

**2026 NATIONAL CRIME VICTIMS' RIGHTS WEEK  
COMMUNITY AWARENESS PROJECT  
(NCVRW CAP)  
APRIL 19-25, 2026**

**APPLICANTS' WEBINAR**

"THE NATIONAL CRIME VICTIMS' RIGHTS WEEK COMMUNITY AWARENESS PROJECTS ARE SUPPORTED UNDER COOPERATIVE AGREEMENT NUMBER 15POVC-24-GK-01921-NONF AWARDED BY THE OFFICE FOR VICTIMS OF CRIME, OFFICE OF JUSTICE PROGRAMS, U.S. DEPARTMENT OF JUSTICE TO THE NATIONAL ASSOCIATION OF VOCA ASSISTANCE ADMINISTRATORS."

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National Association of VOCA Assistance Administrators

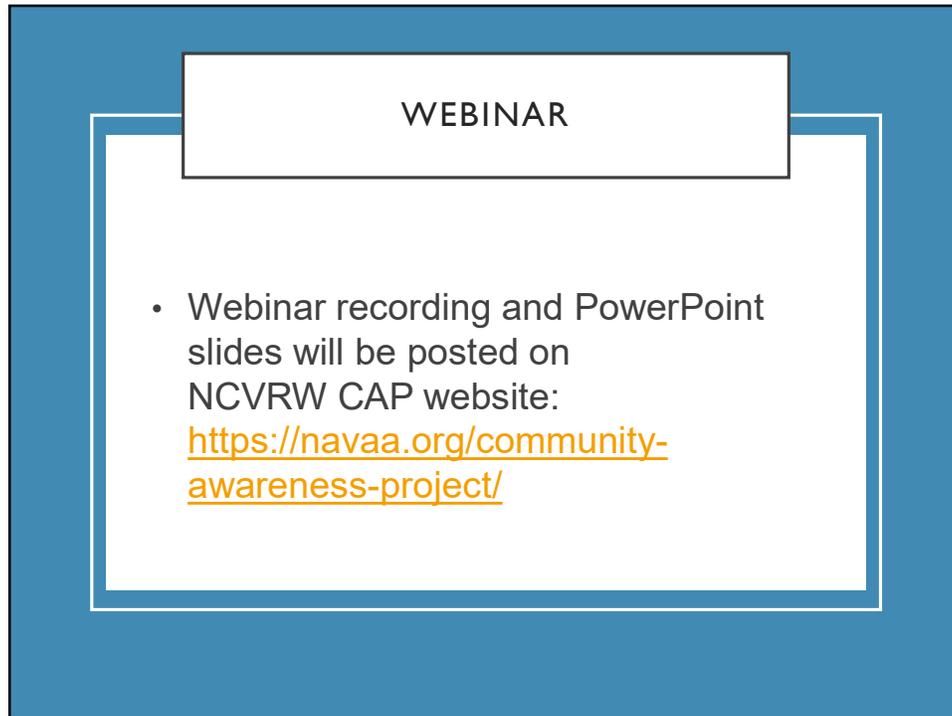
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**PROJECT CONTACTS**

- Rhonda Dean, Project Director, National Association of VOCA Assistance Administrators (NAVAA) – [rhonda@navaa.org](mailto:rhonda@navaa.org)
- Jaime Yahner, Executive Director, National Association of VOCA Assistance Administrators (NAVAA) – [jaime@navaa.org](mailto:jaime@navaa.org)
- Emily Bauernfeind, OVC Grant Manager - [Emily.W.Bauernfeind@usdoj.gov](mailto:Emily.W.Bauernfeind@usdoj.gov)

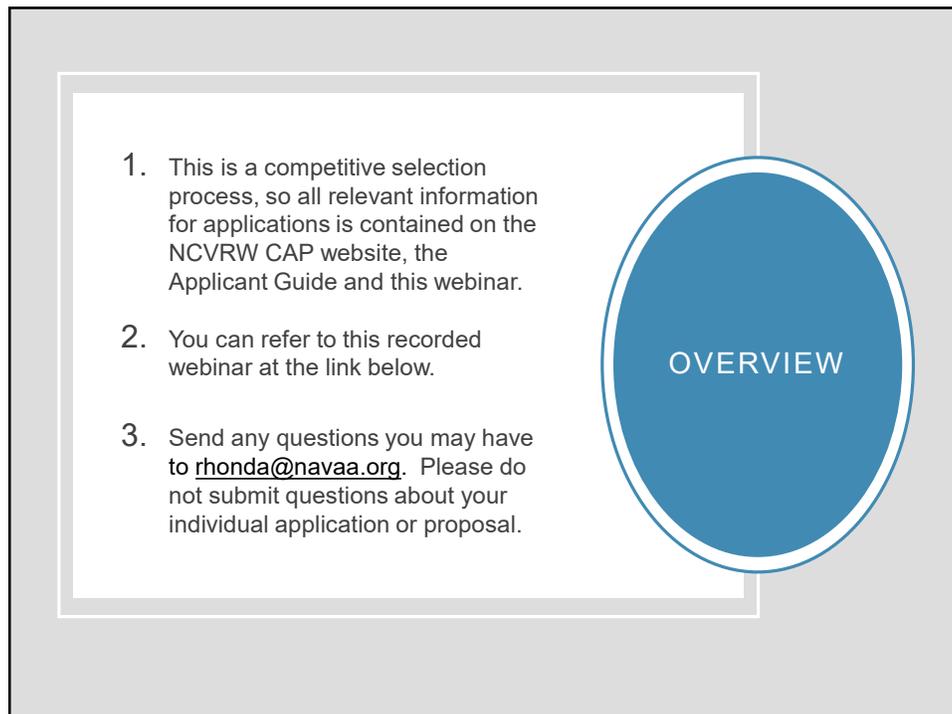
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A blue-bordered slide with a white background. At the top center, the word "WEBINAR" is written in a white box. Below it, a bullet point states that recordings and slides will be posted on the NCVRW CAP website, with a URL provided.

WEBINAR

- Webinar recording and PowerPoint slides will be posted on NCVRW CAP website:  
<https://navaa.org/community-awareness-project/>

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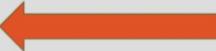
A grey-bordered slide with a white background. On the left, a numbered list of three points provides details about the selection process, where to find information, and how to ask questions. On the right, a blue oval contains the word "OVERVIEW".

1. This is a competitive selection process, so all relevant information for applications is contained on the NCVRW CAP website, the Applicant Guide and this webinar.
2. You can refer to this recorded webinar at the link below.
3. Send any questions you may have to [rhonda@navaa.org](mailto:rhonda@navaa.org). Please do not submit questions about your individual application or proposal.

OVERVIEW

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## AGENDA

- 1 **Background Information** 
- 2 General Application Instructions
- 3 My Entries - Details
- 4 Section 1: Organizational Information
- 5 Section 2: Project Description
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## BACKGROUND INFORMATION



Administered by NAVAA under cooperative agreement with OVC.



Website:  
<https://navaa.org/community-awareness-project/>



Maximum amount: reimbursement up to \$5,000.



Expect to fund approximately 100 projects.

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## BACKGROUND INFORMATION

### Purpose

- Increase the *general public's* awareness of ...
- rights and services for ...
- victims of *all types of crimes ...*
- during *National Crime Victims' Rights Week*,  
April 19-25, 2026

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NATIONAL CRIME VICTIM RIGHTS WEEK  
APRIL 19-25, 2026

**THEME**  
**"TO BE DETERMINED"**

Information gathered from <https://ovc.ojp.gov/news/announcements/2026-ncvrw-dates>

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## BACKGROUND INFORMATION

- Typical activities
  - Public events (in-person, open to public).
  - Mass/social media advertising.
  - Printed materials.
  
- **NOT**...
  - Training: professional development, self-defense, etc.
  - Private or limited access events.
  - On-going activities.
  - Non-NCVROW recognitions (e.g., Sexual Assault Awareness Month (SAAM), Child Abuse Awareness Month, etc.).



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## BACKGROUND INFORMATION

### Eligibility

- Type of agencies
  - Public agencies
  - Non-profit organizations
  - Community-based victim service organizations
  - Faith-based organizations
  - Tribal organizations
  - Community coalitions

### Ineligible

- Individuals
- For-profit organizations

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## BACKGROUND INFORMATION

- Eligibility
  - Non-profits: 501(c)3 not required.
  - Applicant **MUST** have a Unique Entity Identifier (Unique Entity Identifier) Number
    - 12 alphanumeric ID (not TIN/EIN, no hyphens)
    - No cost – [www.sam.gov](http://www.sam.gov)
    - Except community coalition groups
  - Previous recipients are eligible, but preference will be given to new/not recent recipients.

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## BACKGROUND INFORMATION

- **Anticipated Timeline:**
  - Applications due 7:59 p.m. ET, Friday, January 30, 2026
  - Anticipated decision by Early March 2026  
*All applicants will be notified when funding decisions are made, and notice will be posted on the NCVRW CAP website.*
  - NCVRW CAP Subgrantees' webinar: March 5, 2026
  - Technical assistance February – April 2026
  - Post-Project webinar March 26, 2026
  - NCVRW Sunday, April 19 – Saturday, April 25, 2026
  - After-Action Reports Due Friday, June 30, 2026

\*subject to change as needed\*

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### **2025 RECIPIENT HIGHLIGHT**

**Connecticut:**

The Hummingbird Project held a BUS SIGNAGE AWARENESS CAMPAIGN on 13 buses in Hartford County, featuring a QR code that directed people to a list of crime victims' rights and resources within the community. CAP funds offset bus wraps and signage.



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## ONLINE APPLICATION

- Available at <https://navaa.awardsplatform.com/>
- Formats:
  - Online Access
- Applicants' Guide
  - On the CAP page on NAVAA's website at [CAP Application Guide](#)

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## ONLINE APPLICATION



Log in or register

Email

[Continue](#)

or log in with

[Facebook](#)
[X\(Twitter\)](#)
[Google](#)

Share

[f](#)
[X](#)
[p](#)
[in](#)
[v](#)

**NAVAA**

2026 National Crime Victims Rights Week Community Awareness Project (NCRW-CAP)

The National Crime Victims' Rights Week Community Awareness Project is managed by the National Association of VOCA Assistance Administrators (NAVAA) under a cooperative agreement with the Office for Victims of Crime (OVC), Office of Justice Programs (OJP), U. S. Department of Justice. NCRW CAP's intent is to promote National Crime Victims' Rights Week and to enhance the general public's awareness of the rights and services for victims of all types of crimes. The application should describe a project that will impact the general community at large, rather than a narrow or select audience. The broader the scope of the project, the more likely it will be funded.

- 1 Register an account.
- 2 Start your entry (save it in-progress).
- 3 Submit your entry to be considered.

Best of luck!

For any questions, please contact: CAP Project Director Rhonda Dean @ [rhonda@navaa.org](mailto:rhonda@navaa.org)

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## GENERAL INSTRUCTIONS

- **READ THE APPLICANT GUIDE!**
- Complete all sections.
- No additional pages, attachments, information or letters of support.
- Save and retain a copy of the application
- Must be received by:  
**7:59 pm, Eastern Time**  
**Friday, January 30, 2026**
- Will be acknowledged by email within three working days. Please email Rhonda Dean, Project Director, at [rhonda@navaa.org](mailto:rhonda@navaa.org) if you do not receive a confirmation email.

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## APPLICATION TIPS

- Read and follow the Applicant Guide!
- Do **NOT** exceed the allowable number of words for each narrative question.
- You can copy and paste into the form.
- Be concise, straightforward, and direct; avoid unnecessary superlatives.
- Focus only on the specific proposal (what is being funded?).
- Provide only the information requested.
- Be mindful of what is and is not allowable.



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2025 RECIPIENT HIGHLIGHT

**Mississippi:**

The Shafer Center for Crisis Intervention held its NCVRW community challenge event involving social media. In collaboration with community partners, they purchased themed t-shirts. The t-shirts were distributed, encouraging recipients to post photos and selfies for the NCVRW Social Media campaign. They received 49 group photos from local businesses and organizations. Two cities and two county boards of supervisors issued proclamations in support of NCVRW. CAP funds were used to purchase the T-shirts for their awareness campaign.

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## MY ENTRIES - DETAILS

**Season**

**Category**

NCVROW CAP's intent is to promote National Crime Victims' Rights Week and to enhance the general public's awareness of the rights and services for victims of all types of crimes. The application should describe a project that will impact the broader community, rather than a narrow or select audience.

**INSTRUCTIONS:**

- 2026 NCVRW-CAP should be pre-selected from the drop down, if not please select.
- Enter the title of the proposed project as the "Entry Name."

**Entry name**

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## SECTION 1: ORGANIZATIONAL INFORMATION

DetailsSection 1: Organizational InformationSection 2: Project DescriptionSection 3: Federal Funds BudgetSection 4: Certification

↗

Enter Name of Applicant Agency

Street/Mailing Address

City

State/US Territory

ZIP

Webinar recording, slides and transcript will be posted at [cap.navaa.org](http://cap.navaa.org)

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## SECTION 1: ORGANIZATIONAL INFORMATION

First Name of Primary Contact:

Last Name of Primary Contact

Phone Number:

Total Request: This total **MUST** match the total on the uploaded budget worksheet.  
Please check your math.

Agency Website

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**SECTION 1:  
Organizational  
Information**

Type of Organization (select only one):

- Coalition/Grassroots organization
- Faith-based organization
- Non-profit organization
- Public/Government organization
- Tribal organization
- Other

If Other, please specify

Other - insert type.

Enter applicant's EIN/Tax ID #

99-123456

Enter applicant's UEI #

ABC458Tjid23

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**SECTION 1: ORGANIZATIONAL  
INFORMATION**

Is the agency/organization suspended or barred from receiving federal funding?

- Yes
- No

Does the agency require internal confidentiality agreements or statements from employees or contractors that prohibit or otherwise restrict employees or contractors from reporting waste, fraud, or abuse?

- Yes
- No

Has the lead agency or any of the major project partners received previous NCVRW CAP funding?

- No
- Yes

If yes, for which year(s):

- 2025
- 2024
- 2023
- 2022
- 2021
- 2020
- Other

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## SECTION 1: ORGANIZATIONAL INFORMATION

Briefly describe the applicants' experience providing/advocating crime victims' rights and services. 14 / 50 words

Organization has been providing direct victim services to crime victims since 1985, etc. etc.

Save + next

Save + close

Preview

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### 2025 RECIPIENT HIGHLIGHT



**Nebraska:**

The Nebraska Crime Commission distributed awareness & educational materials to 96 Public Libraries throughout the State. One library from each County in each of the four regions was selected. Materials sent included information on victim rights, Statewide resources, and all direct service programs the Nebraska Crime Commission oversees. There are more than 2000 Libraries in the State. Awareness materials were also sent to 21 Victim Witness/Assistance Units, actively serving all crime types, across the State for distribution during the week.

CAP funds were used for printing and postage.

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## SECTION 2: PROJECT DESCRIPTION

Details
Section 1: Organizational Information
Section 2: Project Description
Section 3: Federal Funds Budget
Section 4: Certification

Concisely describe how funds will be used to promote or enhance **the general public's awareness** of rights and services for victims of **all types of crimes** in conjunction with **National Crime Victims' Rights Week**. For each activity, specifically identify:

1. Target audience(s);
2. Geographic area(s);
3. Specific date(s) when each activity will be implemented; and
4. Estimated attendance at each in-person event. 30 / 600 words

The target audience is community member statewide. The dates include the week before and during NCVRW. Estimated attendance is 5000 people Social media posts will be scheduled and etc etc etc

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## SECTION 2: PROJECT DESCRIPTION

Who are your collaborative community partners and what will be their input?

	Organization/Entity	Contribution
1	Local Law Enforcement	Utilizing their social media
2	Local Prosecutor	Utilizing their social media
3		

[Add row](#)

Victim/Survivor Involvement - Describe the involvement of victim/survivors in the project's planning and implementation, including specific population(s) for which activities are targeted. 33 / 200 words

Our Friends Group is an organized victim/survivor group that assists with planning all awareness activities within our organization. They will assist with planning the scope, reach and materials for all social media campaigns.

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## SECTION 2: PROJECT DESCRIPTION

Will you be utilizing the theme for NCVRW 2026 on all publications, printed materials, etc.?

Yes  
 No

If no, please explain. 2 / 30 words

Fill in.

Write a three sentence abstract explaining your NCVRW project. Specifically how CAP funds will be used. 26 / 75 words

Our project is a social media campaign focusing on NCVRW and a end of week resource fair. Funds will be utilized for social media campaign feeds.

[Save + next](#)
[Save + close](#)
[Preview](#)

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## SECTION 3: FEDERAL FUNDS BUDGET

DetailsSection 1: Organizational InformationSection 2: Project DescriptionSection 3: Federal Funds BudgetSection 4: Certification

What will CAP funds specifically pay for? (Choose all that apply)

- Printing
- Media - ALL types
- Event supplies
- Giveaways/Swag
- Event Speakers
- Speaker Per Diem and Travel
- Other

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## SECTION 3: FEDERAL FUNDS BUDGET

- Check your calculations!
- Save a copy of your application.
- Double check your calculations!!
- Upload into AwardForce!



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## ALLOWABLE USES

- Production and purchase of mass/social media.
- Production and distribution of printed materials.
- Purchase of awareness materials intended to share resources for victims, such as a program name and contact information.
  - Design costs must be limited and reasonable in relation to production and purchase costs
  - Must relate to NCVRW (dates, colors, theme, logo)
  - Cannot exceed \$20/unit (including setup and shipping)

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- All printed awareness materials must be presented for approval to the Project Director, Rhonda Dean, **before** printing.
- Recognition awards (not exceeding \$50/each)
- Limited and reasonable design costs
- Event speakers
  - Paid speakers should be identified in the project description if known.
  - Speaker fee cannot exceed \$81.25/hour or \$650 maximum per day total (including non-NCVROW CAP funds).
  - Reasonable travel expenses per agency policy
  - Not to exceed Federal Travel Regulations
  - GSA per diems ([www.gsa.gov/perdiem](http://www.gsa.gov/perdiem))

ALLOWABLE  
USES

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ALLOWABLE  
USES

- Consumable supplies/commodities.
- Rental/lease of essential equipment.
  - Equipment has an expected life of more than one year.
  - No purchase of equipment unless demonstrated that the equipment:
    - Cannot be borrowed or donated and
    - Purchase is more economical than rental/lease.
- Rental of space/AV.
  - Combined space/AV cannot exceed \$31.25/person/day.
  - Need to document a comparison of at least three facilities.
- Indirect Costs

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## UNALLOWABLE COSTS

- Agency salary or staff time
- Any food, beverages or refreshments
- Entertainment, including attractions to induce attendance at events
- Fundraising activities
- Bar charges or alcoholic beverages
- Monetary gifts, cash prizes, or gift cards
- Training (e.g., professional development, self-defense, etc.)
- Lobbying

***(Unallowable items will not be reimbursed even if included in an approved budget.)***

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## SECTION 3: FEDERAL FUNDS BUDGET

Details Section 1: Organizational Information Section 2: Project Description **Section 3: Federal Funds Budget** Section 4: Certification

Upload the Federal Budget Form: The budget form is available on the CAP page of the NAVA website at <https://docs.google.com/spreadsheets/d/1yd0llAMpV2Fd-CPe5VZq5VotHKPxEK/edit?usp=sharing&ouid=105864196720044165228&rfp=true&sd=true>

The form should only include items to be federally funded. Itemize every allowable budget item for the activities described. There is an option to submit a budget modification upon award of funds.  
The total on the budget sheet must match the amount requested.

Replace

XLSX

2026 CAP Budget.xlsx (10.4 KB) [download](#)

Use this space for explanations or calculations of federally-funded budget items. (optional)

Save + next Save + close Preview Submit entry

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## 2025 RECIPIENT HIGHLIGHT

### Ohio:

Crime Victim Services (CVS) produced a public service announcement (PSA) to inform the public about crime victim rights and services. WLIO, the local TV station with ABC, CBS, FOX, and NBC affiliates, matched ad placements on its OTT streaming platforms, expanding the PSA's reach across a seven-county area: Allen, Auglaize, Hancock, Hardin, Mercer, Putnam, and Van Wert, at a reduced cost. The PSA, created in-house with help from the Lima Police Department, features the NCVRW logo, theme, and colors. CVS also designed six billboards: three in Allen County and three in Putnam County, including one in Spanish, created by the Director of Outreach & Prevention, eliminating the need for an external graphic designer.

CAP funds were used to produce the PSA and billboards.



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Has the project contact reviewed the application webinar?

Yes  
 No

Printed Name of Authorized Representative  
Rhonda Dean

Title  
Project Manager

Date  
01/23/2026

**Electronic Signature** In accordance with federal law by entering the printed name, title and date and by marking this box with an "X," the Authorized Representative certifies this document to be true, accurate and complete to the same degree as a handwritten signature.

Save + close Preview Submit entry

## SECTION 4: CERTIFICATION

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## SECTION 4: CERTIFICATION

Title

Date

**Electronic Signature** In accordance with federal law by entering the printed name, title and date and by marking this box with an "X," the Authorized Representative certifies this document to be true, accurate and complete to the same degree as a handwritten signature.

Save + next Save + close Preview Submit entry

Need help?

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## APPLICATION SUBMISSION

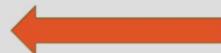
- Submit via Web Application at <https://navaa.awardsplatform.com/>
- Application must be *received* by  
7:59pm ET/6:59pm CT/5:59pm MT/4:59 pm PT

**Friday, January 30, 2026**

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## SCORING AND SELECTION

NAVAA makes recommendations, and OVC makes the final decision.

**Scoring**

- Experience in victims' issues – 5 points
- Project Description – 30 points
- Federal Funds Budget – 25 points
- Use of NCVRW theme, logo, and colors – 20 points
- Collaboration – 10 points
- Victim/Survivor Involvement – 10 points
- Additional considerations
  - Funding at least one project in each state.
  - Funding new or not recently funded projects.
  - The extent to which the project addresses rights and services to *victims of all types of crimes*.

Anticipate decisions by the end of beginning of March 2026.

All applicants will be notified of the funding decision.

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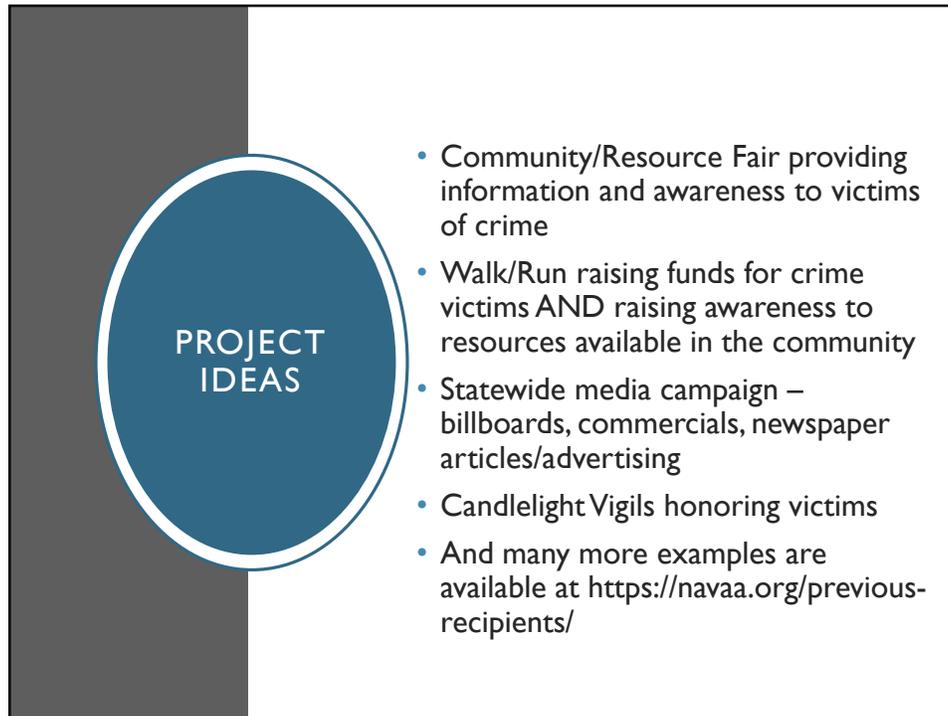
## 2024 RECIPIENT HIGHLIGHT

**Michigan:**

The Office of the Macomb County Prosecuting Attorney, Victim Rights Unit hosted an event at the Velocity Center in Sterling Heights, MI. The event included a panel discussion that explained how the criminal justice system works. The information provided included insight from victim advocates, prosecutors, crime survivors, judges, police officers, and community partners who sat on the panel. Attendees were also given items purchased with the CAP funding, including contacting the Crime Victims' Rights Unit staff for assistance. Community leaders also spoke about how they help crime survivors with their work.

CAP funds social media and newspaper ads, the printing of fliers and handouts, and giveaways, including pens, stress balls, clips, and lip balm.

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**PROJECT IDEAS**

- Community/Resource Fair providing information and awareness to victims of crime
- Walk/Run raising funds for crime victims AND raising awareness to resources available in the community
- Statewide media campaign – billboards, commercials, newspaper articles/advertising
- Candlelight Vigils honoring victims
- And many more examples are available at <https://navaa.org/previous-recipients/>

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## TECHNICAL ASSISTANCE

- Provide support to implement NCVRW CAP projects proposal
- Subgrantees' Only website
- Subgrantees' listserv
- Scheduled online office hours
- Individual consultations
- **CAPTIPS**
  - ✓ Regularly published tip sheets, including creative ideas for planning and implementing projects
  - ✓ New CAPTIPS to 2026 NCVRW CAP subgrantees
  - ✓ Previous CAP TIPS publicly available at <http://cap.navaa.org/captips.html>
  - ✓ Various online office hours as needed.

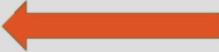
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## NCVRW RESOURCE GUIDE

- OVC NCVRW website: <https://ovc.ojp.gov/program/national-crime-victims-rights-week/overview>
- NCVRW Mailing List
  - <https://ovc.ojp.gov/program/national-crime-victims-rights-week/subscribe>
  - Complimentary Theme Poster (digital download/optional printed copy)
  - Email notice of *Resource Guide* availability
- Should be available early 2026.
- Online digital download only; no hard copy.
- **Not produced or distributed by NAVAA.**

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**If you have specific questions regarding the application, please reach out to Project Director, Rhonda Dean at [rhonda@navaa.org](mailto:rhonda@navaa.org)**

**Remember:**  
Applications must be *received* by:  
7:59 pm, Eastern Time  
Friday, January 30, 2026

Webinar recording and slides will be posted on the NCRW CAP website: at <https://navaa.org/community-awareness-project>

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