

WELCOME

THIS WEBINAR WILL BEGIN SHORTLY!

AUDIO OPTIONS:

USE COMPUTER SPEAKERS/HEADSET
OR
CALL: 562-247-8422

ACCESS CODE: 820-187-932

WEBINAR ID: 596-225-635

ENTER AUDIO PIN: SHOWN AFTER JOINING THE WEBINAR



National Association of VOCA Assistance Administrators

**2024 NATIONAL CRIME VICTIMS' RIGHTS WEEK
COMMUNITY AWARENESS PROJECT
(NCVRW CAP)
APRIL 21-27, 2024**

***“How would you help?
Options, services, and hope for crime survivors”***

**APPLICANTS' WEBINAR
TUESDAY, OCTOBER 24, 2023**

“THE NATIONAL CRIME VICTIMS' RIGHTS WEEK COMMUNITY AWARENESS PROJECTS ARE SUPPORTED UNDER COOPERATIVE AGREEMENT NUMBER 15POVC-21-GK-00412-NONF AWARDED BY THE OFFICE FOR VICTIMS OF CRIME, OFFICE OF JUSTICE PROGRAMS, U.S. DEPARTMENT OF JUSTICE TO THE NATIONAL ASSOCIATION OF VOCA ASSISTANCE ADMINISTRATORS.”



National Association of VOCA Assistance Administrators



National Association of VOCA Assistance Administrators

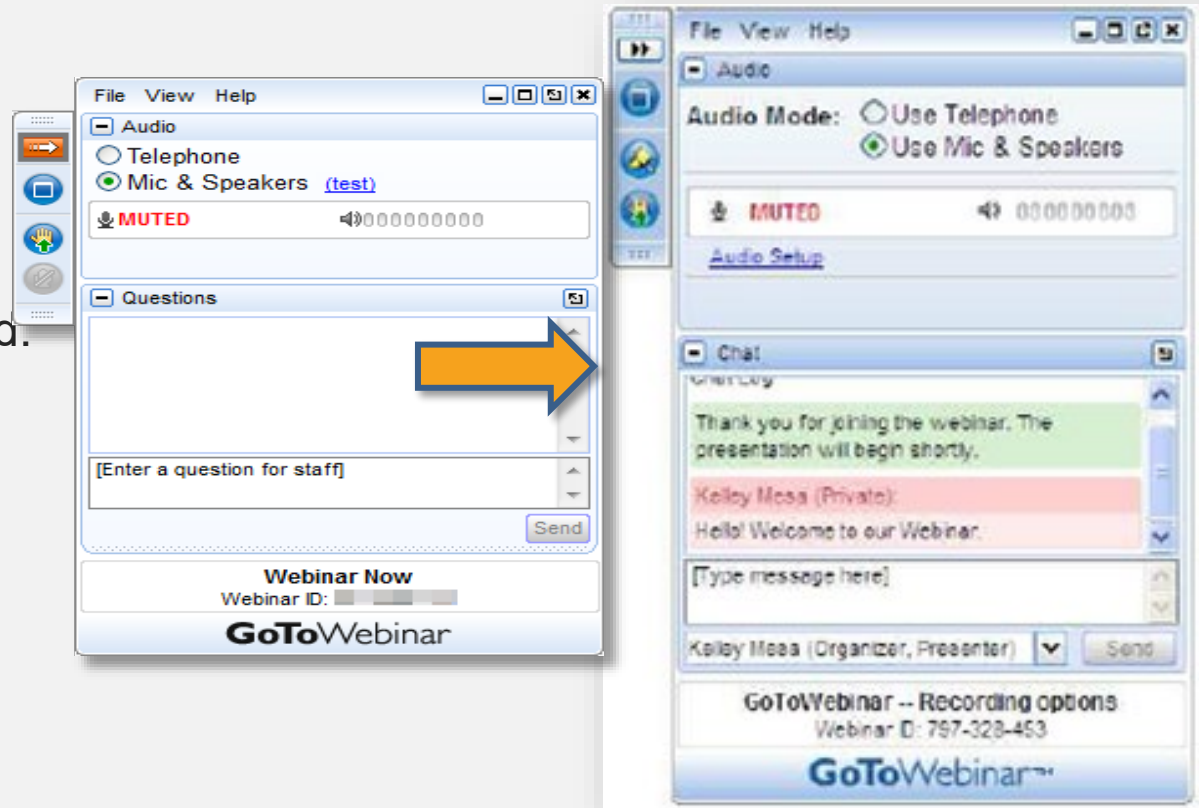
INTRODUCTIONS

- Jaime Yahner, Executive Director, National Association of VOCA Assistance Administrators (NAVAA)
- Rhonda Dean, Project Director, National Association of VOCA Assistance Administrators (NAVAA)
- Emily Bauernfeind, OVC Grant Manager

WEBINAR

- All participants are muted.
- Use “Questions” panel to ask questions.
- Webinar recording and PowerPoint slides will be posted on NCVRW CAP website:

<https://navaa.org/community-awareness-project/>



OVERVIEW

1. This is a competitive selection process, so all relevant information for applications is contained on the NCVRW CAP website, the Applicant Guide and this webinar.
1. This webinar will be posted for everyone to see.
1. Please do not submit questions about your individual application or proposal.

Webinar recording, slides and transcript will be posted at
<https://navaa.org/community-awareness-project/>

POLL #1



AGENDA

- 1 **Background Information**
- 2 General Application Instructions
- 3 My Entries Instructions
- 4 Allowable use of NCVRW CAP Funds
- 5 Unallowable Costs
- 6 Application Scoring and Project Selection
- 7 Technical Assistance
- 8 Questions



BACKGROUND INFORMATION

- Administered by NAVAA under cooperative agreement with OVC.
- Website: <https://navaa.org/community-awareness-project/>
- Maximum amount: reimbursement up to \$5,000.
- Expect to fund approximately 80 projects.

BACKGROUND INFORMATION

- Purpose
 - o Increase general public's awareness of ...
 - o rights and services for ...
 - o victims of all types of crimes ...
 - o during National Crime Victims' Rights Week, April 21-27, 2024

Webinar recording, slides and transcript will be posted <https://navaa.org/communityawarenessproject/>

BACKGROUND INFORMATION

- Typical activities
 - o Public events (in-person, open to public).
 - o Mass/social media advertising.
 - o Printed materials.
- Not...
 - o Trainings: professional development, self-defense, etc.
 - o Private or limited access events.
 - o On-going activities.
 - o Non-NCVROW recognitions (e.g. Sexual Assault Awareness Month (SAAM)).

BACKGROUND INFORMATION

- Eligibility
 - o Type of agencies
 - Public agencies
 - Non-profit organizations
 - Community-based victim service organizations
 - Faith-based organizations
 - Tribal organizations
 - Community coalitions
 - o Ineligible
 - Individuals
 - For-profit organizations

BACKGROUND INFORMATION

- Eligibility
 - Non-profits: 501(c)3 not required.
 - **Must** have a Unique Entity Identifier (Unique Entity Identifier) Number
 - 12 alphanumeric ID (not TIN/EIN, no hyphens)
 - No cost – www.sam.gov
 - Except community coalition groups.
 - Previous recipients eligible, but preference to new/not recent recipients.

BACKGROUND INFORMATION

- Anticipated Timeline

- Applications due 7:59 ET, Friday, November 17, 2023

- Anticipated decision by January 2024

All applicants will be notified when funding decisions are made and notice will be posted on NCVRW CAP website.

- NCVRW CAP Subgrantees' webinar: Late Jan 2024

- Technical assistance January – April 2024

- Post-Project webinar March 2024

- NCVRW Sunday, April 21 – Saturday, April 27, 2024

- After-Action Reports Friday, June 28, 2024

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PAST RECIPIENT HIGHLIGHT



Mississippi:

- The project plan was to coordinate an “office challenge” throughout the 11-county service area. In the weeks leading up to 2023 NCVRW, the committee members challenged different businesses and offices to encourage their employees to wear their 2023 t-shirts (which will be distributed beforehand) on a designated day (TBD) during NCVRW. CAP funds were used to purchase banners, picture printing supplies, signs, framed awards.

APPLICATION ONLINE

- Available at
<https://navaa.awardsplatform.com/>
- Formats:
 - Online Access
- Applicants' Guide
 - Adobe PDF
 - Microsoft Word

APPLICATION ONLINE



2022 National Crime Victims Rights Week Community Awareness Project

The National Crime Victims' Rights Week Community Awareness Project is managed by the National Association of VOCA Assistance Administrators (NAVAA) under a cooperative agreement with the Office for Victims of Crime (OVC), Office of Justice Programs (OJP), U. S. Department of Justice. NCVRW CAP's intent is to promote National Crime Victims' Rights Week and to enhance the general public's awareness of the rights and services for victims of all types of crimes. The application should describe a project that will impact the general community at large, rather than a narrow or select audience. The broader the scope of the project, the more likely it will be funded.

- 1 Register an account.
- 2 Start your entry (save it in-progress).
- 3 Submit your entry to be considered.

Best of luck!

For any questions, please contact: CAP Project Director Rhonda Dean @ rhonda@navaa.org

Register

First name

Last name

Email

Mobile

Password

Confirm password

- ☐ I have read and agree to the [privacy policy](#), [cookie policy](#) and [terms of service](#).
- ☐ I agree to receive notification and communication emails or SMSs from NAVAA. You may withdraw your consent at any time.

Register

Log in

Email or mobile [?](#)

Password

☐ Remember me

Log in

[Forgot password](#)

or log in with



GENERAL INSTRUCTIONS

- ***READ THE APPLICANT GUIDE!***
- Must use provided forms only; don't try to copy the forms.
- Complete all sections.
- No additional pages, attachments, information or letters of support.
- Copy and retain copy of application
- Must be received by:
**7:59 pm, Eastern Time,
Friday, November 17, 2023**
- Will be acknowledged by email within 3 working days (email rhonda@navaa.org) if not received.

APPLICATION TIPS

- Read and follow Applicant Guide!
- Do not exceed allowable number of words for each narrative question.
- Can copy and paste into the form.
- Avoid fancy formatting, bullets or special characters.
- Be concise, straightforward and direct; avoid unnecessary superlatives.
- Focus only on the specific proposal (what is being funded).
- Provide only the information requested.
- Be mindful of what is and is not allowable.
- Check and *re-check* your math.

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National Association of VOCA Assistance Administrators

PAST RECIPIENT HIGHLIGHT



Utah:

- The Utah Office for Victims of Crime conducted three projects to promote and enhance the public's awareness of rights and services for victims. The first was a *victim panel and community event*. The second was a *public awareness campaign* in conjunction with local libraries. The third was a *social media awareness campaign*. CAP funds were used to print bookmarks, brochures, fliers/posters, banner, pens, and interpreters for the victim panel.



PAST RECIPIENT HIGHLIGHT



National Crime Victims' Rights Week
April 23–29, 2023

Survivor Voices
Elevate. Engage. Effect Change.

UTAH EVENTS

April 23th- 29th
Hashtag Campaign:
"Survivor Voices: Elevate. Engage. Effect Change"
"Paint One Blue Nail to Stand for Victims' Rights"

April • 24 • 2023 Resource Fair, Discussion Panel & Vigil 6:00pm-8:30pm Sorenson Unity Center 1383 S 900 W, Salt Lake City FREE event *EVENTS WILL BE IN PERSON & LIVE STREAM*	April • 25 • 2023 "Survivor Voices: Elevate. Engage. Effect Change" Podcast Salt Lake City FREE event *EVENTS WILL BE IN PERSON & LIVE STREAM*
---	---

April • 23-29 • 2023
Public Awareness Event in partnership with
libraries across the state.
visit your local library

#NCVRW2023UTAH #NCVRW2023

This event is supported by a National Crime Victims' Rights Week Community Awareness Project subgrant awarded by the National Association of VOCA Assistance Administrators under cooperative agreement number 15POVC-21-GK-00412-30NRP awarded by the Office for Victims of Crime, Office of Justice Programs, U.S. Department of Justice.

 **Any Questions?** Contact Hilde Koenig at hkoenig@utah.gov
Sorenson Unity Center
[HTTPS://CRIMEVICTIM.UTAH.GOV/VICTIM-RIGHTS/](https://crimevictim.utah.gov/victim-rights/)



Survivor Voices



Elevate. Engage.
Effect Change.

We Can Help

Victim service providers help victims rebuild their lives. We can help you learn about your legal rights and options, cope with the impact of crime, access victim compensation and other resources, develop a safety plan, and navigate the criminal justice and social service systems.

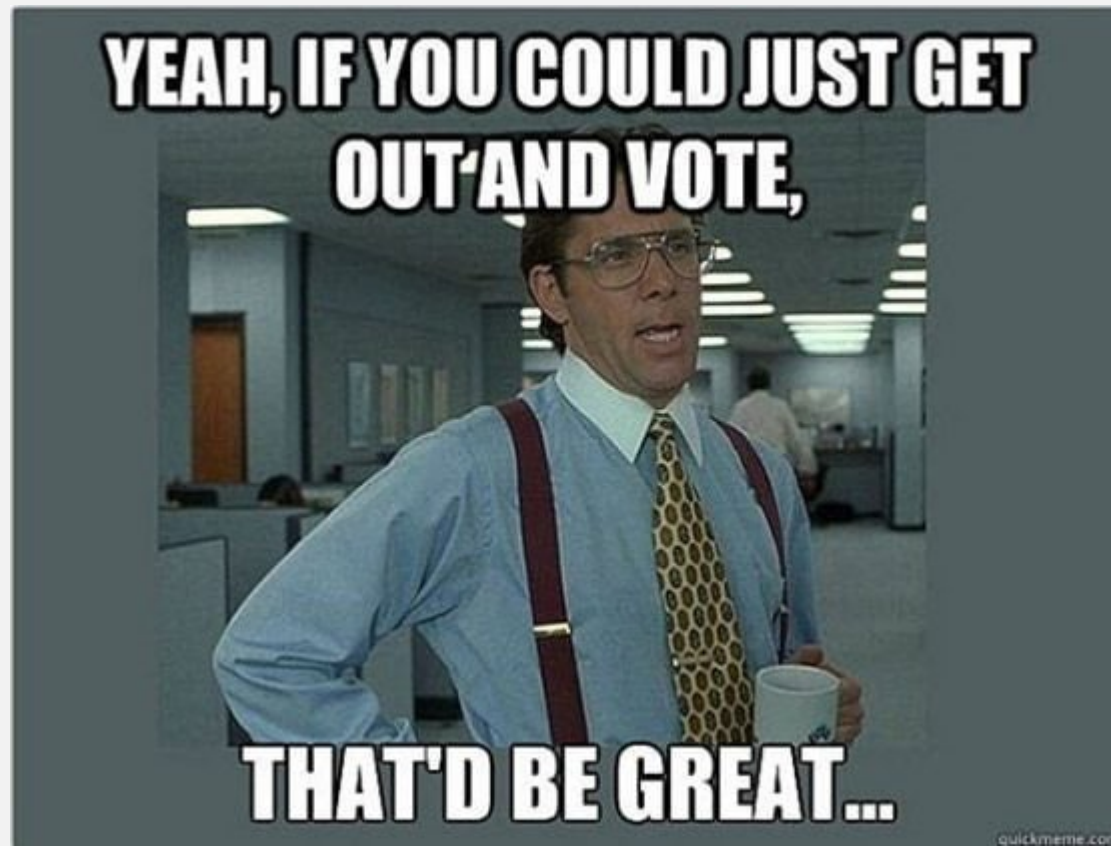
National Crime Victims' Rights Week

April 23–29, 2023

This bookmark was supported by a National Crime Victims' Rights Week Community Awareness Project subgrant awarded by the National Association of VOCA Assistance Administrators under cooperative agreement number 15POVC-21-GK-00412-30NRP awarded by the Office for Victims of Crime, Office of Justice Programs, U.S. Department of Justice.



POLL #2



MY ENTRIES DETAILS

The screenshot shows a web browser window with the URL `navaa.awardsplatform.com/entry-form/manager/BAdworWO/edit?tabSlug=QmKQAR0y`. The page is titled "MY ENTRIES DETAILS" and features a sidebar on the left with navigation options: "Entries" (selected), "Manage entries", "Judge entries", "My entries", "Users", "Judging", and "Settings". The main content area has a top navigation bar with tabs: "Details" (selected), "Section 1: Organizational Information", "Section 2: Project Description", "Section 3: Federal Funds Budget", "Section 4: Additional Project Information", and "Section 5: Certification". Below the tabs, the "Details" section is active, showing a form with the following fields: "Season" (Active season (2021 NCVRW CAP Grant)), "Category" (2021 NCVRW-CAP), and "Entry name" (Test Program). To the right of the form, there is a paragraph of text: "NCVRW CAP's intent is to promote National Crime Victims' Rights Week and to enhance the general public's awareness of the rights and services for victims of all types of crimes. The application should describe a project that will impact the general community at large, rather than a narrow or select audience." Below this text, there is a section titled "INSTRUCTIONS:" with three numbered points: 1. Enter the name of the applicant as the Entrant. The "Entrant," is the agency/organization applying for the funding. 2. 2021 NCVRW-CAP should be pre-selected from the drop down, if not please select. 3. Enter the title of the proposed project as the "Entry Title."

My accounts on Award Force | Edit entry | Manage entries | NAV

navaa.awardsplatform.com/entry-form/manager/BAdworWO/edit?tabSlug=QmKQAR0y

Apps | Suggested Sites | Web Slice Gallery | DM Police Officers... | Lincoln Savings Ban... | First State Bank of... | Square Dashboard | Spotify Web Player | Other bookmarks

Entries

Manage entries
Judge entries
My entries

Users
Judging
Settings

Details | Section 1: Organizational Information | Section 2: Project Description | Section 3: Federal Funds Budget | Section 4: Additional Project Information | Section 5: Certification

Season
Active season (2021 NCVRW CAP Grant)

Category
2021 NCVRW-CAP

Entry name
Test Program

NCVRW CAP's intent is to promote National Crime Victims' Rights Week and to enhance the general public's awareness of the rights and services for victims of all types of crimes. The application should describe a project that will impact the general community at large, rather than a narrow or select audience.

INSTRUCTIONS:

1. Enter the name of the applicant as the Entrant. The "Entrant," is the agency/organization applying for the funding.
2. 2021 NCVRW-CAP should be pre-selected from the drop down, if not please select.
3. Enter the title of the proposed project as the "Entry Title."

Type here to search

2:12 PM 10/29/2020

MY ENTRIES SECTION 1

Setup guide

+

Entries

+

Manage entries

My entries

Users

Judging

+

Content

+

Settings

+

My entries → Edit entry

All questions must be answered, unless marked optional.

Details

Section 1: Organizational Information

Section 2: Project Description

Section 3: Federal Funds Budget

Section 4: Additional Project Information

Section 5: Certification

Applicant Agency

Test Agency

Street Address

1234 AnyStreet

City

ANYTOWN

Need help?

MY ENTRIESSECTION

State

Ohio ▼

Contact Salutation:

Ms. ▼

First Name of Primary Contact:

Janis

Last Name of Primary Contact:

Doe

Phone Number:

515-555-1212

Need help? 🙋

MY ENTRIES – SECTION 1

Fax Number: (optional)

Total Amount Requested:

\$5,000

Agency Website:

<http://www.website.com>

Type of Organization (select only one): (optional)

- ☒ Non-Profit
- ☐ Faith-based Organization
- ☐ Community Coalition/Grassroots Organization
- ☐ Public/Governmental Agency
- ☐ Tribal Organization
- ☐ Other

Need help?

MY ENTRIES SECTION 1

Is the agency/organization suspended or barred from receiving federal funding?

- ☐ Yes
☒ No

Does the agency require internal confidentiality agreements or statements from employees or contractors that prohibit or otherwise restrict employees or contractors from reporting waste, fraud or abuse?

- ☒ Yes
☐ No

Has the lead agency or any of the major project partners received previous NCVRW CAP funding?

- ☒ Yes
☐ No

Need help?

Webinar recording, slides and transcript will be posted at <https://navaa.org/community-awareness-project/>

MY ENTRIES SECTION 1

☒ YES

☐ No

If yes, for which year(s):

☒ 2015

☒ 2016

☒ 2017

☒ 2018

☒ 2019

☐ Other

Briefly describe the applicants' experience providing/advocating crime victims' rights and services. 5 / 250 words

Test Agency -- BLAH BLAH BLAH

Save + next

Save + close

Preview

Submit entry

Need help?

Webinar recording, slides and transcript will be posted at <https://navaa.org/community-awareness-project/>

MY ENTRIES SECTION 2

My entries → Edit entry

All questions must be answered, unless marked optional.

Details

Section 1: Organizational Information

Section 2: Project Description

Section 3: Federal Funds Budget

Section 4: Additional Project Information

Section 5: Certification



Concisely describe how funds will be used to promote or enhance **the general public's awareness** of rights and services for victims of all types of crimes in conjunction with **National Crime Victims' Rights Week**. For each activity, specifically identify; 1) the targeted audience(s); 2) geographic area(s); 3) the **specific date(s)** when each activity will be implemented; and 4) the estimated attendance at each in-person event.

0 / 650 words

Save + next

Save + close

Preview

Submit entry

Need help?

MY ENTRIES SECTION 3

All questions must be answered, unless marked optional.

Details

Section 1: Organizational Information

Section 2: Project Description

Section 3: Federal Funds Budget

Section 4: Additional Project Information

Section 5: Certification



Upload Federal Funds Budget: Only include items to be federally funded. Itemize every allowable budget item for the activities described in Section 2. Be as detailed as possible, including quantities and unit cost of items as appropriate.

Select file

Use this space for explanations or calculations of federally-funded budget items.

Save + next

Save + close

Preview

Submit entry

Need help?

Webinar recording, slides and transcript will be posted at <https://navaa.org/community-awareness-project/>

MY ENTRIES BUDGET FORM

CAP2021 Budget Form - Excel

Rhonda

File Home Insert Page Layout Formulas Data Review View Help ACROBAT Tell me what you want to do Share

Normal Page Break Preview Page Layout Custom Views Workbook Views

☒ Ruler ☒ Formula Bar ☐ Gridlines ☒ Headings Show

Zoom 100% Zoom to Selection Zoom

New Window Arrange All Freeze Panes Unhide Window

Split Hide View Side by Side Synchronous Scrolling Reset Window Position Switch Windows Macros

A5 X ✓ fx

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1		SECTION 3: FEDERAL FUNDS BUDGET														
2		Only include items to be federally-funded. Itemize every allowable budget item below for the activities described in Section 2.														
3		Be as detailed as possible, including quantities and unit cost of items as appropriate.														
4		Item Description	Quantity	Cost Per Unit	Total Cost Per Item											
5					\$ -											
6					\$ -											
7					\$ -											
8					\$ -											
9					\$ -											
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18					\$ -											
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20					\$ -											
21					\$ -											
22					\$ -											
23					\$ -											
24					\$ -											
25					\$ -											

Sheet1 + 75%

MY ENTRIES BUDGET FORM

CAP2021 Budget Form - Excel

Rhonda

File Home Insert Page Layout Formulas Data Review View Help ACROBAT Tell me what you want to do Share

View Tab Options:

- Workbook Views:** Normal, Page Break Preview, Page Layout, Custom Views
- Show:**
 - ☒ Ruler
 - ☒ Formula Bar
 - ☐ Gridlines
 - ☒ Headings
- Zoom:** Zoom, 100%, Zoom to Selection
- Window:**
 - New Window
 - Arrange All
 - Freeze Panes
 - Split
 - Hide
 - Unhide
 - View Side by Side
 - Synchronous Scrolling
 - Reset Window Position
 - Switch Windows
 - Macros

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
25				\$ -											
26				\$ -											
27				\$ -											
28				\$ -											
29				\$ -											
30				\$ -											
31				\$ -											
32				\$ -											
33				\$ -											
34				\$ -											
35				\$ -											
36				\$ -											
		TOTAL DIRECT COSTS		\$ -											
	INDIRECT COSTS: % RATE ** Inclusion of an indirect cost rate certifies that the applicant either 1) has a Federally approved indirect cost rate (successful applicants will be required to submit a copy of a current, signed Federally approved indirect cost agreement) or 2) is eligible and elects to charge a 10% de minimis rate. See Applicant Guide.			0%	\$ -										
	TOTAL PROJECT COSTS: Total should not exceed amount requested in Section 1 (not to exceed \$5,000)				\$ -										

Sheet1

75%

Type here to search

2:26 PM 10/29/2020

MY ENTRIES BUDGET FORM

- Check your calculations!
- Double check your calculations!!
- Save as a pdf to your desktop!
- Upload into AwardForce!

MY ENTRIES SECTION 3

All questions must be answered, unless marked optional.

Details

Section 1: Organizational Information

Section 2: Project Description

Section 3: Federal Funds Budget

Section 4: Additional Project Information

Section 5: Certification



Upload Federal Funds Budget: Only include items to be federally funded. Itemize every allowable budget item for the activities described in Section 2. Be as detailed as possible, including quantities and unit cost of items as appropriate.

Select file

Use this space for explanations or calculations of federally-funded budget items.

Save + next

Save + close

Preview

Submit entry

Need help?

MY ENTRIES SECTION 4

All questions must be answered, unless marked optional.

Details

Section 1: Organizational Information

Section 2: Project Description

Section 3: Federal Funds Budget

Section 4: Additional Project Information

Section 5: Certification



Describe how the project will use the NCVRW theme, logo and colors. 0 / 100 words

List major project co-sponsors/collaborative organizations and each one's contribution *to this specific project* (do not discuss overall or general support to the agency or community victim services.) 0 / 100 words

Victim/Survivor Involvement: Describe the involvement of

Need help?

MY ENTRIES SECTION 4

The screenshot shows a web browser window with multiple tabs open, including Google Calendar, Gmail, NAVA - Calendar, 20CAP - Google, 2021 Applicants, My accounts on A..., and Edit entry | Manag. The address bar shows the URL: navaa.awardsplatform.com/entry-form/manager/BADworWO/edit?tabSlug=ogNNjwgE. The browser's bookmark bar includes Apps, Suggested Sites, Web Slice Gallery, DM Police Officers..., Lincoln Savings Ban..., First State Bank of..., Square Dashboard, and Spotify Web Player. The page itself has a navigation bar with tabs: Details, Section 1: Organizational Information, Section 2: Project Description, Section 3: Federal Funds Budget, Section 4: Additional Project Information (selected), and Section 5: Certification. The main content area contains two text input fields. The first field is titled "Victim/Survivor Involvement- Describe the involvement of victim/survivors in the project's planning and implementation, including specific population(s) for which activities are targeted." and has a word count of 0 / 250 words. The second field is titled "What is your organization's contingency plan should all in-person or public events are cancelled due to pandemic restrictions?" and has a word count of 0 / 200 words. A "Need help?" button is visible on the right side of the page. The Windows taskbar at the bottom shows the search bar, task view, and several application icons, with the system clock displaying 12:54 PM on 10/19/2020.

Details Section 1: Organizational Information Section 2: Project Description Section 3: Federal Funds Budget Section 4: Additional Project Information Section 5: Certification

Victim/Survivor Involvement- Describe the involvement of victim/survivors in the project's planning and implementation, including specific population(s) for which activities are targeted. 0 / 250 words

What is your organization's contingency plan should all in-person or public events are cancelled due to pandemic restrictions? 0 / 200 words

Need help?

MY ENTRIES SECTION 5

[My entries](#) → [Edit entry](#)

All questions must be answered, unless marked optional.

Details

Section 1: Organizational Information

Section 2: Project Description

Section 3: Federal Funds Budget

Section 4: Additional Project Information

Section 5: Certification

[✎](#) [i](#) CERTIFICATION [v](#)

The organization's authorized representative must indicate official intent to apply for and if approved, accept the National Crime Victims' Rights Week Community Awareness Project subgrant award.

Printed Name of Authorized Representative

Title

Need help?

MY ENTRIES SECTION 5

Title

Date

☐ **Electronic Signature** In accordance with federal law by entering the printed name, title and date and by marking this box with an "X," the Authorized Representative certifies this document to be true, accurate and complete to the same degree as a handwritten signature.

Save + next Save + close Preview Submit entry

Need help?

Webinar recording, slides and transcript will be posted at <https://navaa.org/community-awareness-project/>

INDIRECT COSTS

- Indirect costs; May choose:
 1. Agency's approved federally-negotiated indirect cost rate; or
 2. If agency has never had a federally-negotiated indirect cost rate, up to 10% de minimis rate; or
 3. Not request indirect costs.
- Does not increase \$5,000 NCVRW CAP maximum.
- If choosing indirect costs:
 1. Enter the indirect cost rate
 2. Must select either federally approved or de minimum rate
 3. Indirect Cost = Total Direct Costs x indirect cost rate
 4. Total Project Cost = Total Direct Costs + Indirect Costs
- **LEAVE LINE BLANK IF NOT REQUESTING
INDIRECT COSTS!**

APPLICATION SUBMISSION

- Submit by
 - Via Web Application at
<https://navaa.awardsplatform.com/>
- Application must be received by
7:59pm ET/6:59pm CT/5:59pm MT/4:59 pm PT
Friday, November 17, 2023

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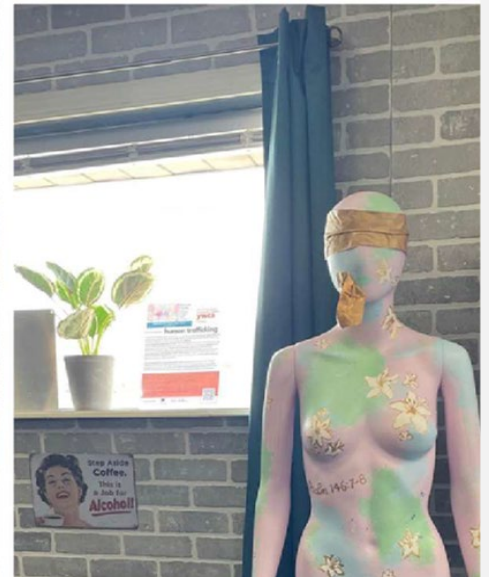
PAST RECIPIENT HIGHLIGHT

West Virginia:

- Funds will be used to commission local visual artists to create reflective and thought-provoking pieces of art that are thematically connected to five distinct areas of crime and criminality. The artists will use unique mediums as their canvas for visual art pieces. CAP funds will be used for supplies for the art display and a social media campaign.



PAST RECIPIENT HIGHLIGHT



ALLOWABLE USES

- Production and purchase of mass/social media.
- Production and distribution of printed materials.
- Purchase of awareness materials intended to share resources for victims, such as a program name and contact information.
 - Design costs must be limited and reasonable in relation to production and purchase costs
 - Must relate to NCVRW (dates, colors, theme, logo)
 - Cannot exceed \$20/unit (including setup and shipping)

ALLOWABLE USES

- All printed awareness materials must be presented for approval to the Project Director, Rhonda Dean, **before** printing.
- Recognition awards (not exceeding \$50/each)
- Limited and reasonable design costs
- Event speakers
 - Paid speakers should be identified in the project description, if known.
 - Speaker fee cannot exceed \$650/day total (including non-NCVRW CAP funds).
 - Reasonable travel expenses per agency policy
 - Not to exceed Federal Travel Regulations
 - GSA per diems (www.gsa.gov/perdiem)

ALLOWABLE USES

- Consumable supplies/commodities.
- Rental/lease of essential equipment.
 - Equipment has expected life of more than one year.
 - No purchase of equipment unless demonstrated that equipment:
 - Cannot be borrowed or donated and
 - Purchase is more economical than rental/lease.
- Rental of space/AV.
 - Combined space/AV cannot exceed \$25/person/day.
 - Need to document comparison of at least three facilities.
- Indirect Costs

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PAST RECIPIENT HIGHLIGHT

Colorado:

- A community event to raise awareness of victims of crime who have PTSD because of their victimization was held. This event was held in collaboration with a local district attorney's office in Golden, Colorado, and the public and media were invited. CAP funds supported speaker fees, brochures, posters, 2022 Colorado Victim Rights Act information cards, fact sheets on PTSD, location rental, and grant-approved promotional giveaway items.



PAST RECIPIENT HIGHLIGHT



We talk about violence,
addiction, depression, loss,
survival, grief, heartache, death,
abuse, neglect, abandonment,
suicide and betrayal.

We also talk about empathy,
kindness, compassion, love,
forgiveness, self-care, strength,
peace, healing, recovery, unity,
gratitude, grace, hope and the
power of positivity.

Our experiences have made us
who we are now. We have seen
the light and the darkness. We
are flawed but still worth loving.
We are strong and not ashamed
to tell our story.

We are Survivors Against
Violence Everywhere



UNALLOWABLE COSTS

- Agency salary or staff time
- Any food, beverages or refreshments
- Entertainment, including attractions to induce attendance at events
- Fundraising activities
- Bar charges or alcoholic beverages
- Monetary gifts, cash prizes or gift cards
- Trainings (e.g. professional development, self-defense, etc.)
- Lobbying

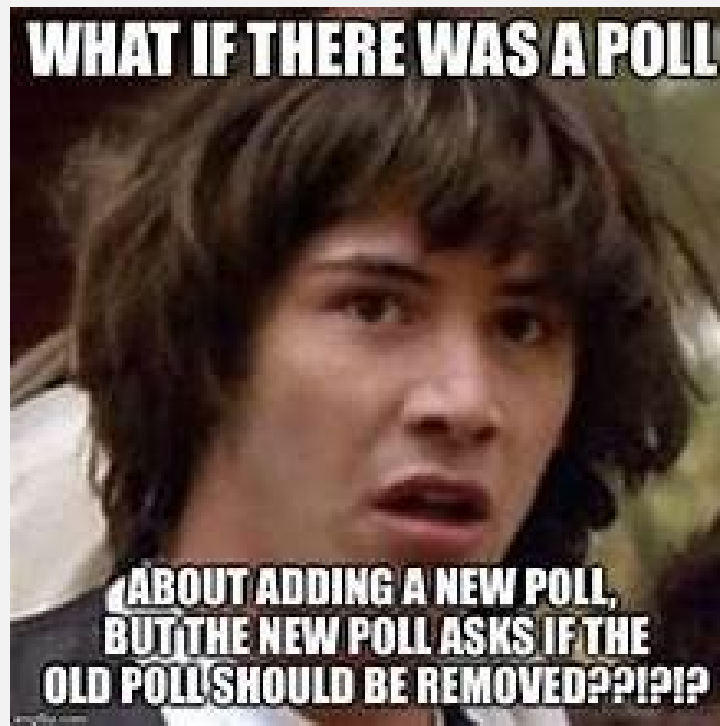
(unallowable items will not be reimbursed even if included in an approved budget.)

AGENDA

- 1 Background Information
- 2 General Application Instructions
- 3 My Entries Instructions
- 4 Allowable use of NCVRW CAP Funds
- 5 Unallowable Costs
- 6 **Application Scoring and Project Selection**
- 7 Technical Assistance
- 8 Questions



POLL #3





PAST RECIPIENT HIGHLIGHT

Illinois:

- The Police Department proposed increasing knowledge about their crime victim services to often hidden victims of crime through an intensive community education and awareness campaign. CAP funds will be used to offset expenses for full color magnets for police cars and buttons/pins highlighting NCVRW and resources available.

PAST RECIPIENT HIGHLIGHT



SCORING AND SELECTION

- NAVAA makes recommendations and OVC makes final decision.
- Scoring
 - Section 1: Experience in victims' issues – 5 points
 - Section 2: Project Description – 30 points
 - Section 3: Federal Funds Budget – 25 points
 - Section 4a: Use of NCVRW theme, logo, and colors – 20 points
 - Section 4b: Collaboration – 10 points
 - Section 4c: Victim/Survivor Involvement – 10 points

Additional considerations

- Funding at least one project in each state.
 - Funding new or not recently funded projects.
 - Extent to which project addresses rights and services to victims of all types of crimes.
- Anticipate decisions by January 2024.
- All applicants will be notified of funding decision.

PROJECT IDEAS

- Community/Resource Fair providing information and awareness to victims of crime
- Walk/Run raising funds for crime victims AND raising awareness to resources available in the community
- Statewide media campaign – billboards, commercials, newspaper articles/advertising
- Candlelight Vigils honoring victims
- And many more examples are available at <https://navaa.org/previous-recipients/>

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PAST RECIPIENT HIGHLIGHT

North Dakota:

- The organization hosted a scavenger hunt for participants that guided them through each component of the “victim” criminal process, with each step detailing how this place/role plays a part. Fun activities were included in the scavenger hunt that took place in the uptown area to boost education in the community. This event ended with a candlelight vigil in memory and/or celebration of all victims of crime. CAP funds were used to pay for the Goose Chase App to create and execute the scavenger hunt for up to 100 participants, developed an NCVRW Snapchat filter, geofenced the downtown area where events took place, and advertised the event itself; Printed promotional giveaways, such as stress balls, pens, etc., displayed the NCVRW logo, colors, and theme along with the organization’s contact/resource information; two victims’ rights stand-up banners; and design and print palm cards with the NCVRW logo, theme, and colors displaying victims’ rights and local resources in English and Spanish.

POLL #4



TECHNICAL ASSISTANCE

- Provides support to implement NCVRW CAP concepts included in each project's proposal
- Subgrantees' Only website
- Subgrantees' listserv
- Individual consultations
- CAP TIPS
 - Regularly published tip sheets including creative ideas for planning and implementing projects
 - New CAP TIPS to 2024 NCVRW CAP subgrantees
 - Previous CAP TIPS publicly available at <http://cap.navaa.org/captips.html>

NCVRW RESOURCE GUIDE

- OVC NCVRW website:
<http://ovc.ncjrs.gov/ncvrw/>
- NCVRW Mailing List
 - https://puborder.ncjrs.gov/Listservs/Subscribe_NCVRW.asp
 - Complimentary Theme Poster (digital download/optional printed copy)
 - Email notice of *Resource Guide* availability
- Should be available early 2024.
- Online digital download only; no hard copy.
- **Not produced or distributed by NAVAA.**

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Use Questions feature on Control Panel

Remember:

Applications must be received by:

7:59 pm, Eastern Time

Friday, November 17, 2023

**Webinar recording and slides will be posted on the NCRW CAP
website: at <https://navaa.org/community-awareness-project>**

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National Association of VOCA Assistance Administrators