: \$3,384

Project: 5K Run/Walk and Spring Festival

The applicant is planning to host a run/walk to be held during NCVRW. The event will be advertised through multiple avenues.

CAP funds will be used to promote the event with billboard and print advertising and posters, t-shirts and tote bags for all the participants.

Application: 1309 – Hampton Commonwealth's Attorney's Office – Victim Service Unit

Amount Approved: \$4,976

Project: Your Commonwealth Cares Resource Fair

The Commonwealth's Attorney's Office Victim Services Unit will promote and enhance the public's awareness of rights and services for all types of crime victims during NCVRW by creating a "Your Commonwealth Cares" Resource Fair.

CAP funds will be used to purchase printed materials for the fair and giveaways (grocery totes, fidget spinner, stress ball, tissue packets, etc.).

Washington

Application: 1211 – King County Sexual Assault Resource Center

Amount Approved: \$5,000 **with the condition to focus on ALL crimes, not just sexual assault, and staff time is not an eligible expense**

Project: KCSARC NCVRW Project

KCSARC will host an in-person event to expand knowledge and awareness of available resources for victims of sexual violence throughout King County. This event will include the voices of survivors from KCSARC's Empowered Voices program, which consists of survivors who formerly accessed services through KCSARC and choose to engage in community awareness work.

CAP funds will be used for venue rental, speaker honorarium, A/V rental, printing and advertising.

West Virginia

Application: 1200 – Monongalia County Victim Assistance Program

Amount Approved: \$5,000

Project: NCVRW Media Campaign

The NCVRW project will include a radio and social media campaign to raise public awareness of assistance and programs available to all victims of crime.

CAP funds will be used to purchase promotional materials (t-shirts, water bottles, tote bags, wristbands, pens, koozies), banner, and radio ads.

Application: 1312 – Family Refugee Center

Amount Approved: \$4,956.98

Project: Beacon of Hope Ceremony

The Beacon of Hope Ceremony will be held in Lewisburg, WV (GBR County), as the kickoff event, hosting a Crime Victims' Rights Coloring Contest for young students in Pocahontas County, and a survivor tree will be planted

CAP funds will be used to purchase advertising for events via billboards, social media, flyers, press releases, newspaper articles, and direct mailers.

Application: 1357 – Young Women's Christian Association (YWCA) Wheeling

Amount Approved: \$5,000

Project: NCVRW Art Display

Funds will be used to commission local visual artists to create reflective and thought-provoking pieces of art that are thematically connected to five distinct areas of crime and criminality. The artists will use unique mediums as their canvas for the visual art pieces.

CAP funds will be used for supplies for the art display and a social media campaign.

Wyoming

Application: 1256 – Natrona County Sheriff's Office

Amount Approved: \$5,000

Project: Natrona Sheriff's Office NCVRW Media campaign

The proposal will run five Total Market Reach plans across the state of Wyoming that will play on 72 screens throughout April 2023. This will include theater screens in 8 areas in Wyoming (Casper, Cheyenne, Rock Springs, Green River, Laramie, Sheridan, Lander, Riverton) and will run on the wyomovies.com website for further reach. Each ad will run for 10 seconds before rotating to the next ad, and then will filter back into the list.

CAP funds will be used to purchase ads for the this campaign in both English and Spanish.